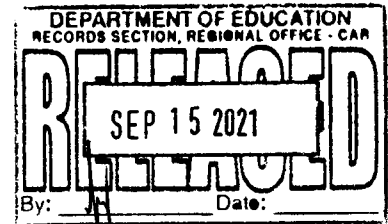




Republic of the Philippines
Department of Education
Cordillera Administrative Region
Wangal, La Trinidad, Benguet



September 14, 2021

REGIONAL MEMORANDUM

No. 410-2021

**BUILDING PARTNERSHIP AND LINKAGES THROUGH
BRIGADA PAGBASA INNOVATION FAIR**

TO: OIC- Assistant Regional Director
Chiefs/Heads of Functional Divisions/Units/Sections
Schools Division Superintendents
All Others Concerned

1. Pursuant to DM 267, s. 2021 or the Guidelines on the Utilization of Program Support Funds for Building Partnership and Linkages Program for Fiscal Year 2021, the Regional Office through the Education Support Services Division in collaboration with the Curriculum and Learning Management Division, issues this guidance to SDOs on the conduct of the *Brigada Pagbasa* Innovation Fair dubbed as "Building Partnership and Linkages through *Brigada Pagbasa* Innovation Fair". Culmination of this activity shall be done on a blended strategy on November 26, 2021.
2. The implementation of programs, activities, and projects (PAPs) at the Department of Education (DepEd) was severely affected by the situation brought about by the pandemic. Due to this, challenges were encountered by the teachers and partners in the field in the delivery of lessons. One that was greatly affected was equipping the learners with reading skills to make them proficient and independent readers in their grade level.
3. The *Pagbasa*, as part of *Brigada Eskwela* is an after-school reading program that envisions bringing together education partners and experts to help all learners read and become functionally literate. This will serve as a platform to synergize efforts and resources to address education related challenges especially on reading and literacy. It will also create opportunities for all stakeholders to contribute possible solutions to the current gaps in the country's education system.
4. This Office urges Schools Division Offices (SDO's) to facilitate the conduct of *Brigada Pagbasa* Innovation Fair which encourages the implementation of reading remediation/intervention for learners who were assessed to be readers under frustration level. Further, this would be an avenue to strengthen partnership and linkages with stakeholders especially that they play crucial and vital roles in the implementation of DepEd's programs and activities.
5. The goal of this *Brigada Pagbasa* Innovation Fair is to highlight interventions done at the school level to address reading and comprehension issues encountered among learners enrolled in any of the key stages, including ALS or SPED.



Address: Wangal, La Trinidad, Benguet, 2601
Telephone No: (074) 422 - 1318 | Fax No.: (074) 422-4074
Website: www.depedcar.ph | Email Address: car@deped.gov.ph



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6. Each SDO is expected to have complete story entries for all key stages including ALS and SPED. To complete the entries, SDOs may have 6 participating schools to represent the following:

- a. Key Stage 1: Kindergarten to Grade 3
- b. Key Stage 2: Grades 4 to 6
- c. Key Stage 3: Grades 7 to 10
- d. Key Stage 4: Grades 11 to 12
- e. ALS
- f. SPED

7. Final submission of AVP entries shall be on or before November 16, 2021 through this link: [tinyurl.com/Brigada Pagbasa Fair](https://tinyurl.com/BrigadaPagbasaFair).

8. Each participating school shall present their *Pagbasa* innovation stories to highlight interventions they have implemented to address reading and comprehension concerns among their learners, enrolled SY 2021 to 2022. This shall be presented through an AVP considering suggested format and following the requirements in presentation:

8.1. Presentation shall contain this story and follow this format:

- Remote steps undertaken to identify learners under frustration reading level/s;
- Specific reading issue or concern to be addressed;
- Steps undertaken to provide intervention despite the current health crisis;
- Stakeholders invited to provide support in the planned reading intervention;
- Concrete actions implemented to provide intervention;
- Effect/s on the learner or improvements observed;
- Lessons learned; realizations after the intervention done;
- Steps to sustain the intervention/s implemented.

