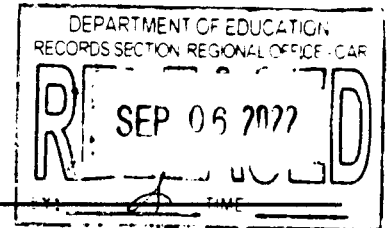




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION



05 Sept 2022

REGIONAL MEMORANDUM

No. 449-2022

**PARTICIPANTS TO THE CAPACITY BUILDING WORKSHOP ON THE
UTILIZATION OF DIGITAL TECHNOLOGY ON THE DELIVERY OF
INSTRUCTION FOR SPECIAL PROGRAM IN JOURNALISM**

To: Assistant Regional Director
Schools Division Superintendents
All Schools Division Offices
All Others Concerned

1. In support of the goal of honing the journalistic competencies and enriching the experiences of student journalists, as well as strengthening free and responsible journalism in basic education, pursuant to Republic Act 7079 (Campus Journalism Act of 1991), the Department of Education (DepEd), through the Bureau of Learning Delivery – Student Inclusion (BLD-SID), will conduct this activity:

Activity	Date	Venue
Capacity Building Workshop on the Utilization of Digital Technology on the Delivery of Instruction for Special Program in Journalism	September 26-30, 2022	Subic Bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City, Region III

2. Specifically, this activity aims for the participants to:
- recognize the current trends, issues and concerns on digital technology and media education;
 - enhance their contents, pedagogical and technological knowledge and skills in SPJ using various digital applications;
 - craft relevant and appropriate SPJ formative assessment tasks with the integration of digital applications; and
 - take informed decisions and accountability on SPJ implementation.

3. Identified participants for CAR are the following:

Name	Position	Station/Office/School
Nover Keithley S. Mente	Education Program Supervisor	Regional Office
Norbert C. Lartec	Education Program Supervisor	SDO Benguet
Francis Peckley	Education Program Supervisor	SDO Benguet
Francisco Peñaflor	Head Teacher VI	Pines City National High School
Geraldine D. Sumipit	Head Teacher VI	
Dolores T. Comom	Head Teacher VI	Baguio City National High School



4. Participants are expected to bring the following:
 - A. Laptop
 - B. Extension Cord
 - C. Pocket Wi-fi
 - D. Travel Authority
 - E. COVID-19 Vaccination Card
5. Enclosed are the indicative Program of Activities for English and Filipino.
6. Participants are advised to take the most economical means of transportation. They are expected to arrive at the venue on the first day of the activity. The first meal to be served will be **afternoon snacks of Day 1** while the last meal will be **lunch of Day 5**.
7. Accommodation, travelling and other incidental expenses will be charged to **2022 BEC Continuing Funds** and **Local Funds** (in case that the downloaded funds are insufficient), subject to the usual government accounting and auditing rules and regulations.
8. Immediate dissemination of and compliance with this Memorandum is directed.


ESTELA P. LEON-CARIÑO EdD, CESO III

 Director IV / Regional Director 

CLMD/RCA/nkm

Enclosure 1 of RMA 9 - 2022

CAPABILITY BUILDING WORKSHOP ON THE UTILIZATION OF DIGITAL TECHNOLOGY ON THE DELIVERY OF INSTRUCTION FOR SPECIAL PROGRAM IN JOURNALISM (SPJ)

September 26-30, 2022, Subic Bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City

