



Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION

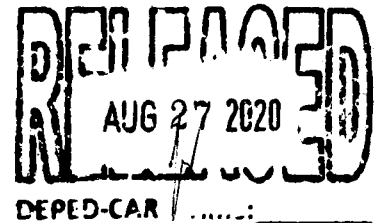
Office of the Regional Director

August 26, 2020

REGIONAL MEMORANDUM

No. 255-2020

To: Assistant Regional Director
Regional Office Division Chiefs
Schools Division Superintendents
Supervisors in-charge of Learning Resource Management
All Others Concerned



LEARNING RESOURCE "DAMIKNOW" YOU TUBE CHANNEL

1. In view of the provision of learning resources required to support the blended distance learning delivery modality of the Department of Education and with reference to the BE-LCP and the DepEd-CAR's Learning Continuity Operational Plan, this office through the Curriculum Learning and Management Division-Learning Resource Management Section (CLMD-LRMDS) provides guidance on the utilization of "**Damiknow**" You tube Channel.
2. You Tube is one of the mostly used OERs by internet users since it is a public domain and is perceived to be effective in reaching out to a wider population of learners, parents, and teachers. With this, the LRMDS opted to create a You Tube Channel that will serve as an access point and repository of developed and contextualized learning resources which can be viewed and downloaded as supplementary learning materials to be used online or offline.
3. Specifically, this endeavor envisions education stakeholders to develop contextualized educational videos, upload these in the You Tube Channel after undergoing quality assurance, to serve as an avenue for knowledge sharing and to showcase the talents of DepEd personnel in the production of videos, multimedia presentations, audiobook and others. In a way too, the You Tube channel shall serve as a way of continuously advocating and preserving the educational indigenous knowledge and practices of the Cordilleras.
4. The You Tube channel will be named as "**DamiKnow**". The name was conceptualized as it is seen that the region has a bountiful resource of human ingenuity, skills, and values. The "know" replaced the "no" to emphasize the importance of knowledge, skills, and values sharing through the resources that will be uploaded in the channel. The effect may not be felt or seen immediately but may have impact in the long run.

CLMD/CFM/rca



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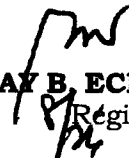
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5. The channel shall stream videos on educational advocacy, professional development, and teaching and learning resources developed and quality assured by the region's education internal stakeholders. Hence, all are invited to submit such video content types through the lrmshelpdesk.depedcar@gmail.com. These shall undergo quality assurance by the CLMD team. Only videos that have passed the conformance review shall be uploaded by the RO-LRM section. Developers shall be given certificates of recognition for their invaluable contributions.
6. To further guide the SDOs, District Offices, Schools, and Community Learning Centers, and their internal and external stakeholders, all are encouraged to visit, watch, share, download, and subscribe to the You tube channel of DepEd-CAR named "**Damiknow**".
7. Furthermore, the details of RM no. 236, s. 2020 on the "Contextualized mechanism to guide schools in the implementation of the blended/distance learning delivery modality" will be discussed via live stream through **DamiKnow** on the following dates:

Dates	Topics
August 31 to September 4, 2020	Guided Home Psychosocial Support Activities for Elementary and Secondary Learners
September 5, 2020	Overview of the Contextualized Mechanisms and Compendium of Resources to guide the SY 2020-2021
September 7, 2020	Ensuring One's Health and Wellness
September 8, 2020	Priming Our Parents, Guardians, and Volunteer Teachers
September 10, 2020	IPED Mechanisms in Distance Learning Delivery
September 11, 2020	The Learning Competencies for SPED
September 14, 2020	ALS in the New Normal
September 15, 2020	Weekly Home Learning Plan
September 16, 2020	Instructional Supervision and Feedback Forms
September 17, 2020	Monitoring and Evaluation for Supervisors
September 18, 2020	Shielding Our Kids from Cyberbullying

8. For inquiries and clarifications, please contact CLMD Chief Carmel Meris at carmel.meris@deped.gov.ph or LRMSD EPS-Focal and Manager Rosita Agnasi at rosita.agnasi@deped.gov.ph.
9. Immediate and widest dissemination of and strict compliance with this Memorandum is directed.


MAY B. ECLAR, PhD, CESO V
 Regional Director

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