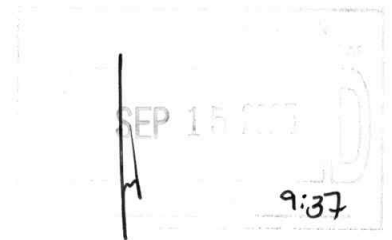




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION



12 September 2025

REGIONAL MEMORANDUM
No. 679.2025

ARTICLE CONTRIBUTIONS FOR THE ADDUYON ANNUAL MAGAZINE

To: Assistant Regional Director
Schools Division Superintendents
Division Information Officers
Regional Office Functional Division Chiefs
All others concerned

1. The Office of the Regional Director, through its Public Affairs Unit (PAU), is calling for article and photo contributions for the publication of the annual magazine, Adduyon.
2. Pursuant to Regional Memorandum No. 422, s. 2019, **Adduyon** serves as the official annual magazine of DepEd-CAR. It highlights the best collaborative programs, projects, and activities (PPAs) initiated by the Regional Office, Schools Division Offices, and schools, featuring compelling stories accompanied by high-quality photographs.
3. The 2025 issue will showcase PPAs, innovations, and achievements introduced this year that have significantly improved the delivery of education in the region.
4. Contributions must adhere to the following guidelines:
 - a. Articles should contain **250–300 words** only, to allow space for photographs; and
 - b. Photos must be in **high definition, landscape orientation**, with **3–4 images** per article.
5. All contributions shall be submitted via email to **car.pau@deped.gov.ph** on or before **October 15, 2025**.
6. Immediate and widest dissemination of this memorandum is directed.


ESTELA P. LEON - CARIÑO EdD, CESO III
Director IV/Regional Director 

ORD/PAU/cbm/Sep12,2025
Adduyon2025