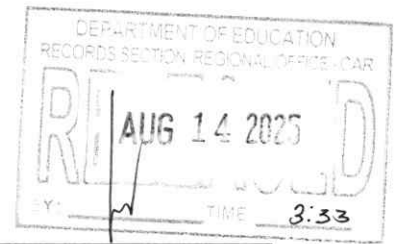




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION



14 August 2025

REGIONAL MEMORANDUM

No. 594.2025

**DRIVING LITERACY IMPROVEMENT IN DIVISIONS THROUGH
COMMUNITY AND DATA DRIVEN APPROACHES**

To: Schools Division Superintendents
Division Education Program Supervisors
Heads of Elementary and Secondary Schools
All Others Concerned

1. In reference to DepEd Memorandum **DM-OULS-2025-026** dated August 4, 2025, all SDS and ASDSs are advised to attend the ARAL Orientation titled: **“Driving Literacy Improvement in Divisions Through Community and Data-Driven Approaches”** that will be conducted **on August 18 to 21, 2025** at the **One Tectona Hotel, The Woodland Resort Yati, Liloan, Cebu**.
2. This initiative aims to improve the leadership capacity of Schools Division Superintendents (SDSs) and Assistant Schools Division Superintendents (ASDSs) in implementing data-driven and community-driven approaches to enhance literacy outcomes in Key Stages 1 to 3.
3. All School Division Superintendents and Assistant School Division Superintendents are requested to attend. Please register through the following link to confirm attendance: <https://tinyurl.com/ARALOrientationSDS> on or before August 14, 2025. Should the SDS and or the ASDS have prior commitments, the immediate CID and/or SGOD chiefs may serve as their representatives. The HRDD and CLMD Chiefs mentioned before in the previous issuances shall no longer attend this activity.
4. Travel expenses, per diem, and other incidental expenses incurred shall be charged against the MOOE, HRRD, BEC, and/or Local Funds.
5. Attached is the DepEd Advisory dated August 12, 2025, which includes the details of the activity for guidance and reference.
6. For inquiries or concerns, please contact CES Jennifer P. Ande at the Curriculum and Learning Management Division (CLMD) through landline number (074) – 422-7096 or email address: car.clmd@deped.gov.ph.
7. For information and guidance of all concerned.


ESTELA P. LEON-CARIÑO, EdD CESO III
Director IV/Regional Director

CLMD/JPA/nksm/ Driving Literacy Improvement
08/14/2025



Republic of the Philippines
Department of Education
OFFICE OF THE UNDERSECRETARY FOR LEARNING SYSTEMS

ADVISORY
August 12, 2025

In reference to DepEd Memorandum **DM-OULS-2025-026** dated August 4, 2025, all Regional Offices are advised that the ARAL Orientation for SDS and ASDSs titled: **“Driving Literacy Improvement in Divisions Through Community and Data-Driven Approaches”** will be taking place on **August 18-21, 2025**, at the **One Tectona Hotel, The Woodland Resort Yati, Liloan, Cebu**.

This initiative aims to improve the leadership capacity of Schools Division Superintendents (SDSs) and Assistant Schools Division Superintendents (ASDSs) in implementing data-driven and community-driven approaches to enhance literacy outcomes in Key Stages 1 to 3.

All School Division Superintendents and Assistant School Division Superintendents from the school divisions across the 17 regions are requested to attend. Please register through the following link to confirm attendance: <https://tinyurl.com/ARALOrientationSDS>. Please submit the names of the participants on or before August 14, 2025. Should the SDS and/or the ASDS have prior commitments, the immediate CID and/or SGOD Chiefs may serve as their representatives. **The HRDD and CLMD Chiefs mentioned in the previous issuance shall no longer attend this activity.**

Travel expenses, per diem, and other incidental expenses incurred by the SDSs, ASDSs, and their representatives shall be charged against the MOOE, HRRD, BEC, and/or Local Funds. While the board and lodging of the CO-PMTs, ARAL Secretariat members, and Resource Persons shall be charged against the CO HRDD funds, subject to usual auditing and accounting rules and regulations.

