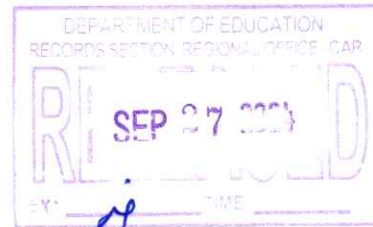




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION



27 September 2024

REGIONAL MEMORANDUM

662-2024

CONDUCT OF 2024 NATIONAL TEACHERS' MONTH "I RESPOND AWARD"

To: Schools Division Superintendents
All Others Concerned

1. In reference to the communication received from East West Rural Bank, this office, through the Human Resource Development Division (HRDD) informs the conduct of **"I RESPOND AWARD"** in support of the 2024 National Teachers' Month.
2. Mechanics of said activity is provided in the attached communication. For more details, kindly contact Mr. Danzel Ezra T. Calderon at mobile nos. 09985866424/09236843476.
3. Immediate and widest dissemination of this Memorandum is directed.

ESTELA P. LEON-CARIÑO
EdD, CESO III
2024.09.27 17:11:07 +08'00'

ESTELA P. LEON- CARIÑO EdD, CESO III
Director IV/Regional Director

HRDD/RCA/Sasha CONDUCT OF 2024 NATIONAL TEACHERS' MONTH "I RESPOND AWARD"



Address: DepEd-CAR Complex, Wangal, La Trinidad, Benguet, 2601

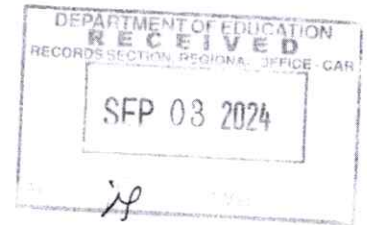
DepEd Tayo Cordillera

Telephone No: (074) 422 – 1318 <https://depedcar.ph>



August 30, 2024

ESTELA P. LEON-CARIÑO, EdD, CESO III
Regional Director IV
Department of Education
Regional Office CAR
Wangal, La Trinidad Benguet, 2601



Dear Dr. Cariño,

East West Rural Bank is proud to join the Department of Education in celebrating this year's National Teachers' Month by launching its "**I Respond Award**" once again through its segment "**Gurong INA'T AMA (Imahe Ng Aspirasyon; Aking Mahalagang Ambisyon)**". This award honors teachers who have made a positive difference in their co-teachers' lives. This year, the award will focus on the stories of teachers and their mentors.

Mechanics

- k. Teachers will be encouraged to post their photo with their "mentor" teacher on Facebook, using their personal Facebook account or the school/division official Facebook Page, including a caption of why they consider him/her as their mentor;
- l. The EWRB Facebook Page should be tagged in the post, for the Bank to be notified of its entry submission;
- m. Three (3) official entries in each region and must be endorsed by the Region Head or his/her appointee.
- n. Each entry will be reviewed by the Bank before it goes in public through the Bank's official Facebook Page
- o. Official participating teachers will receive a certification, cash reward and a special token.

An entry is considered as valid if:

- m. Posted using the teacher's personal Facebook account or the school's/division's official Facebook Page where the teachers belong;
- n. With a clear photo of both teachers;
- o. With a caption that narrates why the teacher considers his/her co-teacher as his/her mentor here;
- p. Post the caption with the following hashtags **#GurongIna'tAma #ThankYouTeacherPH #NationalTeachersMonth2024 #Together4Teachers**;
- q. The entry has been reviewed by BIG Creatives Team and confirmed by SLT before it successfully tags EWRB Facebook Page, to coordinate with the participating teachers as deemed necessary;
- r. Posted publicly on Facebook not later than September 20, 2024.

We believe that our teachers deserve our utmost Appreciation, Admiration, Approval, and Attention for their tireless efforts in educating our learners and enhancing their well-being. We sincerely are looking forward to your region's participation in this noble endeavor.

Thank you for your dedication to education.

Respectfully,

EAST WEST RURAL BANK

2024 I Respond Campaign (Gurong
Ina't Ama)

