



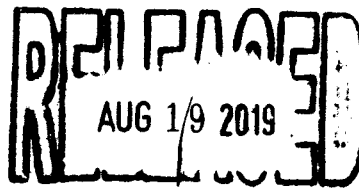
Republic of the Philippines
DEPARTMENT OF EDUCATION
CORDILLERA ADMINISTRATIVE REGION

Wangal, La Trinidad, Benguet, 2601
Website: www.depedcar.ph | Email: car@deped.gov.ph



August 16, 2019

Regional Memorandum
No. 252.2019



DEPED-CAR

REQUEST FOR SUCCESS STORIES OF CLASSROOM TEACHERS AND ALS MOBILE TEACHERS FOR NATIONAL TEACHERS' MONTH (NTM), NATIONAL TEACHERS' DAY (NTD), AND WORLD TEACHERS' DAY (WTD)

To: **Schools Division Superintendents
School Paper Advisers
All Divisions
All Others Concerned**

1. The Department of Education is set to celebrate the National Teachers' Month (NTM), National Teachers' Day (NTD), and World Teachers' Day (WTD) from September 5 to October 5. This annual celebration aims to acknowledge the efforts of teachers in delivering quality, accessible, relevant, and liberating basic education. Hence, **we enjoin schools to share inspiring stories of teachers, both in formal school and in Alternative Learning System (ALS), who are worthy of emulation and may serve as inspiration to others.**
2. Stories may be written by any DepEd personnel (teaching or non-teaching). Campus journalists or students are very much welcome. **Attached is the story template for your guidance in writing the stories.**
3. Requested stories must be accompanied by photos, preferably in high resolution JPEG, JPG, or PNG format (not posted in Word file), and must be submitted to the Public Affairs Service-Communications Division (Central Office) and Public Affairs Unit - Office of the Regional Director (Regional Office) through email addresses pas.cd@deped.gov.ph and pau.depedcar@gmail.com. **Deadline for submission is on or before August 30, 2019.**
4. Selected stories will be featured in the DepEd official websites (www.deped.gov.ph, www.depedcar.ph) and social media pages (*DepEd Philippines, DepEd Tayo, Deped Cordillera*) including the official print publication of DepEd CAR, The Cordillera Star which has a region-wide circulation.
5. Inquiries and clarifications may be directed to Mr. Georaloy I. Palao-ay at (074) 422-1318 or (074) 422-5187.
6. Immediate dissemination and compliance of this Memorandum is desired.

MAY B. ECLAR, Ph.D., CESO V
Regional Director

ORD/PAU/ghp

Contact Numbers (Area Code: 074):

Office of the Regional Director	422-1318	Administrative Division	422-1804	CLMD	422-7096	HRDD	422-9590
Fax	422-4074	Cash Section	423-2215	LRMDS	422-0615	NEAP-R	422-5500
Office of the ARD	422-9590	Payroll Section	424-3993	ESSD	423-2218	PPRD	422-9590
ICT Unit	422-1318	Records Section	423-2213	Finance Division	422-5155	QuAD	422-5187
Public Affairs Unit	422-1318	Supply Section	422-2198	FTAD	424-5187	COA	422-7434
Legal Unit	423-2214	General Services Unit	422-1804				

IMPACT STORY TEMPLATE

The Impact story must contain the following:	
About the subject matter	<ul style="list-style-type: none"> -Complete name of the teacher or the subject matter -Name of school where the teacher teaches -Name of city or province the story takes place -Maximum of 500 words -2-3 sentence direct quotation about the impact story's subject matter
Narrative, testimonials, quotes	
About the writer <i>The following details, except from the cellphone number and email address, will be included in the press release to be posted on the DepEd website and shared on the official Facebook page (DepEd Philippines)</i>	<ul style="list-style-type: none"> - Name and contact details - Designation or relationship to the subject - Division and Region
IMPORTANT:	<ul style="list-style-type: none"> • Story should be written in a THIRD PERSON narrative, not by the story's subject matter • Only submissions done in this template will be considered. • Please include photos and/or videos with your submission. They should be sent as separate attachments (i.e. 5 photos = 5 attachments) in JPEG, JPG, or PNG format. <p>Please email this form together with your feature story and photos to pas.cd@deped.gov.ph and pau.depedcar@gmail.com of the Public Affairs Service-Communications Division and Public Affairs Unit – Office of the Regional Director. Attach additional files as required.</p>