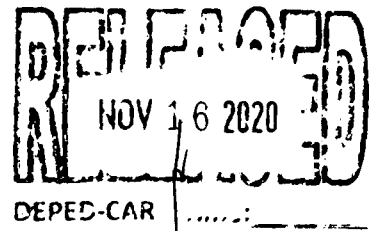




Republic of the Philippines  
**Department of Education**  
CORDILLERA ADMINISTRATIVE REGION



November 10, 2020

**REGIONAL MEMORANDUM**

No. 357-2020

**DepEd-CAR PARTICIPATION TO THE 2020 FINANCIAL EDUCATION  
STAKEHOLDERS EXPO**

TO: Assistant Regional Director  
Regional Office Division Chiefs  
Schools Division Superintendents  
All Others Concerned

1. This is with reference to the letter from Bangko Sentral ng Pilipinas (BSP) Governor Benjamin E. Diokno dated 03 November 2020 addressed to the Secretary, Department of Education (DepEd) regarding the conduct of 3<sup>rd</sup> Financial Education Stakeholders Expo on November 26-27, 2020.
2. In view of the risks posed by Covid-19, the 2020 Expo will consist of two webinars using the Webex Events platform, and live streamed on the BSP Facebook page to address physical distancing and mass gathering restrictions and safeguard the health of audiences, partners and stakeholders.
3. The Expo is a flagship financial event convened annually by the Bangko Sentral ng Pilipinas (BSP). It aims to ensure synergy of financial education programs, explore productive partnerships, and build an organized network of advocates imbued with the shared vision and collective responsibility of implementing sustainable and effective financial education programs. It supports the celebrations of the Economic and Financial Learning Week under Republic Act No. 10922 and the objective of establishing a “Matatag, Maginhawa at Panatag na Buhay” for all Filipinos under Ambisyon Natin 2040.

HRDD/JPA/SJLD



Address: Wangal, La Trinidad, Benguet, 2601  
Telephone No.: (074) 422-1318 | Fax: (074) 422-4074  
Website: [www.depedcar.ph](http://www.depedcar.ph) | Email: [car@deped.gov.ph](mailto:car@deped.gov.ph)





ISO 9001:2015 Certified  
Quality Management System  
DE-50500784 QM15

4. Participants to this Expo webinar are the following, to wit;

NAME	POSITION	DIVISION
1. Marlyn Abaoag	EPS-AP	Abra
2. Jeanalyn Parinas	EPS-AP	Apayao
3. Marina Tabangcura	EPS-AP	Baguio City
4. Macarthy Malanes	EPS-AP	Benguet
5. Jenner Lingayo	EPS-AP	Kalinga
6. Howard Poking	EPS-AP	Mt. Province
7. Thelma Galicia	EPS-AP	Tabuk City

5. It is advised that SDO participants shall pre-register on Monday, November 16, 2020 through the link: <https://tinyurl.com/FinEdExpo2020Registration>. Detailed information will be emailed to pre-registered participants.
6. Attached is the Expo program for reference.
7. For clarifications, please contact Chief Jennifer P. Ande or EPS Sasha Joseph L. Daganos of the Human Resource Development Division (HRDD) through mobile nos. 09190073814 and 09612499088, respectively.
8. Immediate dissemination and strict compliance to this memorandum is directed.

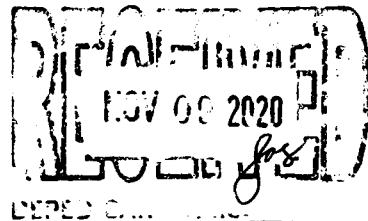
  
**ESTELA L. CARIÑO EdD, CESO IV**  
Regional Director 



**BANGKO SENTRAL NG PILIPINAS**

04 November 2020

**Dr. Estela L. Cariño**  
Regional Director  
DepEd Cordillera Administrative Region  
Wangal, La Trinidad, Benguet



**Dear Regional Director Cariño:**

**Subject: Invitation to Participate in the 2020 Financial Education Stakeholders Expo**

This is with reference to the letter dated 03 November 2020 addressed to the Secretary, Department of Education (DepEd) regarding the above subject (copy attached).