8.2. Since each entry shall be submitted through a video, the following requirements shall have been observed:

- written consent from learner's parents that the video shall be published for educational purposes only.
- visuals of learners must be put on blurry mode.

9. Since each story entry is unique, considering the various reading issues or concerns and the interventions adapted for each type of issue, the story entries shall not be judged based on the intervention done or improvement achieved, but on the video presentation and comprehensiveness of the innovation story, thus:

- a. Category 1: Best Division *Brigada Pagbasa* Implementer – SDO Category
- b. Category 2: Best *Brigada Pagbasa* Innovation Story – School Category
- c. Category 3: Best *Brigada Pagbasa* Partnership Engagement – School
- d. Category 4: Best Video Presentation – School Category



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10. Criteria for judging divided into 4 categories are presented in Enclosure 1 and Timeline of Activities in Enclosure 2.

11. There shall be top three winners for each category that will receive Certificates of Recognition and *Pagbasa* Learning Kits. Certificates of Participation and Learning Kits shall be given to non-winners to recognize efforts to provide intervention on reading issues and concerns.

12. To provide technical assistance and to monitor the conduct of this activity, the following Regional Personnel are assigned to wit:

Name	Positon/Designation
Rosita C. Agnasi	OIC-CLMD
Edgar T. Madlaing	Chief-ESSD
Thelma T. Dalay-on	EPS-MTB-MLE EPS-Filipino
Patricio T. Dawaton	EPS-English
Denia O. Tarnate	EPS-SPED, Kindergarten
Corazon S. Alos	EPS-ALS, EsP
May Claire C. Jimenez	PDO IV

13. All expenses relative to the implementation of this *Brigada Pagbasa* Innovation Fair shall be charged against the funds downloaded to the Regional Office for *Brigada Pagbasa*, subject to the usual government accounting and auditing rules and regulations.

14. Should there be any queries and/ or clarifications, please feel free to contact the OIC Chief of CLMD at rosita.agnasi@deped.gov.ph and clmd.depedcar@gmail.com or ESSD Chief Edgar H. Madlaing at edgar.madlaing@deped.gov.ph.

15. Immediate and widest dissemination of and compliance with this Memorandum is directed.


ESTELA LEON-CARIÑO EdD, CESO III
Director IV/ Regional Director 



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Enclosure 1 to RM No. 410-2021

CRITERIA FOR JUDGING

CATEGORY		CRITERIA	PERCENTAGE POINTS
A	1	<i>Completeness and Timeliness of submission of entries</i>	5
	2	<i>Variety of Interventions/Innovations Implemented</i>	7
	3	<i>Proof of SDO's Technical Assistance provided to Schools</i>	5
	4	<i>Overall Positive Effect of Interventions Provided</i>	6
	5	<i>Maximum involvement of internal and external stakeholders</i>	6
B	6	<i>Proof of Assessment done to determine reading levels of learners</i>	6
	7	<i>Clarity of steps undertaken to provide intervention</i>	7
	8	<i>Proof that Intervention/s led to the improvement of learner's reading development</i>	9
	9	<i>Overall comprehensiveness of Pagbasa innovation story from start to finish</i>	8
C	10	<i>Orientation of Stakeholders involved in the intervention activity or innovation</i>	5
	11	<i>Clear Evidence of Stakeholders' actual involvement in the intervention activity or innovation</i>	7
	12	<i>Recognition of Stakeholders' involvement in the activity</i>	6
D	13	<i>Clarity of Sounds and Lights</i>	5
	14	<i>Appropriateness of Video Effects Used</i>	5
	15	<i>Consistency of story line with video effects</i>	7
	16	<i>Overall Impact of Video to Judges</i>	6
		TOTAL	100%

Note:

