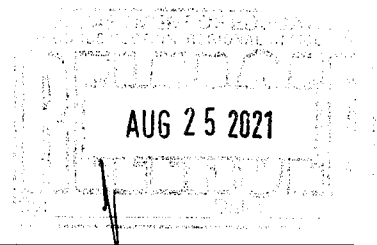




Republic of the Philippines
Department of Education
Cordillera Administrative Region



August 25, 2021

REGIONAL MEMORANDUM

No. 367.2021

SUPPORT TO THE 2021 OPLAN BALIK ESKWELA

To: OIC-Assistant Regional Director
Schools Division Superintendents
Regional Office Division Chiefs
CID and SGOD Chiefs
Division and District Information Officers
Public Elementary and Secondary School Heads
School Information Coordinators
All Others Concerned

1. Relative to the Department of Education's **Oplan Balik Eskwela (OBE) for School Year (SY) 2021-2022** with the theme: *OBE 2021: Bayanihan Para sa Ligtas na Balik Eskwela* from September 6 to September 17, 2021, DepEd Cordillera through its Offices and schools are tasked to ensure the smooth opening of classes as well as support the initiative via deliverables.
2. The OBE is part of the Department's effort to ensure the learners are properly enrolled. It aims to address problems, queries and other concerns encountered by the public at the start of the school year, hence, the need to: (a) converge with the members of the OBE-Inter Agency Task Force (IATF) such as Regional Line Agencies, and other education stakeholders, (b) deliver important information and updates to the public, and (c) provide client assistance across all governance levels.
3. The composition of the OBE Public Assistance Command Center (PACC) that will be set up at the region, schools division and school levels shall be:

(1) Regional Office

Chair : RD Estela L. Cariño EdD, CESO III
Co-Chair : OIC-ARD Florante E. Vergara
Vice-Chair : Georaloy I. Palao-ay, Public Affairs Officer
Members : Legal Unit
ICT Unit
All Regional Office Divisions

(2) Schools Division Office

Chair : Schools Division Superintendent
Co-Chair : Assistant Schools Division Superintendent
Vice-Chair : Designated Division Information Officer
Members : Legal Officer, ICT Officer,
Administrative Office
CID and SGOD Divisions
*(Other relevant offices may be included)



(3) School Level

Chair	:	School Principal or Assistant School Principal
Co-Chair	:	Head Teacher
Vice-Chair	:	School Information Coordinator (SIC)
Members	:	School Admin and other staff

4. For the expected functions and services of the OBE-PACC, refer to the enclosed DepEd Memorandum NO. 58, series 2021 titled, "2021 Oplan Balik Eskwela."

5. The OBE-PACC shall also include advocacy materials in their set-up such as tarpaulins, brochures, enrollment forms, and the like. The OBE-PACC shall also be manned at all times.

6. The hotlines such as landline, social media page, emails, text messaging services or contacts of the OBE-PACC in Schools Division Offices shall be submitted immediately for consolidation to the Regional Office at car.pau@deped.gov.ph while the same hotlines from schools shall be submitted on or before August 30, 2021 to the division office through the Designated Division Information Officer.

7. The Designated Division Information Officer and his or her alternate including the Division ICT Officer shall be given access to the 2021 OBE Ticketing System. In the school level, the SIC and ICT coordinator shall likewise be given access to the online system. **The 2021 OBE Ticketing System shall be updated regularly and on time.**

8. **To show support to the opening of a new school year, all DepEd CAR personnel are enjoined to watch the National School Opening Day Program on September 13 to be streamed live on Facebook pages - DepEd Tayo Cordillera and DepEd Philippines.** The innovations of Dacudac National High School in Tadian, Mt. Province will be featured during the program.

