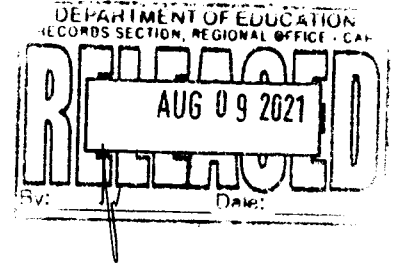




Republic of the Philippines
Department of Education
Cordillera Administrative Region
Wangal, La Trinidad, Benguet



August 6, 2021

REGIONAL MEMORANDUM

No. 336.2021

**SUBMISSION OF ENTRY FOR CreASEAN: AN ART-MAKING CONTEST
COMMEMORATING ASEAN Day**

TO: OIC-Assistant Regional Director
Schools Division Superintendents
All Schools Division Offices
All Others Concerned

1. Pursuant to the call of DepEd – International Cooperation Office for the submission of entries for CreASEAN: An Art-Making Contest Commemorating ASEAN Day, the Regional Office through the Curriculum and Learning Management Curriculum (CLMD) requests Schools Division Offices to submit their entries on or before **August 24, 2021** through email at clmd.depedcar@gmail.com.

2. The objectives for this activity are to:

- Promote ASEAN awareness among DepEd stakeholders;
- Invite more learners to familiarize themselves on ASEAN culture, history, objectives, and initiatives;
- Recognize the creative artistry of Filipino learners; and,
- Strengthen the “makakalikasan” core value by conducting recycling and paperless activities.

3. There are two categories for this contest. To guide the SDOs on the mechanics, the following strategies shall be followed for each category:

A. Category 1: Recycled Art

Each Division Office will be selecting only one (1) elementary learner as their participant for the contest. The selected learner shall compete by creating their own interpretation of the ASEAN Logo and 2021 ASEAN Chairmanship theme through recycled artwork. The artwork should contain the following:

- A descriptive report on the materials used for the artwork;
- A photo of the artwork held or placed beside the artist;
- “Behind-the-scene” photos or short video clips of the artist at work;
- Full name of the learner, school name, School ID, and Division.



Address: Wangal, La Trinidad, Benguet, 2601
Telephone No: (074) 422 - 1318 | Fax No.: (074) 422-4074
Website: www.depedcar.ph | Email Address: car@deped.gov.ph



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B. Category 2: Digital Mask Design

Each Division Office will be selecting one (1) Junior High or Senior High school student as their participant for the contest. The selected learner shall compete by creating a digital version of their own face-mask design inspired by the ASEAN Senior Officials Meeting on Education (SOM-ED) chairmanship logo and theme.

The submission should contain the following:

1. The digital design rendered on a face mask;
2. A version of the design in PNG format;
3. Behind-the-scene photos or short video clip of the artist at work; and
4. Full name of the learner, school name, school ID, and Division.


Criteria for Judging for both categories:

| Indicators | Percent |
|---------------------|----------------|
| Artistry/creativity | 25% |
| Uniqueness | 25% |
| Durability | 25% |
| Usefulness | 25% |
| Total | 100% |

4. Attached are the Forms to be filled in and submitted with the entry through the email indicated in paragraph 1.
5. This Office reiterates that participation to this activity is on a voluntary basis.
6. Only entries submitted on or before August 24, 2021 shall be evaluated at the Regional level and qualified entries shall be forwarded to the DepEd- ICO.
7. Immediate and widest dissemination of and compliance with this Memorandum is directed.

ESTELA LEON-CARIÑO EdD, CESO III
Director IV/Regional Director

By Authority of the Regional Director:


EDGARDO T. ALOS
Chief Administrative Office
Administrative Division
Officer-In-Charge *dt*



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DIVISION ENTRY FORM

Recycled Art

N.B. All personal information requested in this form will be used for documentation purposes only.

| | |
|-------------------------------|--|
| Division | |
| School | |
| Learner's Name | |
| Grade Level | |
| Learner's school ID No. | |
| Adviser/coach's Name | |
| Adviser/Coach's School ID No. | |

| | |
|----------------------------------|--|
| Title of the artwork | |
| Materials used | |
| Short Description of the artwork | |
| Recommended by (SDS) | |



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DIVISION ENTRY FORM

Digital Mask Design

N.B. All personal information requested in this form will be used for documentation purposes only.

| | |
|-------------------------------|--|
| Division | |
| School | |
| Learner's Name | |
| Grade Level/Academic Track | |
| Learner's school ID No. | |
| Adviser/coach's Name | |
| Adviser/Coach's School ID No. | |

| | |
|----------------------------------|--|
| Title of the artwork | |
| Materials used | |
| Short Description of the artwork | |
| Recommended by (SDS) | |