



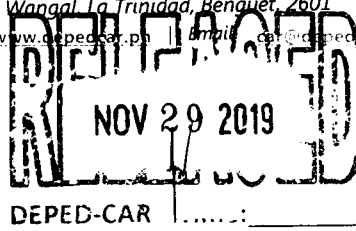
Republic of the Philippines
DEPARTMENT OF EDUCATION
CORDILLERA ADMINISTRATIVE REGION



Wangal, La Trinidad, Benguet, 2601
Website: www.depedcar.ph | Email: car@deped.gov.ph

November 25, 2019

Regional Memorandum
No. 434 2019



**ADVOCACY CARAVAN ON CyberSafe and CyberREADi SCHOOLS
CUM LAUNCHING OF PROJECT #IAMDepEdCAR**

**TO: Schools Division Superintendents
Division Information Officers
Division DepEd Tayo Administrators and Moderators
All Schools Divisions
All Others Concerned**

1. DepEd CAR shall hold an Advocacy Caravan on CyberSafe and CyberREADi Schools cum Launching of Project #IAMDepEdCAR on December 12, 2019 at NEAP-R, DepEd CAR RO Compound, Wangal, La Trinidad, Benguet.
2. The event, which is also in partnership with Philippine Information Agency-CAR, is in recognition of the vital role of a unified social media platform in the different governance levels as well as the importance of mainstreaming efforts to advocate safe and responsible use of information and communication technologies.
3. In addition, the activity aims to strengthen DepEd CAR's communication initiatives and expand its information advocacy in its field offices and schools, establish a unified social media advocacy platform from the Regional Office down to the schools, and streamline a communication process and linkage with internal and external stakeholders.
4. Participants are the designated division information officers or division DepEd Tayo administrators and moderators, school paper advisers, and campus journalists including the identified regional DepEd Tayo moderators. *(Refer to enclosure 1 for specific number of pax per division and proposed program of activities)*
5. Arrival, check in, and registration of participants from Abra, Apayao, Ifugao, Kalinga, Mt. Province and Tabuk City shall be on December 11, 2019 at 3:00 PM onwards while registration of participants from Baguio City and Benguet shall be December 12, 2019 at 7:00 A.M. to 8:00 A.M. First meal to be served will be Dinner of December 11, 2019 and last meal will be PM Snack on December 12, 2019.
6. Check-out will be after lunch on December 12, 2019. Meals, snacks, and accommodation shall be charged against OSEC Downloaded Funds to Public Affairs Unit while transportation and other incidental expenses relative to the attendance of said activity shall be charged against local funds subject to the usual accounting and auditing rules and procedures.
7. Immediate and widest dissemination of this Memorandum to all concerned is desired.

MAY B. ECLAR, Ph.D., CESO V
Regional Director

ORDPAUgip

Contact Numbers (Area Code: 074):

Office of the Regional Director	422-1318	Administrative Division	422-1804	CLMD	422-7096	HRDD	422-9590
Fax	422-4074	Cash Section	423-2215	LRMDS	422-0615	NEAP-R	422-5500
Office of the ARD	422-9590	Payroll Section	424-3993	ESSD	423-2218	PPRD	422-9590
ICT Unit	422-1318	Records Section	423-2213	Finance Division	422-5155	QuAD	422-5187
Public Affairs Unit	422-1318	Supply Section	422-2198	FTAD	424-5187	COA	422-7434
Legal Unit	423-2214	General Services Unit	422-1804				

I. PROPOSED PROGRAM OF ACTIVITIES:

Day 0 (December 11, 2019)		
TIME	ACTIVITY	PERSONS RESPONSIBLE
3:30 P.M. onwards	Arrival, Registration, and Dinner of Pax from Abra, Apayao, Ifugao, Kalinga, Mt. Province, and Tabuk City	Secretariat – PAU, ICTU, Legal

Day 1 (December 12, 2019)		
TIME	ACTIVITY	PERSONS RESPONSIBLE
6:30 A.M. - 7:30 A.M.	<i>Breakfast</i>	
7:30 - 8:15 A.M.	Arrival, Registration of Pax from Baguio City, Benguet, and other participants	Secretariat – PAU, ICTU, Legal
8:15 - 10:00	Opening Program and Official Launching of Project #IAMDepEdCAR	DepEd CAR ORD and Officials with Philippine Information Agency - CAR
10:00 - 10:15	<i>Health Break</i>	
10:15 - 12:00	Advocacy on CyberSafe Schools	PAU, ICTU, Legal
12:00 - 1:00	<i>Lunch Break</i>	
1:00 - 3:00	Advocacy on CyberREADi	PIA - CAR
3:00 - 3:15	<i>Health Break</i>	
3:15 - 5:00	Workshop on Facebook Page Utilization	ORD-PAU
5:00 - 5:30	Evaluation and Closing Program	DepEd CAR ORD

II. PARTICIPANTS:

	Male	Female	Total
RD and Staff	1	4	5
ARD and Staff	2	1	3
Regional Office Division Chiefs	5	3	8
PAU	2	1	3
ICTU	3		3
Legal	1	3	4
DepEd Tayo Regional Office Moderators (to be identified by PAU)			12
PIA-CAR			6
Media			8

Division	DIOs/DepEd Tayo Administrators/Moderators	School Paper Advisers	Campus Journalists
Abra	2	7	0
Apayao	2	7	0
Baguio City	2	15	30
Benguet	2	15	30
Ifugao	2	7	0
Kalinga	2	7	0
Mt. Province	2	7	0
Tabuk City	2	7	0
total	16	72	60