- **To qualify for Category 1 (Best Division Brigada Pagbasa implementer), SDOs must have a percentage score of not lower than 29% in Group A criteria**
- **To qualify for Category 2 (Best Brigada Pagbasa Innovation Story), Schools must have a percentage score of not lower than 30% in Group B criteria**
- **To qualify for Category 3 (Best Brigada Pagbasa Partnership Engagement), Schools must have a percentage score not lower than 19% in Group C criteria**
- **To qualify for Category 4 (Best Video Presentation), Schools must have a percentage score not lower than 23% in Group D criteria**



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Enclosure 2 to RM No. 410.2021

TIMELINE OF ACTIVITIES

Date	Activities	Participants	Venue	In-Charge
September 22, 2021	Stakeholders Convergence	RO: CLMD and ESSD SDOs Schools Partners	Online Platform	RO: CLMD and ESSD
September 23 - 24, 2021	Mapping/identification of community volunteers to be equipped on teaching reading	Learners from the 4 Key Stages, ALS, and SPED	Schools	School Heads, Teachers,
September 27 - 30, 2021	Survey of learners who belong to the frustration level **For Learners with Disability/ Difficulty (LWDs): either learner from Levels I - III	Learners from the 4 Key Stages, ALS, and SPED	Schools	School Heads, Teachers, Partners
September 30, 2021	Orientation of mentors/ Trainers/ volunteers and planning in the implementation of the Brigada Pagbasa	School Heads, Teachers, Partners (mentors/ trainers/ volunteers)	Schools	School Heads, Teachers, Partners, With Technical Assistance from SDO EPS for English, Filipino, ALS, SPED
October 1, & 4 - 6, 2021	Selection of participants and preparation of materials to be used during the conduct of reading (reading materials, rooms, camera, video etc.	School Heads, Teachers	Schools	School Heads, With Technical Assistance from SDO EPS for English, Filipino, ALS, SPED
October 7, 2021 - November 5, 2021	Reading Proper: Document all processes/ strategies undertaken from day 1 until the child was able to read. Take	Learner, Mentor/ Trainer/ volunteer, photographer/ School ICT	Schools	Teachers, School Heads, With Technical Assistance from SDO EPS for English, Filipino, ALS, SPED



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	video/document during its implementation.			
November 8, 2021	Conduct of Feedbacking and reflection/lesson learned with school heads, teachers, and partners	School Heads, Teachers, Partners	Schools	School Heads, Teachers, With Technical Assistance from SDO EPS for English, Filipino, ALS, SPED
November 9 to 10, 2021	Packaging of videos	Teachers, Photographer, School ICT	Schools	School Heads, School ICT
November 11, 2021	Submission of AVPs to the SDO for review and feedback	PSDS, School Heads	Districts, Schools	SDO EPS for English, Filipino, ALS, SPED
November 16, 2021	Deadline of online submission of Videos to the RO	Trainer, School Heads	SDOs	RO EPS/Focal in the following learning areas: English, Filipino, ALS, SPED, ADAS II - LR
November 17 – 19, 2021	Judging of entries	Regional Office Personnel, Judges, EPS-In charge, PDO IV	DepEd-CAR, Regional Office, Wangal, La Trinidad, Benguet	RO EPS/Focal in the following learning areas: English, Filipino, ALS, SPED, and PDO IV
November 22 – 23, 2021	Finalization of Judges for the Top Three of the 4 Categories	Judges, EPS In - Charge, PDO IV	DepEd-CAR, RO, Wangal, La Trinidad, Benguet	RO EPS/Focal in the following learning areas: English, Filipino, ALS, SPED, and PDO IV
November 24 – 25, 2021	Preparation for the Virtual Awarding Ceremony	RO: CLMD and ESSD	DepEd-CAR, RO, Wangal, La Trinidad, Benguet	RO EPS/Focal in the following learning areas: English, Filipino, ALS, SPED, and PDO IV
November 26, 2021	Virtual Awarding Ceremony	SDOs and RO Personnel	DepEd-CAR, RO, Wangal, La Trinidad, Benguet	RO: CLMD and ESSD