



Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Wangal, La Trinidad, Benguet



REGIONAL MEMORANDUM
No. 297-2016 s. 2016

To: **Regional Office Divisions/Units
Schools Division Superintendents
Social Mobilization Units
School Heads (Public and Private)
All Others Concerned**

OCT 11 2016

For the Regional Director

From: **SORAYA T. FACULO**
Chief Education Supervisor, HRDD
Officer-in-Charge
Office of the Assistant Regional Director

Subject: **ONE MILLION LAPIS CAMPAIGN**

Date: October 11, 2016

1. Pursuant to DepEd Memorandum No. 169, s. 2016 conveying the support of the Department of Education to the 1 Million Lapis Campaign of the Council for the Welfare of Children (CWC), all Regional Office Divisions/Units, Schools Division Offices (SDOs) and all public and private schools are enjoined to participate in said campaign.

2. This nationwide advocacy campaign is one of the major activities of the National Children's Month this coming November with CWC as the lead agency. The CWC is the focal government inter-agency body delegated to formulate policies and plans, monitor the implementation and enforcement of laws to protect and promote children's rights.

3. This campaign aims to collect one million new or used pencils to be given to underprivileged children in elementary schools of the 4th to 6th class municipalities of the country. Likewise, it also envisions to enter the Guinness World Record for the longest line of pencils.

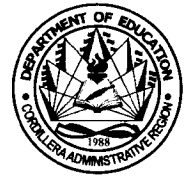
4. Partners from non-government organizations, parents-teachers association, and other members of the community or the private sector are very much welcome to join this endeavor. DepEd personnel and staff, on the other hand, must be guided by DepEd Order No. 41, s. 2012 or the No Collection Policy. Collection of Pencils must be done on a voluntary basis and must not be mandatory nor become a school requirement.

Telephone Numbers:

Office of the Director IV	-422-1318	Budget and Finance Division	-422-5155	Cash Section	-309-3017	Record Section	-309-3015
Fax Machine	-422-4074	Elementary Education Division	-422-7096	Physical Facilities Unit/ICT	-309-3011	Payroll Services Unit	-424-3993
Office of the Director III	-309-3013	Alternative Learning System	-422-5187	Regional Planning Unit	-309-1234	Special Services Division	-424-5167
Administrative Division	-422-1804	Secondary Education Division	-309-3014	Supply Unit	-422-2198	Commission on Audit	-4227434



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5. All SDOs shall designate their Social Mobilization Unit to lead and monitor the collection of pencils for the campaign. The Social Mobilization Unit shall:

- a. ensure that a drop box be made available in the SDO, with the logo and details of the campaign;
- b. monitor the collection of pencils through the Monitoring Form provided in Enclosure No. 1;
- c. document the progress of the Campaign through photos and/or videos;
- d. submit the said Monitoring Form to the Office of the Regional Director – Public Affairs Unit on or before the deadline;
- e. coordinate with external partners and schools to ensure the participation of stakeholders to the campaign.

6. Deadline of submission of pencils to the SDOs will be on October 24, 2016. Donated pencils collected from the SDOs and schools together with the photo and/or video documentations, narrative report, and the Monitoring Form shall be sent to the Regional Office on or before October 26.

7. For additional information on this Campaign, all concerned may contact either the following persons:

Mr. Georaloy I. Palao-ay
Public Affairs Officer
Email address: pau.depedcar@gmail.com
Telephone No: (074) 422-1318

Ms. Daisy P. Eswat
Project Development Officer II
Public Affairs Unit
Office of the Regional Director
Telephone No: (074) 422-1318

8. Immediate and widest dissemination of this Memorandum is desired.

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(Enclosure No. 1 to Regional Memorandum No. **297**, series **2016**)

ONE MILLION LAPIS
Reporting Template of Collection
As of _____, 2016

NAME OF AGENCY/ ORGANIZATION/INSTITUTION/ SDO/SCHOOL/INDIVIDUAL	QUANTITY	DATE OF DONATION	TOTAL	REMARKS

Notes:

1. Please include not more than 10 action pictures (high resolution or in jpeg format) for documentation.
2. Submit both hard and soft copies of this form to the Office of the Regional Director-Public Affairs Unit. Email through pau.depedcar@gmail.com.
3. Add additional sheets if necessary.

Prepared by:

Social Mobilization Specialist

Schools Division Superintendent