May we invite you and/or your representative/s<sup>1</sup> to join the Expo Webinars as part of the DepEd contingent of 200 participants. We have informed the Office of the Secretary that we are extending this invitation to selected DepEd departments, bureaus and regional offices. We have allocated seven (7) slots for you.

We request all participants to **pre-register by Monday, 16 November 2020** through this link: <https://tinyurl.com/FinEdExpo2020Registration>. Detailed information about the Expo Webinars will be emailed to pre-registered participants. Attached is the Expo Program for your reference.

For clarifications, your designated staff may contact Atty. Clarence Joseph C. Zosa ([zosacc@bsp.gov.ph](mailto:zosacc@bsp.gov.ph)) from the BSP Center for Financial Inclusion Advocacy.

We look forward to your participation in the Expo.

Very truly yours,

  
**ROCHELLE D. TOMAS**  
Officer-in-Charge

Financial Inclusion Group  
Center for Learning and Inclusion Advocacy

<sup>1</sup>Including teachers and non-teaching personnel who participated in past Fin-Ed Training of Trainers conducted by BSP in partnership with the DepEd Bureau of Human Resources and Organizational Development.



## BANGKO SENTRAL NG PILIPINAS

03 November 2020

### PROF. LEONOR MAGTOLIS BRIONES

Secretary  
Department of Education  
Meralco Avenue, Pasig City

Dear Secretary Briones:

Subject: **Invitation to Speak at the 2020 Financial Education Stakeholders Expo Virtual Session**

This is with reference to the letter from Bangko Sentral ng Pilipinas (BSP) Governor Benjamin E. Diokno dated 25 June 2020 (**Annex A**). We inform that the BSP will conduct the 3<sup>rd</sup> Financial Education Stakeholders Expo on 26 to 27 November 2020. The Expo is a flagship financial education event convened annually by the BSP. It aims to ensure synergy of financial education programs, explore productive partnerships, and build an organized network of advocates imbued with the shared vision and collective responsibility of implementing sustainable and effective financial education programs. It supports the celebrations of the Economic and Financial Learning Week under Republic Act No. 10922 and the objective of establishing a “Matatag, maginhawa at panatag na buhay” for all Filipinos under AmBisyon Natin 2040.

In past years, the Expo was designed as a two-day event in a big venue with around 1,000 participants and simultaneous public exhibits. In view of risks posed by Covid-19, the 2020 Expo will consist of two webinars using the Webex Events platform, and livestreamed on the BSP Facebook page. This will address physical distancing and mass gathering restrictions, and safeguard the health of our audiences, partners and stakeholders.

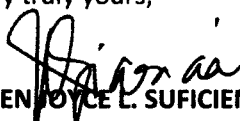
In view of your advocacy and support for financial education in the Philippines, may we invite you to provide a pre-recorded message of hope and resilience to be played during the Expo Webinar on 27 November 2020. Attached is the Expo Program (**Annex B**) and recording guide (**Annex C**) for your reference.

We have also allocated 200 slots for participants from your institution<sup>1</sup>. Participants are requested to **pre-register by Monday, 16 November 2020** through this link: <https://tinyurl.com/FinEdExpo2020Registration>. Detailed information about the Expo Webinars will be emailed to pre-registered participants.

For clarifications, your designated staff may contact the following personnel from the BSP Center for Learning and Inclusion Advocacy: Ms. Rochelle Tomas ([TomasRD@bsp.gov.ph](mailto:TomasRD@bsp.gov.ph)), Mr. Luther Palma ([PalmaLi@bsp.gov.ph](mailto:PalmaLi@bsp.gov.ph)) and Ms. Hajilyn Javier ([JavierHO@bsp.gov.ph](mailto:JavierHO@bsp.gov.ph)).

We look forward to your participation in the Expo.