9. Likewise, to further showcase the preparedness of DepEd CAR for the upcoming school year, the following are other deliverables for compliance:

Materials/Information Needed	Office Assigned	Deadline	Send to
A. 8 to 10-minute AVP showcasing or highlighting the initiatives, innovations, best practices, or projects relative to Distance Learning Delivery for SY 2021-2022 (With narration or voice-over, preferably not purely still photos, include video clips)	SDOs	September 9, 2021	https://bit.ly/SDOBestPractices2021
B. Press Release of School Opening Kickoff	RO and SDOs	Option 1: Day before	jason.mercene@deped.gov.ph and

		kickoff (pre-event) Option 2: Day after the event (post-event)	pas.cd@deped.gov.ph
C. Crossposting requests of Pre-School Opening Activities/Virtual events	RO/SDO	3 days before the activity	manuelito.santos@deped.gov.ph
D. Social media update of enrollment figure (SDOs aside from posting must email to PAU every Thursday afternoon their updated enrolment data)	RO/SDO	Every Friday starting immediately	For RO send to: janssen.cabrera@deped.gov.ph For SDOs send to: car.pau@deped.gov.ph
E. Photos with caption of local OBE setups	RO/SDO/Schools	September 6	Janssen.cabrera@deped.gov.ph and https://bit.ly/OBESetup
F. Photos/videos of the implementation of Brigada Eskwela and Vacc2School	RO/SDO	August 27	Janssen.cabrera@deped.gov.ph and https://bit.ly/Vacc2SchoolBrigada
G. Feature stories of local enrollment and SY 2021-2022 preparations like collaborations and partnerships, best practices of enrollment, and other preparations	RO/SDO/Schools	August 16-September 6	jason.mercene@deped.gov.ph and car.pau@deped.gov.ph
H. Quotable Quotes from DepEd Officials, Teachers, Parents, Learners expressing support to the next School Year and Distance Learning * This will be used for social media cards to be developed by PAU and the DIOs for posting in the DepEd Tayo pages)	RO/SDO/Schools	August 30 to September 17	https://bit.ly/SocMedResources

* It can be in English, Filipino, or in the local dialect * With accompanying pictures			
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10. All shall also observe the Media Engagement Protocols for OBE at the Schools Division Office and school levels:

a. The Schools Division Superintendent, through the Division Information Officer (DIOs), shall inform PAU of any local media interview or engagement for monitoring purposes.

b. The Schools Division Superintendent shall be the primary spokesperson of OBE concerns in their respective divisions. In case of their absence, the DIOs and the ASDSs can serve as alternate spokespersons.

c. For media engagements within the school level, the school head and SIC shall inform the Schools Division Office and shall not be interviewed or engaged without the permission and clearance from the Office of the Schools Division Superintendent.

d. For issues of national and regional concern, Schools Division Superintendents are advised to endorse the questions to PAU.

11. To further plan and reiterate other deliverables to support this year's OBE, an **online emergency meeting between the Public Affairs Unit and the Division Information Officers, selected District Information Officers and School Information Coordinators shall be held on August 27, 2021 9:00 AM onwards**. Link will be sent via email.

12. Attached is also an advisory from the Office of Undersecretary for Field Operations Atty. Revsee A. Escobedo for further reference.

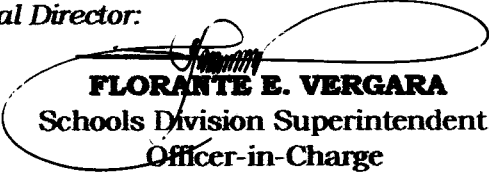
13. All expenses incurred during this activity shall be charged against local funds subject to the usual accounting and auditing rules and regulations.

14. For clarifications and inquiries, you may contact Mr. Georaloy I. Palao-ay at (074) 422-1318 or email at georaloy.palaoay@deped.gov.ph.

15. For information and strict compliance of all concerned.

ESTELA L. CARIÑO EdD, CESO III
Regional Director

For the Regional Director:


FLORANTE E. VERGARA
Schools Division Superintendent
Officer-in-Charge
Office of the Assistant Regional Director



Republic of the Philippines
Department of Education

20 AUG 2021

DepEd MEMORANDUM

No. **058**, s. 2021

2021 OPLAN BALIK ESKWELA

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher, and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd) will conduct the National **Oplan Balik Eskwela (OBE) for School Year (SY) 2021-2022** with the theme: OBE 2021: *Bayanihan Para sa Ligtas na Balik Eskwela* from September 6 to September 17, 2021 at the *Bulwagan ng Karunungan*, DepEd Central Office (CO), DepEd Complex, Meralco Avenue, Pasig City. The OBE is a DepEd annual initiative to engage agencies, organizations, and other stakeholders in preparation for the opening of the SY 2021-2022.