Attached below is the updated program of activities. For any queries or concerns, you may contact Carlos Llamas III, PDO V, via email at carlos.llamas@deped.gov.ph or Julia Makalintal, Technical Assistant II, via email at julianne.makalintal@deped.gov.ph.

For your information and guidance.

Carmela C. Oracion
CARMELA C. ORACION
Assistant Secretary
Officer-in-Charge
Undersecretary for Learning Systems



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 NATIONAL EDUCATORS ACADEMY OF THE PHILIPPINES

ACTIVITY MATRIX: Driving Literacy Improvement in Divisions Through Community and Data-Driven Approaches

ACTIVITIES					
SCHEDULE	DAY 0 (Aug 18, 2025)	DAY 1 (Aug 19, 2025)	DAY 2 (Aug 20, 2025)	DAY 3 (Aug 21, 2025)	
8:00- 8:15	Travel and Arrival of Participants	Opening Program <ul style="list-style-type: none">Nationalistic SongPrayerEnergizer	Opening Program <ul style="list-style-type: none">Nationalistic SongPrayerEnergizer	Breakfast	
8:15 – 8:30		Pakikisalo sa Pamumuno: Bayanihan Para sa Kinabukasan Workshop/Activity	Session 1: Revisiting the ARAL Law <ul style="list-style-type: none">DO, DM, GuidelinesOverview of the ARAL Program and ImplementationExpectations, etc.		
8:30 – 9:30					
9:30 – 10:00					
10:00-10:15		Health Break / Morning Snacks			
10:15-11:00		Continuation of Activity	Session 2: Stories from Basilan and Bulacan <ul style="list-style-type: none">Success StoriesAchievementsGood PracticesChallenges and How to Overcome		
11:00 – 11:15					
11:15 – 12:00					
12:00-1:00	Lunch				
1:00 – 1:10	Travel and Arrival of Participants	Continuation of Activity	Energizer	Check out of Participants (12NN)	
1:10 – 2:00			Session 3: School-Based M&E Framework for ARAL <ul style="list-style-type: none">Purpose & Objective		
2:00 – 2:30					Check-in and Registration of Participants (2PM)
2:30 – 3:00					



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NATIONAL EDUCATORS ACADEMY OF THE PHILIPPINES

SCHEDULE	ACTIVITIES			
	DAY 0 (Aug 18, 2025)	DAY 1 (Aug 19, 2025)	DAY 2 (Aug 20, 2025)	DAY 3 (Aug 21, 2025)
			<ul style="list-style-type: none">• Data Collection• Strategies• Tools & Mechanisms• Common Challenges and how to Overcome them	
3:00-3:45		Inspirational Message and Call to Action	Session 4: Effective Community Engagement Strategies <ul style="list-style-type: none">• Identifying Key Stakeholders• Modes of Engagement• Strategies for Mobilizing Support• Action Planning Activity (targets per region, plan on how to do this)	
3:45 – 4:45		Wrap Up of Workshop/Activity	Closing Message	
4:45-5:00		Closing of Day 1 & Evaluation <ul style="list-style-type: none">• Evaluation Form• Reminders for Day 2	Closing of Day 2 & Evaluation <ul style="list-style-type: none">• Evaluation Form	
5:00 – 6:30	Welcome Dinner and Opening Remarks <ul style="list-style-type: none">• Opening Remarks (% Asec. Carmela Oracion)			



Republic of the Philippines

Department of Education

NATIONAL EDUCATORS ACADEMY OF THE PHILIPPINES

SCHEDULE	ACTIVITIES			
	DAY 0 (Aug 18, 2025)	DAY 1 (Aug 19, 2025)	DAY 2 (Aug 20, 2025)	DAY 3 (Aug 21, 2025)
	<ul style="list-style-type: none">• Collaborative Shared Leadership			



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