

November 8, 2018

**Regional Memorandum**  
No. 387.2018


**OBSERVANCE OF THE 2018 NATIONAL CHILDREN'S MONTH**

To: **Schools Division Superintendents**  
**All Divisions**  
**All Others Concerned**



DEPED-CAR

1. This year's National Children's Month Celebration shall revolve around the theme, "Isulong: Tamang Pag-Aaruga Para sa Lahat ng Bata," as per DepEd Memorandum No. 163, series 2018.
2. This annual celebration is pursuant to Republic Act No. 10661 otherwise known as the Act Declaring the Month of November of Every Year as the National Children's Month, which observes the adoption of the Convention on the Rights of the Child by the United Nations General Assembly on November 20, 1989, and seeks to instill its significance in the Filipino consciousness. It likewise mandates the Deped to facilitate and encourage the celebration of this month in all public and private schools nationwide.
3. Relative to this, schools division offices, and all public and private elementary and secondary schools in the region are encouraged to undertake the suggested activities in the attached DepEd Memorandum No. 163, series 2018 particularly in the recitation of the *Panatang Makabata* during Flag Raising Ceremonies this month; display of the 26<sup>th</sup> NCM official streamer, and conduct of in-school discussions, fora, and orientations on DepEd Child Protection Policy and Positive Discipline in Everyday Teaching.
4. The 26<sup>th</sup> NCM official streamer and other related advocacy materials can be downloaded at the official website of the Council for the Welfare of Children (CWC): [www.cwc.gov.ph](http://www.cwc.gov.ph) while the materials on the DepEd Child Protection Policy and Positive Discipline in Everyday Teaching at [www.deped.gov.ph](http://www.deped.gov.ph).
5. For more information, you may contact the Public Affairs Unit – Office of the Regional Director at (074) 422-1318 or (074) 422-4074 or through DepEd CAR's official Facebook Page - DepEd Cordillera.
6. Immediate dissemination and compliance to this Memorandum is desired.

  
**MAY B. ECLAR, Ph.D., CESO V**  
Regional Director

Encl.: As Stated