2. The OBE is part of the Department's effort to ensure that learners are properly enrolled. It aims to address problems, queries and other concerns commonly encountered by the public at the start of the school year.

3. This year, OBE has the following components:

a. Convergence. Members of the **OBE-Inter Agency Task Force (IATF)** shall focus on the COVID-19 pandemic situation in relation to the delivery of basic education. Given the current health situation, the Department will be guided by the decisions of the **Inter Agency Task Force for the Management of Emerging Infections Diseases (IATF-MEID)** affecting the operations of basic education. The member agencies will perform a critical role by providing guidelines in health and safety, peace and order, transportation, and other forms of support when the school year opens. The members of the OBE-IATF are the following:

- i. Department of Energy (DOE);
- ii. Department of Interior and Local Government (DILG);
- iii. Department of Health (DOH);
- iv. Department of National Defense (DND);
- v. Department of Public Works and Highways (DPWH);
- vi. Department of Social Welfare and Development (DSWD);
- vii. Department of Trade and Industry (DTI);
- viii. Department of Transportation (DOTr);
- ix. Department of Information and Communications Technology (DICT);
- x. Manila Electric Company (MERALCO);
- xi. Metropolitan Waterworks and Sewerage System (MWSS);
- xii. Metro Manila Development Authority (MMDA);

- xiii. Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA);
- xiv. Philippine National Police (PNP);
- xv. National Disaster Risk Reduction and Management Council (NDRRMC);
- xvi. National Telecommunications Commission (NTC); and
- xvii. Presidential Communication Operations Office (PCOO).

b. Command Conference. A Command Conference among the DepEd officials, partner agencies from the public and private sectors, media, and other stakeholders will be held at the *Bulwagan ng Karunungan*, DepEd CO on September 13, 2021.

c. Communication. DepEd shall provide the public with important information through press releases, media interviews, website posting, updates on the official DepEd Facebook and Twitter accounts, and other available media.

d. Client Assistance. An OBE Public Assistance Command Center (PACC) shall be set up at the central, regional, and schools division offices through its Public Affairs Unit (PAU).

i. Functions of the OBE-PACC

The OBE-PACC shall serve as an information and complaints processing and routing mechanism. It shall perform the following functions:

- (1) Receive, process, and respond to simple queries, information requests, and complaints from the general public, including those forwarded by other DepEd offices;
- (2) Assist in the dissemination and clarification of DepEd policies, programs, projects, and processes, particularly those relevant to the opening of classes;
- (3) Correctly identify and coordinate with the concerned DepEd offices on complex concerns that will require the specific offices' appropriate action; and
- (4) Monitor, document, and submit reports on all issues and concerns received by the OBE-PACC, including the action taken.

ii. Services of the OBE-PACC

Each OBE-PACC shall ensure that the following are available to the public for the duration of OBE:

- (1) Hotlines;
- (2) emails (Hotline 8888, CSC, PCC, PMS, FOI, ARTA, depedaction);
- (3) text messaging service (Smart and Globe);
- (4) social media (Facebook); and
- (5) letters and indorsements.

iii. Composition of OBE-PACC at the Central Office

The OBE implementation shall be under the general supervision of the **Undersecretary and Chief of Staff, Nepomuceno A. Malaluan**, and **Undersecretary Revsee A. Escobedo, Field Operations** as co-chairs, and **PAS Director June Arvin C. Gudoy**, as vice-chair of the Oplan Balik Eskwela 2021. This will be in coordination with all offices in the Central Office.

iv. **Composition of OBE-PACC at the regions, schools divisions and school levels**

The composition of OBE committees at the region, schools division and school levels shall be:

(1) **Regional Office**

Chair	:	Regional Director
Co- Chair	:	Assistant Regional Director
Vice-Chair	:	Regional Information Officer Public Affairs Unit
Members	:	Regional Legal Office Regional Administrative Office Curriculum Division *(Other relevant offices may be included)

(2) **Schools Division Office**

Chair	:	Schools Division/City Superintendent
Co -Chair	:	Assistant Schools Division/City Superintendent
Vice-Chair	:	Designated Division Information Officer
Members	:	Legal Unit Administrative Office Information or Public Affairs Office Curriculum Division *(Other relevant offices may be included)

(3) **School level**

Chair	:	Principal or Assistant Principal or Head Teacher
Vice-Chair	:	School Information Coordinator
Members	:	School Admin and other staff

4. The OBE shall ensure the implementation of necessary health and safety protocols as topmost priority of the Department. These include the required health standards, social distancing measures and practicing proper hygiene, DOH health standards, local and national quarantine rules, and all other relevant protocols.

