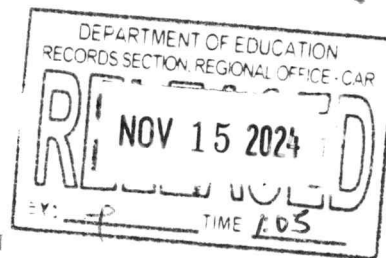




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION



14 November 2024

REGIONAL MEMORANDUM

No. 828-2024

2024 NATIONAL OBSERVANCE OF DEAF AWARENESS WEEK

To: Assistant Regional Director
Schools Division Superintendents
All Schools Division Offices
Elementary and High School Public and Private School Heads
All Others Concerned

1. Relative to DM-CT-2024-427 regarding the 2024 National Observance of Deaf Awareness Week, this Office announces the celebration of this event from November 10 to 16, 2024, with the theme, "Overcoming Challenges: Fostering Inclusivity."
2. The observance aims to raise awareness of Filipino Sign Language (FSL) as an essential tool in the education of Deaf learners, highlighting its role as a primary medium for teaching and learning. Additionally, it seeks to inspire safe and inclusive practices across educational settings, ensuring that all students have equitable access to learning opportunities.
3. This celebration is in accordance with Republic Act No. 11106, the Filipino Sign Language Act, and Presidential Proclamation No. 829, s. 1991, with the Philippine School for the Deaf, the National Council on Disability Affairs (NCDA), and other relevant organizations spearheading the initiative.
4. All public and private schools, along with existing SPED Centers, are encouraged to conduct activities in support of this observance, guided by the Activity Matrix provided in Enclosure 1.
5. All activities must comply with the Data Privacy Act of 2012 (RA 10173) and DepEd Order No. 9, s. 2005, titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.
6. For any inquiries or clarifications, please contact CES Jennifer P. Ande at the Curriculum and Learning Management Division (CLMD) via the CLMD landline number (074) 422-7096 or by email at car.clmd@deped.gov.ph.
7. Immediate dissemination of this Memorandum is enjoined.


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Director IV/Regional Director



CLMD/JPA/dot-Deaf Awareness
November 14, 2024



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Enclosure 1 to RM No. 828.2024

2024 National Deaf Awareness Week

Activity Matrix
Philippine School for the Deaf, Pasay City

Notes: The following activities were presented during the meeting on October 30, 2024 by the TWG for the 2024 NDAW chaired by the NCDA and PSD based on Proclamation No. 829. DepEd is a member of NDAW TWG.

Objectives: At the end of the 5-day National Deaf Awareness Week (NDAW) celebration, the participants shall be able to:

- I. Instill public awareness on the plight of Deaf and hard of hearing individuals;
- II. Promote recognition and acceptance of the Filipino Sign Language as medium language of instruction and transaction of Deaf and Hard of hearing individuals;
- III. Serve as a prompt of the accountability of the public and care and manifest due respect to Deaf and Hard of hearing individuals;
- IV. Promote and protect the physical, moral and social well-being of Deaf and hard of hearing individuals.

Theme: Overcoming Challenges: Fostering Inclusivity

	Day 1	Day 2	Day 3	Day 4	Day 5
Activity	November 11, 2024 Kick- Off Program	November 12, 2024 Poster Making Contest Students will have the opportunity to showcase their creativity by participating in a poster-making contest focused on Deaf awareness and the importance of FSL	November 13, 2024 Deaf Got Talent This engaging talent show will highlight the diverse talents of our Deaf learners, providing them a platform to share their skills and abilities with the community.	November 14, 2024 FSL Story Telling In the interactive story telling session, learners will narrate stories using Filipino Sign Language, fostering a deeper appreciation of this beautiful mode of communication.	November 15, 2024 Closing Program A short closing program that will highlight the appreciation of the learners of the NDAW celebration
Time	7:30 am – 11:30 am 1:00 pm – 3:30 pm	7:30 am – 11:30 am	7:30 am – 11:30 am	7:30 am – 11:30 am	7:30 am – 11:30 am
Venue	Philippine School for the Deaf (PSD)	School-Based			

		Activities		
Doxology	PSD Learners			
National Anthem	AVP Philippine Federation of the Deaf			
Special Message	Hon. Juan Edgardo "Sonny" Angara Secretary, Department of Education			
Intermission Number	Hon. Mayor Imelda Calixto-Rubiano PSD Kinder/Special Program			
Special Message	Joel Torrecampo Schools Division Superintendent Officer-in-Charge Mariah A. Agbay President, Philippine Federation of the Deaf			
Intermission Number	Persons with Disability Affairs Taguig City			
Special Message	Hon. Joey Calixto Isidro Pasay City 2 nd District Councilor			
VIII Special Message	Erline Grace Maniquis 2020 Chief Girl Scout Medalist Deaf Advocate/Influencer/Vlogger Glenda Rovela Executive Director National Council for Disability Affairs PSD Advocacy Group			
IX Intermission Number				
X Rights and Access	How RA 11650 and RA 11106 Empower People with Disabilities Judge Remie Mondia, PRID Trainer Abigail Mia Sarmiento Noeneil Villanueva			
Master Ceremony				