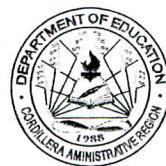


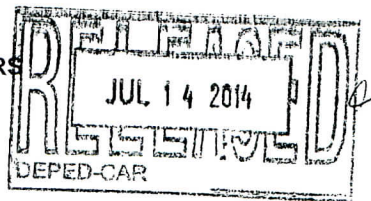


Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Wangal, La Trinidad, Benguet



Regional Memorandum
111.2014

**CAPACITY BUILDING FOR GUIDANCE COUNSELORS
& CAREER ADVOCATES**



To: Schools Division Superintendent
Heads, Public Secondary Schools

1. Pursuant to Section 19 of the Implementing Rules and regulations of Republic Act No. 10533 or otherwise known as the "Enhanced Basic Education Act of 2013" and in response to the increasing gap between the competency levels of Filipino workforce and school graduates, and the lingering issue of jobs and skills mismatch in the labor market, there is a need to properly guide the students towards becoming productive and contributing individuals through informed career choices.
2. The Curriculum and Learning Management Division, DepEd-CAR, in partnership with DOLE-CAR will conduct a two-day Capacity Building for Guidance Counselors and Career Advocates at Ating Tahanan, Girl Scout of the Philippines, South Drive, Baguio City on July 17-18, 2014.
3. The capacity building aims to provide a venue for GC's and Career Advocates to be more actively involved in forming the minds of the youth and give them the needed support that will enable them to prepare for the world of work.
Specifically, it aims to:
 - a. Capacitate and equip career guidance advocacy allies with up-to-date LMI trends, in the global and national contexts, for their use in effective and efficient delivery of career guidance to the students and jobseekers.
 - b. Update the GCs and CAs with new concepts and strategies for career guidance in the 21st century in order to assist learners in different life circumstances and cultural contexts to find them to more self-determined and fulfilling lives.
 - c. Recognize the potential of career growth in guidance and counseling, especially among GCs and CAs.
 - d. Identify the role of different stakeholders, including the private sector, in promoting career guidance advocacy.
 - e. Promote career guidance as a relevant tool in youth development, contributing to the prosperity and welfare of the nation.
4. The expected participants are the following:

Participants	Total
Regional Directors (DepEd and DOLE)	2
Chiefs (CLMD, DepEd and TSSD, DOLE)	2
Focal Persons (DepEd and DOLE)	2
Secretariat (DepEd and DOLE)	2
Facilitators/Resource Persons	8
Guidance Counselors/Career Advocates/Division Coordinators (5 pax per division)	40
Total	56

5. Transportation expenses of the participants shall be charged against local funds, while the two-day accommodation and meals shall be charged against DOLE funds and the needed seminar materials to DepEd-CAR subject to the usual accounting and auditing rules and regulations. First meal will be breakfast of the first day and last meal will be dinner of the second day.
6. Immediate dissemination of this Memorandum is desired.


ELLEN B. DONATO, Ed.D., CESO III
Director IV

CLMD/MRB/jpa
7-10-2014

Telephone Numbers:

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Office of the Director III	-309-3013	Alternative Learning System	-422-5187	Regional Planning Unit	-309-1234	Special Services Division	-424-5167
Administrative Division	-422-1804	Secondary Education Division	-309-3014	Supply Unit	-422-2198	Commission on Audit	-422-7434