5. The Term of Reference for the different Committees is enclosed.

6. All expenses incurred during this activity shall be charged to General Administrative Support Services (GASS) Funds, including the payment for the services of the concerned personnel during the OBE, and to local funds for regional and schools division personnel, subject to the usual accounting and auditing rules and regulations.

7. All DepEd personnel are enjoined to support this activity to ensure the smooth opening of classes.



2021 DepEd Oplan Balik Eskwela (OBE)
Public Assistance Command Center (PACC)
September 6-17, 2021

TERMS OF REFERENCE

A. The Teleresponders Team shall

1. attend to the callers' queries, complaints, problems or requests, concerning school opening and other education matters;
2. provide immediate appropriate actions/solutions for issues/concerns received from callers;
3. refer complaints/cases that need immediate investigation to the Legal Team, if necessary; and
4. submit the required daily monitoring and afternoon reports to the Secretariat for consolidation and evaluation.

B. The Personnel in-charge of Emails, Text Messaging Service (SMS) and Social Media (Facebook) shall

1. respond to messages received and print the messages, if necessary;
2. refer complaints/cases that need immediate investigation to Legal Team, if necessary; and
3. submit the required daily morning and afternoon reports to the Secretariat for consolidation and evaluation.

C. The Secretariat and Monitoring Team shall

1. oversee and supervise the daily operations of the activity;
2. prepare the daily reports for the Secretary's information based on the submitted teams' reports;
3. print and create video documentation;
4. gather and consolidate data from the different committees and prepare daily reports;
5. document and finalize the **2021 Oplan Balik Eskwela Terminal Report**;
6. provide the technical needs of the different teams; and
7. assist all other teams, if necessary.

D. The Media Relations Team shall

1. set and Coordinate schedules for press conferences;
2. prepare media advisories, invites and briefers of the activity for the Executive Committee and stakeholders;
3. facilitate the press conference and assist the media;
4. attend to media requests for data interviews; and
5. coordinate with the partners and stakeholders.

E. The Logistics and Support Team composed of the following sub-committees shall

1. handle OBE financial requirements. (Finance Committee)
2. take charge of the food to be served during the conduct of OBE and all OBE activities. (Food Committee)
3. set up the OBE Command Center at the *Bulwagan ng Karunungan* following the floor plan;
4. maintain the cleanliness and orderliness of the OBE Command Center; and
5. ensure peace and order during the OBE. (Physical Arrangement/ Set-up, Security, Sound System and Transportation);
6. record all guests and participants in OBE, and take daily attendance of committee members (Registration and Attendance); and
7. provide the materials and equipment needed for OBE. (Supplies and Equipment).

8. For more information, please contact:

The Office of the Secretary-Public Affairs Service

Department of Education Central Office

DepEd Complex, Meralco Avenue, Pasig City

Telephone Numbers: (02) 8636-1663; (02) 8635-9817; (02) 8638-7529

Telefax Numbers: (02) 8634-0222; (02) 8638-8641

Mobile Phone Numbers: 0919-456-0027; 0995-921-8461

Email Addresses: depedaction@deped.gov.ph; pas.cd@deped.gov.ph
pas.od@deped.gov.ph

9. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum No. 014, s. 2020

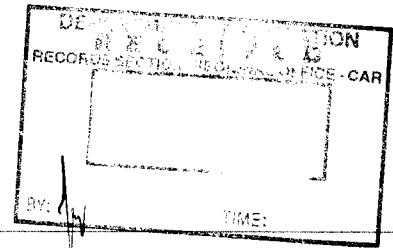


To be indicated in the Perpetual Index
under the following subjects

ADMISSION
BUREAUS AND OFFICES
CAMPAIGN
COMMITTEES
LEARNERS
MEETINGS
OFFICIALS
PROJECTS
SCHOOLS



Republic of the Philippines
Department of Education




ADVISORY

TO: : **REGIONAL DIRECTORS**

ATTN: : **REGIONAL INFORMATION OFFICERS**

FROM: : **ATTY. REVSEE A. ESCOBEDO**
Undersecretary
Field Operations, *Palarong Pambansa* Secretariat
and DEACO