Very truly yours,

  
ELLEN JOYCE L. SUFICIENCIA  
Officer-in-Charge

Center for Learning and Inclusion Advocacy

<sup>1</sup> Including but not limited to participants in financial education trainings previously conducted by the BSP in partnership with your institution

**FINANCIAL EDUCATION STAKEHOLDERS EXPO 2020**  
**VIRTUAL SESSIONS**  
**26-27 November 2020**

**About the Expo**

The Bangko Sentral ng Pilipinas (BSP) will conduct the 3<sup>rd</sup> Financial Education Stakeholders Expo on 26 to 27 November 2020. The Expo is a flagship financial education event convened annually by the BSP. It provides venue for financial education stakeholders to share initiatives, lessons learned and opportunities for enhancing the financial health of Filipinos. It aims to ensure synergy of financial education programs, explore productive partnerships, and build an organized network of advocates imbued with the shared vision and collective responsibility of implementing sustainable and effective financial education programs. It supports the celebrations of the Economic and Financial Learning Week under Republic Act No. 10922 and the objective of establishing a “Matatag, maginhawa at panatag na buhay” for all Filipinos under AmBisyon Natin 2040.

In the past two years, the Expo was designed as a two-day, face-to-face event in a big venue with around 1,000 participants and simultaneous public exhibits. In view of risks posed by the COVID-19, the 2020 Expo sessions have been designed as 2-3 hour **webinars**, consecutively conducted over two days in November 2020. This will address restrictions on physical distancing and mass gathering, and safeguard the health of our audiences, partners and stakeholders.

**Expo Partners**

Expo partners are government agencies with institutionalized financial education partnerships with the BSP, and private institutions and industry associations expressly providing support to the Expo. Such support include provision of resource persons from their institutions, contracting of fee-based professional speakers and moderators, development of new, or sharing of existing audio visual presentations relevant to the webinars, and disseminating webinar invitations to their networks and constituents. Expo partners include:

***Government Agencies***

- Armed Forces of the Philippines
- Bureau of Fire Protection
- Civil Service Commission
- Department of Agriculture-Bureau of Fisheries and Aquatic Resources
- Department of Education
- Department of Social Welfare and Development
- Department of Trade and Industry
- Overseas Workers Welfare Administration
- Philippine National Police

**Private Sector, Industry Associations, Development Partners**

- Bankers Association of the Philippines
- Bank Marketing Association of the Philippines
- BDO Foundation
- BPI Foundation
- Fintech Alliance PH
- Maybank Foundation
- Money Sense Magazine Philippines
- Philam Foundation
- The Global Filipino Investors
- United States Agency for International Development
- Visa Foundation

**Target Audience**

The Expo target audience includes employees and constituents of all partner institutions, such as but not limited to civil servants, learners and educators, overseas Filipino workers and their families, MSMEs, fisherfolk and other unbanked but digitally connected sectors, as well as the general public.

**Webinar Platform**

The webinar platform will be **Webex Events**, to be managed by the BSP Center for Learning and Inclusion Advocacy, with support from the BSP Center for Communications and Investor Relations and BSP Information Technology Office. Target number of audiences to be onboarded in the webinar platform is 1,000. For greater audience reach, the webinars will be livestreamed in the BSP Facebook (FB) account<sup>1</sup> and in PisoLit<sup>2</sup>, the BSP-managed financial education page on FB.

**Indicative Program<sup>3</sup>**

The two webinars will focus on digital literacy and financial resilience, and convey messages of hope for a more productive, sustainable and inclusive post-Covid-19 economy.

**DAY 1: 26 November 2020, Thursday, 2:00 to 5:00 PM**

<i>Time</i>	<i>Program Flow</i>
1:30 – 2:00 PM	Onboarding of participants on Webex
2:00 – 2:05 PM	Opening ceremonies and preliminaries

<sup>1</sup> [www.facebook.com/BangkoSentralngPilipinas](http://www.facebook.com/BangkoSentralngPilipinas)

<sup>2</sup> [www.facebook.com/pisolit](http://www.facebook.com/pisolit)

<sup>3</sup> Selected sections of the program will include Filipino Sign Language interpretation

