




**REGIONAL MEMORANDUM**

No. 22 s, 2015

To: **Schools Division Superintendents  
School Heads  
All Others Concerned**

**RELEASED**  
NOV 18 2015  
DEPED-CAR Time: \_\_\_\_\_

From:   
**ELLEN B. DONATO, Ed.D., CESO III  
Director IV**

Subject: **REGIONAL TRAINING ROLL-OUT ON CAMPUS JOURNALISM FOR SCHOOL PAPER ADVISERS**

Date: **November 17, 2015**

1. Pursuant to Republic Act (RA) No. 7079, otherwise known as the Campus Journalism Act of 1991, and in support to the DepEd-CAR's desire to capacitate school paper advisers and teachers, a regional training of teachers or advisers with less than five years in school paper advising will be held on December 8 to 10, 2015 at the NEAP-R, DepEd CAR compound, Wangal, La Trinidad, Benguet.
2. The training aims to:
  - a. Orient school paper advisers on the current trends and new developments in campus journalism and in digital communications media;
  - b. Enhance journalistic skills and competence of advisers;
  - c. Introduce online publication as a new field in campus journalism;
  - d. Update advisers on school paper management and editorial techniques; and
  - e. Provide a healthy forum in addressing issues and concerns relative to journalism.
3. The training activities shall include the following topics:
  - a. On-line publication/collaborative publishing
  - b. Types of Science News Writing
  - c. Types of Sports Writing
  - d. School Paper Lay-out and Page Design
  - e. Photojournalism
  - f. School Paper Management
  - g. Editorial Writing
  - h. Copy Reading and Headline Writing
4. Each division shall field ten (10) participants aside from the education program supervisors in English and Filipino and identified trainers as indicated in the following table or summary of participants:

| <b>PARTICIPANTS</b>                                                                                            | <b>NUMBER</b> |
|----------------------------------------------------------------------------------------------------------------|---------------|
| <b>A. Regional Office</b>                                                                                      |               |
| Regional Director                                                                                              | 1             |
| Assistant Regional Director                                                                                    | 1             |
| CLMD Chief                                                                                                     | 1             |
| EPS (In-charge of Journalism)/CLMD                                                                             | 2             |
| Secretariat and Documenter/HRDD                                                                                | 2             |
| <b>B. Trainers from the Seven (7) Divisions of CAR who attended the previous National Training of Trainers</b> |               |
| Abra                                                                                                           | 2             |

|                                                                               |            |
|-------------------------------------------------------------------------------|------------|
| Baguio City                                                                   | 3          |
| Benguet                                                                       | 3          |
| Kalinga                                                                       | 2          |
| Ifugao                                                                        | 2          |
| Mt. Province                                                                  | 2          |
| Tabuk City                                                                    | 2          |
| <b>C. Participants from Each Division</b>                                     |            |
| 10 school paper advisers (with not more than 5 years as School Paper Adviser) | 80         |
| Division Education Program Supervisors (English and Filipino)                 | 16         |
| <b>TOTAL PAX</b>                                                              | <b>119</b> |

5. Participants are required to bring with them their laptops and pocket wifi to be used during the activities.
6. Transportation and other incidental expenses of participants will be charged to local funds while meals (breakfast, lunch, dinner), snacks and lodging will be charged to Regional Funds subject to the usual accounting and auditing rules.
7. Arrival and registration will start 8:30 A.M. on December 8, 2015 and the opening program will follow thereafter. Check-in time for those who will opt to stay-in shall be on the same day.
8. Immediate and widest dissemination of this memorandum to all concerned is desired.