MALCOLM S. GARMA
Director IV
Officer-In-Charge, Assistant Secretary
Field Operations and National Academy of Sports

SUBJECT: : **SUPPORT FOR OPLAN BALIK ESKWELA 2021 AND NATIONAL SCHOOL OPENING DAY PROGRAM**

DATE: : **AUGUST 16, 2021**

The Department of Education (DepEd) will conduct its annual *Oplan Balik Eskwela* (OBE) on September 6 to 17, 2021 to disseminate extensive information to the public on the preparations and developments for School Year 2021-2022.

In line with this, the Central Office seeks assistance from the Regional Offices in providing the Public Affairs Service (PAS) necessary communication materials, data, and other collaterals for the pre-OBE and the National School Opening Day Program.

In accordance with the agreements during the alignment meeting held on August 13, 2021, please be guided on the following:



Republic of the Philippines
Department of Education

I. Pre-OBE

Compilation of contact details of local OBE command center (landline, email, cellphone, etc.)	RO/SDO	August 18	pas.od@deped.gov.ph
PR of regional school opening kickoff	RO	Option 1: Day before kickoff (pre-event) Option 2: Day after the event (post-event)	Jason Mercene jason.mercene@deped.gov.ph pas.cd@deped.gov.ph
Crossposting requests of pre-School Opening activities	RO/SDO	3 days before the activity	Manuelito Santos manuelito.santos@deped.gov.ph
Schedule of Regional OBE press conference (if any)	RO	3 days before the press con	pas.od@deped.gov.ph
Social media update of enrollment figure	RO	Every Friday starting August 20	Janssen Cabrera janssen.cabrera@deped.gov.ph
Photos with caption of local OBE setups in the region	RO/SDO	Sept. 6	Janssen Cabrera janssen.cabrera@deped.gov.ph
Photos/videos of the implementation of: <ul style="list-style-type: none"> • Brigada Eskwela • Vacc2School 	RO/SDO	August 27	Janssen Cabrera janssen.cabrera@deped.gov.ph
Feature stories of local enrollment and SY 2021-2022 preparations <ul style="list-style-type: none"> • Collaborations and partnerships • Best practices of enrollment, preparations 	RO/SDO/Schools	August 16-September 6	Jason Mercene jason.mercene@deped.gov.ph pas.cd@deped.gov.ph



Republic of the Philippines
Department of Education

II. National School Opening Day Program (NSODP)

<p>1. Assigned offices/schools to record a part of the flag ceremony</p>	<p><input type="checkbox"/> Lupang Hinirang – Region 10</p> <p><input type="checkbox"/> Panunumpa ng Katapatan sa Watawat ng Pilipinas - Region 6</p> <p><input type="checkbox"/> Panatang Makabayan – Region 2</p> <p><input type="checkbox"/> Panunumpa ng Lingkod Bayan – NCR</p>	<p>Pre-recorded Flag raising ceremony</p> <ul style="list-style-type: none"> <input type="checkbox"/> must follow health and safety protocols (wearing of masks, physical distancing) <input type="checkbox"/> show location and employees in the video <p>Tech specifications:</p> <ul style="list-style-type: none"> • File format: .MP4 • Dimensions: 1920x1080 px (16:9) • Orientation: Landscape • Frame rate: 30fps 	<p>August 30</p>
<p>2. Assigned schools to produce AVP of blended learning implementation</p>	<p><input type="checkbox"/> Rural- Mountain School (1) – CAR - Dakudak National High School, Mountain Province</p> <p><input type="checkbox"/> Rural - Island School (1) – Region IV-B – TBD</p> <p><input type="checkbox"/> Rural - Complete School (1) – Region VI - Antique National School)</p> <p><input type="checkbox"/> Multi-grade School (1) – Region XII - Tabudtud Elementary School</p>	<ul style="list-style-type: none"> • Showcase how actual blended learning classes are happening • Maximum of 2 minutes • Provide school name and location • Provide narration how blended learning is implemented in the school • Consent form must be obtained if video will feature learners/minors. 	<p>August 30</p>