PROGRAM OF ACTIVITIES

CELEBRATED IN ENGLISH

TIME	DAY 1 Sept. 26, 2022 (Monday)	DAY 2 Sept. 27, 2022 (Tuesday)	DAY 3 Sept. 28, 2022 (Wednesday)	DAY 4 Sept. 29, 2022 (Thursday)	DAY 5 Sept. 30, 2022 (Friday)
6:00 - 7:45	Travel Period	Breakfast			
7:45 - 8:00		Management of Learning (MOL)			
8:00 - 10:00		Session 1: SAMR Model for Technology Integration	Session 5: Incorporating Self-Understanding, Storytelling, Contextualization, and TikTok Application in Creating Video Lessons	Session 9: Engaging Learners thru Podcasting	Presentation of Outputs
10:00 - 10:15		Morning Break			
10:00 - 12:00		Session 2: Triple E Framework and PIC-Rat Matrix for Using Digital Resources	Session 6: Media Presentation using Active Presenter	Session 10: Strategies for Developing SPJ Lessons using Open Educational Resources	Closing Program
12:00 - 1:00		Lunch			
1:00 - 1:10		Management of Learning (MOL)			
1:10 - 3:10		<ul style="list-style-type: none"> • Registration (1:00 PM) • Check-in at the Hotel Venue (2:00 PM) • Opening Program (2:30 PM) 	Session 3: Using Editing Apps in Producing News Reports for Mobile Journalism (MoJo)	Session 7: Styles and Techniques in Web Page Design/Online Publications with Adobe Spark and Canva	Session 11: Integrating the Wonder of Filmora X in Campus Journalism
3:10 - 3:25		Afternoon Break			
3:10 - 5:10		Plenary Session: Digital Technologies and Media Education	Session 4: Integrating Media Literacy in Teaching SPJ	Session 8: Designing Learning Playlists for SPJ Classrooms	Workshop: Crafting of SPJ Formative Assessment Tasks with the Integration of Digital Applications
5:30 - 6:00	Open Forum / Clearing House				
6:00 - 8:00	Dinner				
Officer of the Day	Mr. Denn Marc P. Alayon	Ms. Marites P. Roman	Mr. Nicanor M. San Gabriel Jr.	Ms. Armi S. Victor	Mr. Pepito C. Ventura

CAPABILITY BUILDING WORKSHOP ON THE UTILIZATION OF DIGITAL TECHNOLOGY ON THE DELIVERY OF INSTRUCTION FOR SPECIAL PROGRAM IN JOURNALISM (SPJ)

September 26-30, 2022, Subic Bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City

PROGRAM OF ACTIVITIES

GROUP BY DAY

TIME	DAY 1 Sept. 26, 2022 (Monday)	DAY 2 Sept. 27, 2022 (Tuesday)	DAY 3 Sept. 28, 2022 (Wednesday)	DAY 4 Sept. 29, 2022 (Thursday)	DAY 5 Sept. 30, 2022 (Friday)		
6:00 - 7:45	Travel Period	Breakfast				Presentation of Outputs	
7:45 - 8:00		Management of Learning (MOL)					
8:00 - 10:00		<i>Session 1: Using Editing Apps in Producing News Reports for Mobile Journalism (MoJo)</i>	<i>Session 5: Styles and Techniques in Web Page Design/Online Publications with Adobe Spark and Canva</i>	<i>Session 9: Integrating the Wonder of Filmora X in Campus Journalism</i>			
10:00 - 10:15		Morning Break					
10:00 - 12:00		<i>Session 2: Integrating Media Literacy in Teaching SPJ</i>	<i>Session 6: Designing Learning Playlists for SPJ Classrooms</i>	<i>Session 10: Engaging Learners thru Podcasting</i>	Closing Program		
12:00 - 1:00		Lunch					
1:00 - 1:10		Management of Learning (MOL)					
1:10 - 3:10		<ul style="list-style-type: none"> • Registration (1:00 PM) • Check-in at the Hotel Venue (2:00 PM) • Opening Program (2:30 PM) 	<i>Session 3: SAMR Model for Technology Integration</i>	<i>Session 7: Incorporating Self-Understanding, Storytelling, Contextualization, and TikTok Application in Creating Video Lessons</i>	<i>Session 11: Strategies for Developing SPJ Lessons using Open Educational Resources</i>		Home Sweet Home
3:10 - 3:25		Afternoon Break					
3:10 - 5:10		Plenary Session: Digital Technologies and Media Education	<i>Session 4: Triple E Framework and PIC-Rat Matrix for Using Digital Resources</i>	<i>Session 8: Media Presentation using Active Presenter</i>	Workshop: Crafting of SPJ Formative Assessment Tasks with the Integration of Digital Applications		
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