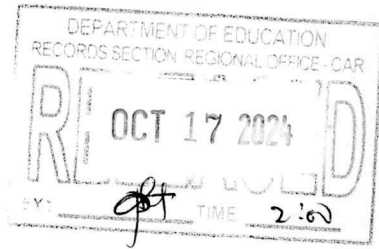




Republic of the Philippines
Department of Education
 CORDILLERA ADMINISTRATIVE REGION



October 17, 2024

REGIONAL MEMORANDUM

No. 733.2024

DISSEMINATION ON THE APPEAL TO SUPPORT LOCAL PRODUCTS AND SERVICES OFFERED BY CORDILLERA MSMEs

To: Assistant Regional Director
 Schools Division Superintendents
 School Heads, Public and Private Schools
 All Others Concerned

1. Attached is a letter from the Department of Trade and Industry reiterating the call to support local products and services, particularly those offered by Cordillera MSMEs.
2. In support thereto, procurement needs of the office should consider preference to locally sourced goods and services. Product catalogue of the exhibitors can be accessed at <https://www.canva.com/design/DAGPT4TkKKY/rfO42Qx3HewlemkalVuOig/edit>.
3. For more details, kindly contact the **Administrative Services Division** at Tel. No. **422-1318 or 422-1804** or through email at car.admin@deped.gov.ph.
4. For dissemination, information, and compliance.

Digitally signed by ESTELA P. LEON-CARIÑO EdD, CESO III
 Date: 2024.10.17 13:10:39 +08'00'

ESTELA P. LEON - CARIÑO EdD, CESO III
 Director IV / Regional Director

ASD/MAB/mpc 101724
 CAR-MSMEs



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Telephone No.: (074) 422 – 1318

Email Address: car@deped.gov.ph

DepEd Tayo Cordillera <https://depedcar.ph>



Certificate No. PHP QMS 24 93 0192

16 October 2024

ESTELA L. CARIÑO

Regional Director
DEP-ED
Wangal, La Trinidad, Benguet

Dear Dir. Cariño:

We refer to our advocacy in CAR that was supported by RDC Resolution #54 series of 2022 enjoining all LGUs, RLAs, SUCs and other government instrumentalities to support raw and processed local products. The campaign intends to stimulate and boost domestic travel, while encouraging Filipino consumers to patronize Philippine owned and operated facilities and services.

Relative to this we appeal to your esteemed office to shop locally, support small businesses by patronizing the products of our Cordillera MSMEs specially in the procurement of supplies and other office requirements for your various activities and events. For the promotion of DTI assisted MSMEs, we are providing you with the **product catalogue** of exhibitors joining our IMPAKABSAT Regional Fair in November 15-24, 2024 in Alabang, Muntinlupa City which can be accessed thru the link:

<https://www.canva.com/design/DAGPT4TkKKY/rfO42Qx3HewlemkaVuOig/edit>

We also have OTOP stores across the region that are doing business on a daily basis. MSMEs are also willing to visit your offices for product pitching and negotiation. Your support to MSMEs is not limited to the above listed products but on the prioritization of locally produced goods and services fostering a more vibrant Cordillera economy.

We look forward for your usual support. Thank you.

Very truly yours,



JULIET P. LUCAS
Regional Director



CORDILLERA ADMINISTRATIVE REGION

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