Republic of the Philippines
Department of Education

	<input type="checkbox"/> IP School (1) – Region X - Luyungan National High School, Malaybalay City <input type="checkbox"/> SPED School (1) – Region XI - Santo Tomas Central Elementary School SPED Center <input type="checkbox"/> Madrasah School (1) – Region IX - Labangan Central School, Zamboanga <input type="checkbox"/> Urban - Large School (1) – NCR - Rizal High School, Pasig <input type="checkbox"/> Urban - Medium (1) – CARAGA - Butuan Central Elementary School <input type="checkbox"/> ALS (1) – Region III - Tarlac (TBD) <input type="checkbox"/> Private School (1) – Region IV-A - TBD	<p>Tech specifications:</p> <ul style="list-style-type: none"> • File format: .MP4 • Dimensions: 1920x1080 px (16:9) • Orientation: Landscape • Frame rate: 30fps 	
<p>3. Assigned Regional Directors (1 each Luzon, Visayas, Mindanao) to join panel on OBE and Field Office updates</p>	<input type="checkbox"/> 1- Luzon – RD Francis Bringas (Region IV-A) <input type="checkbox"/> 1 – Visayas – RD Ramir Uytico (Region VI) <input type="checkbox"/> 1 – Mindanao – RD Art Bayocot (Region X)	<ul style="list-style-type: none"> • Panelist must prepare presentation slide/photos of BE and OBE updates for video inserts during the program. 	<p>Sept. 6 (for the tentative presentation slide)</p>



Republic of the Philippines
Department of Education

<p>4. Submission of pre-recorded video footages of field offices preparations (for LED display)</p>	<p>All Regional Offices</p>	<ul style="list-style-type: none"> • Raw footages of field office preparations • Maximum of 20 total minutes <p>Tech specifications:</p> <ul style="list-style-type: none"> • File format: .MP4 • Dimensions: 1920x1080 px (16:9) • Orientation: Landscape 	<p>August 27</p>
<p>5. Assigned Regional Office to identify “Education as Shared Responsibility” panelists:</p>	<ul style="list-style-type: none"> <input type="checkbox"/> PTA Official - Region 1 <input type="checkbox"/> LGU official - Region 6 <input type="checkbox"/> Student leader - Region 8 	<ul style="list-style-type: none"> • PTA Official (1) – spearheaded initiative to help parents cope in distance learning • LGU Official (1) – supportive in the implementation of BE-LCP • Student Leader (1) – spearheaded SSG projects to help fellow learners struggling in distance learning 	<p>August 20</p>

Materials for the NSODP should be uploaded in the Google Drive link <https://bit.ly/OBE2021OpeningProgram> on or before the deadline. For concerns about the link, please contact Mr. Jason Mercene, Administrative Officer IV of Communications Division at 09088850664 or jason.mercene@deped.gov.ph

Moreover, please see important dates to remember for the OBE and NSODP:



Republic of the Philippines
Department of Education

Activity	Date
OBE/School Opening Regional Kickoff (if there is any*) <i>*please notify PAS for crossposting and promotion on national social media platforms</i>	TBD
OBE Launch and Press Conference	August 24, 2021
OBE Central Office and Field Offices Physical Set-up	September 6-17, 2021
Program Dry Run 1 (Remote dry run)	1 week before School Opening Day
Program Dry Run 2 (Bulwagan)	September 11, 2021
Program Dry Run 3 (Final dry run)	September 12, 2021
School Opening Program Day	September 13, 2021

III. Media Engagement Protocols for OBE

1. The Public Affairs Service (PAS) shall provide official holding statements for frequently asked questions (FAQs) on enrollment and school opening concerns.
2. The Regional Directors, through the Regional Information Officers (RIOs), shall inform PAS of any local media interview or engagement for monitoring purposes.
3. The Regional Directors shall be the primary spokespersons of OBE concerns for their respective regions. In case of their absence, the RIOs and ARDs can serve as alternate spokespersons.
4. For issues of national concern, Regional Directors are advised to endorse the questions to PAS.

For queries or clarifications, please contact Ms. Sofia De Guzman of the Public Affairs Service through (02) 633-21-20 or email her at sofia.deguzman@deped.gov.ph.

For guidance and compliance.

Thank you.