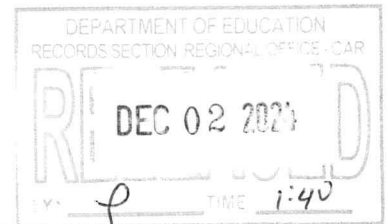




Republic of the Philippines  
**Department of Education**  
CORDILLERA ADMINISTRATIVE REGION



29 November 2024

**REGIONAL MEMORANDUM**

NO: **867-2024**

**OBSERVANCE OF THE WORLD AIDS DAY 2024**

To: Assistant Regional Director  
Schools Division Superintendent  
School Health Personnel Concerned  
All Others Concerned

1. Relative to **DM-OUOPS-2024-03-09915** regarding the 2024 Observance of the World Aids Day, this office announces the celebration of this event from December 1-15, 2024, with the theme **“Take the Rights Path”**.
2. The observance aims to raise awareness and knowledge, show support for people living with HIV (PLHIV), and honor the lives of those with AIDS-related illnesses. This celebration also serves as the time to renew our commitment in supporting the well-being of those with HIV, as well as those at risk for infection, while reflecting in the worldwide response to HIV and AIDS.
3. All Schools Division Offices and schools are encouraged to enjoin by conducting activities in support of this observance, guided by the mentioned memorandum.
4. Attached is DM-OUOPS-2024-03-09915 for reference.
5. For questions and clarifications, please contact Georgina C. Ducayso, ESSD Chief at cellphone number 0928-781-6074, or Raymond S. Damoslog, Medical Officer IV through email at [raymond.damoslog@deped.gov.ph](mailto:raymond.damoslog@deped.gov.ph)
6. Immediate dissemination of and compliance with this Memorandum is directed.

**ESTELA P. LEON-CARIÑO EdD, CESO III**  
Director IV/Regional Director

Enclosure: As Stated

*ESSD/GCD/Isan/ Observance of the World Aids Day 2024*  
*November 29, 2024*

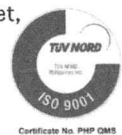


Address: DepEd-CAR Compound, Wangal, La Trinidad, Benguet, 2601

Telephone No: (074) 422 – 1318

DepEd Tayo

<https://depedcar.p>

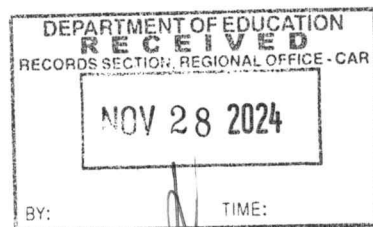


Certificate No. PHP QMS 14 07 0001



Republika ng Pilipinas  
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS



MEMORANDUM

DM-OUOPS-2024-03-0916

TO : REGIONAL DIRECTORS  
MINISTER OF BASIC, HIGHER, TECHNICAL EDUCATION,  
BARMM  
SCHOOLS DIVISION SUPERINTENDENTS  
ESSD AND SGOD CHIEFS  
SCHOOL HEALTH AND NUTRITION SECTION  
ALL OTHERS CONCERNED

FROM : *Revsee A. Escobedo*  
ATTY. REVSEE A. ESCOBEDO  
Undersecretary for Operations

SUBJECT : OBSERVANCE OF THE WORLD AIDS DAY 2024

DATE : November 22, 2024

1. World AIDS Day (WAD) is conducted annually, every 1<sup>st</sup> of December, to raise awareness and knowledge, show support for people living with HIV (PLHIV), and honor the lives of those with AIDS-related illnesses. The celebration also serves as the time to renew our commitment in supporting the well-being of those with HIV, as well as those at risk for infection, while reflecting on the worldwide response to HIV and AIDS.
2. The theme for 2024 is "**Take the Rights Path.**" This is in line with the campaign of the Department of Health highlighting the importance of health promotion in HIV response along with the Philippine National AIDS Council (PNAC) that supports the mandate of World AIDS Day, which emphasizes the importance of human rights in addressing HIV and AIDS, advocating for dignity, equality, and access to health care for all.
3. Following the Philippine HIV/AIDS Policy Act (Republic Act No. 11166), the Department of Education (DepEd) is strengthening its advocacy to lessen the number of HIV/AIDS in the country through Comprehensive Sexuality Education (CSE). In line with this, the **Bureau of Learner Support Services-School Health Division (BLSS-SHD)** enjoins all field offices to celebrate the WAD from **December 1-15, 2024**, through the following, but not limited to:
  - a. Online and public display of World AIDS Day (WAD) 2024 banner
  - b. Use of a customized profile frame: Access the frame at <https://twb.nz/2024wad>. Download your photo with the frame and upload it to your social media accounts
  - c. AIDS Walk
  - d. Use of hashtags **#WADph2024** and **#OKsaDepEd** when posting pictures and sharing content in an online platform



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e. Online or face-to-face HIV/AIDS educational talks and sessions that will keep attendees engaged:

- Creation of quizzes and questionnaires
- Encourage participants to ask questions
- Provision of merch, if available

4. For questions and clarifications, please contact **Dr. Maria Corazon C. Dumlao**, Chief Health Program Officer, and **Ms. Phanny S. Ramos**, Health Education and Promotion Officer III of BLSS-School Health Division, via email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph), copy furnished [arh@deped.gov.ph](mailto:arh@deped.gov.ph), or telephone number (02) 8632-9935.

*BLSS-SHD/PSR*



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