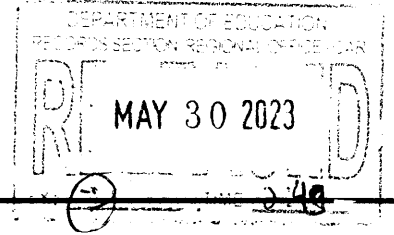




Republic of the Philippines  
**Department of Education**  
 CORDILLERA ADMINISTRATIVE REGION



30 May 2023

**REGIONAL MEMORANDUM**

No. 247-2023

To: Assistant Regional Director  
 Schools Division Superintendents  
 Division Information Officers  
 All Schools Division Offices  
 All Others Concerned

**SUBMISSION OF BEST VIDEO CLIPS ON FLAGSHIP PROGRAMS  
 OF SCHOOLS DIVISION OFFICES (SDO) AND ACTUAL  
 SDO-TO-SCHOOL PROGRAMS IMPLEMENTATION**

1. The Office of the Regional Director through the Public Affairs unit (PAU) is producing a Cordillera Hymn Video Presentation which will be adopted as the Official Video Presentation (OVP) of the Department of Education-Cordillera Administrative Region and presented during regional, division, and school activities.
2. The official OVP embodies the aspiration of DepEd-CAR in fully honing the skills and competence of all Cordilleran learners who respect and appreciate the beauty and diverse culturally rich and unique traditions and beliefs of the Cordillera Region.
3. Relative to this, the Division Information Officers are requested to facilitate submission of the best video clips on flagship programs of their respective Schools Division Office and the actual implementation of such in the schools to capture **“SDOs in Action”** scenarios.
4. **Steady (use stabilizer or tripod) video clips of at least 30 seconds per video clip** must be taken which strictly adhere to the following format for a standard and high-quality output:

|             |                     |
|-------------|---------------------|
| File format | MP4                 |
| Dimensions  | 1920X1080 px (16:9) |
| Orientation | Landscape           |
| Frame rate  | 30fps               |

5. All outputs must be **submitted to the Regional Office through car.pau@deped.gov.ph on or before June 5, 2023.**



6. For inquiries and clarifications, kindly contact **Cyrille Gaye B. Miranda** at email address **cyrillegaye.miranda@deped.gov.ph**.

7. Immediate dissemination and compliance with this Memorandum is desired.

**ESTELA P. LEON-CARIÑO EdD, CESO III**  
Director IV/Regional Director

For the Regional Director:

  
**RONALD B. CASTILLO, CESO V**  
Director III/Assistant Regional Director

*ORD/PAU/cbm-CordiHymnVideo*  
*May 30, 2023*