Time	Program Flow
	Moderator: Ms. Salve Duplito, Financial Advisor and Financial Journalist, ANC On the Money
2:05 – 2:10 PM	Keynote address  Speaker: Dr. Benjamin E. Diokno, Governor, BSP
2:10 – 2:15 PM	Virtual ceremonial turnover  Turnover to BSP of assets developed under the <i>#SafeAtHome with E-Payments</i> and <i>#E-Safety is Everyone's Responsibility</i> communication campaigns supported by USAID E-PESO Project. This will mark the conclusion of E-PESO's 5-year technical assistance to the Philippine government and private sector.  Speakers: Mr. Lawrence Hardy II, Mission Director, United States Agency for International Development and Dr. Benjamin E. Diokno, Governor, BSP  AVP: E-Safety is Everyone's Responsibility
2:15 – 2:30 PM	Theme setting presentation  Role of cybersecurity and digital literacy in post-Covid19 recovery and economic resilience  Speaker: Mr. Douglas Britt, Senior Advisor to the Executive Director of USAID Global Development Lab
2:30 – 2:45 PM	Health break
2:45 – 3:30 PM	Panel discussion anchored on the theme setting presentation  Speakers: <ul style="list-style-type: none"> <li>✓ Mr. Melchor T. Plabasan, Director, Technology Risk and Innovation Supervision Department, BSP</li> <li>✓ Representative, Visa Philippines or Visa International</li> <li>✓ Representative, Cybersecurity Committee, Bankers Association of the Philippines</li> <li>✓ Representative from the business sector (tbc)</li> <li>✓ Representative from academe or consumer association (tbc)</li> </ul>

<i>Time</i>	<i>Program Flow</i>
3:30 – 3:45 PM	Open forum for participants onboarded on Webex
3:45 – 4:45 PM	Special feature on the financial education play  Presented by Tanghalang Pilipino and Teach for the Philippines, supported by Visa Foundation
4:45 – 5:00 PM	Extro, with overview of Day 2 webinar, e-raffle <sup>4</sup> and showcase of financial education videos

**DAY 2: 27 November 2020, Friday, 2:00 to 5:00 PM**

<i>Time</i>	<i>Program Flow</i>
1:30 – 2:00 PM	Onboarding of participants on Webex
2:00 – 2:05 PM	Opening ceremonies and preliminaries  Moderator: Mr. Robbie Alampay, Journalist and Anchor, One News, Signal TV
2:05 – 2:20 PM	Messages of Hope and Resilience (Part 1)  Speakers: ✓ Prof. Leonor Magtolis-Briones, Secretary, Department of Education ✓ Mr. Ramon M. Lopez, Secretary, Department of Trade and Industry ✓ Mr. Hans Leo J. Cacdac, Administrator, Overseas Workers Welfare Administration
2:20 – 2:45 PM	Showcase of financial education videos for learners, teachers, overseas Filipinos, civil servants, and the armed forces
2:45 – 3:00 PM	Messages of Hope and Resilience (Part 2)  Speakers: ✓ Ms. Alicia Dela Rosa- Bala, Chairperson, Civil Service Commission

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<sup>4</sup> Only pre-registered participants will be eligible for the e-raffle. Prizes will be mailed to winners.





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## Invitation to Participate in the 2020 Financial Education Stakeholders Expo Virtual Session

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CLIA-CEG FinEd Events <FinEdEvents@bsp.gov.ph>  
To: "car@deped.gov.ph" <car@deped.gov.ph>

Fri, Nov 6, 2020 at 5:59 PM

Dear Ma'am/Sir,

Good day. Please find attached invitation on the above subject.

Thank you very much.

CLIA

**BSP Confidentiality Notice:**

This e-mail and any attachments may contain confidential and/or proprietary information intended for the use of the named recipient/s only. If you are not the intended recipient, any unauthorized disclosure, copying, dissemination or use of any of the information is strictly prohibited. Please notify the sender and immediately delete this e-mail from your system. The content of this email may contain private views and opinion which shall not be construed as a commitment by the Bangko Sentral ng Pilipinas (Central Bank of the Philippines) except where provided for in a formal written agreement.

**Bangko Sentral ng Pilipinas**

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