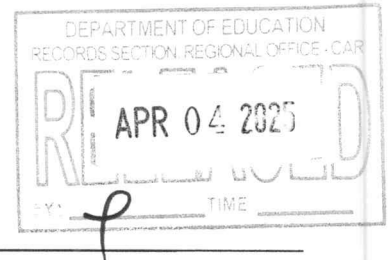




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION



03 April 2025

REGIONAL MEMORANDUM

NO: 241.2025

ENDORSEMENT OF ANTI-RABIES AWARENESS CAMPAIGN IN PUBLIC AND PRIVATE BASIC EDUCATION SCHOOLS, IN COLLABORATION WITH BIYAYA ANIMAL CARE

To: Assistant Regional Director
Schools Division Superintendent
School Health Personnel Concerned
All Others Concerned

1. This office through the Education Support Services Division disseminates **DM-OASOPS-2025-02-01757** titled “**Endorsement of Anti-Rabies Awareness Campaign in Public and Private Basic Education Schools, In Collaboration with Biyaya Animal Care**” dated March 12, 2025.
2. Schools Division Offices and schools are encouraged to join Biyaya Animal Care with this campaign through dissemination of educational videos, materials and activities, designed to advocate proactive measures against rabies across public and private basic education schools.
3. This campaign does not require funding from DepEd, as all materials and activities will be facilitated by Biyaya Animal Care.
4. Attached is DM-OASOPS-2025-02-01757 for reference.
5. For questions and clarifications, please contact Georgina C. Ducayso, ESSD Chief at cellphone number 0928-781-6074, or Raymond S. Damoslog, Medical Officer IV through email at raymond.damoslog@deped.gov.ph
6. Immediate dissemination of and compliance with this Memorandum is directed.

ESTELA P. LEON-CARIÑO EdD, CESO III
Director IV/Regional Director

Enclosure: As Stated

ESSD/GCD/Isan/ *Endorsement of Anti-Rabies Awareness Campaign*
April 3, 2025



Address: DepEd-CAR Compound, Wangal, La Trinidad, Benguet, 2601

Telephone No: (074) 422 – 1318

DepEd Tayo

<https://depedcar.p>



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Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM

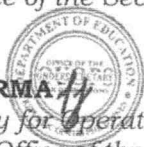
OM-OUOPS-2025-02-01757

FOR : **ATTY. FATIMA LIEP D. PANONTONGAN**
Undersecretary for External Partnerships and Public Affairs
Chief of Staff, Office of the Secretary

FROM : **MALCOLM S. GARMA**
Assistant Secretary for Operations,
Officer-in-Charge, Office of the Undersecretary for Operations

SUBJECT : **COMPLETE STAFF WORK ON THE REQUEST FOR THE APPROVAL OF ANTI-RABIES AWARENESS CAMPAIGN IN SCHOOLS, IN COLLABORATION WITH BIYAYA ANIMAL CARE**

DATE : 12 March 2025



2:44 PM
05/19

I. BACKGROUND INFORMATION

In a letter dated 06 March 2025, Biyaya Animal Care submitted a proposal to the Office of the Assistant Secretary for Operations – Learner Support Services, seeking collaboration with the Department of Education to conduct an anti-rabies awareness campaign in public and private basic education schools nationwide. Biyaya Animal Care is an organization dedicated to animal welfare advocacy, with a mission to make the Philippines a rabies-free country.

Rabies is a deadly viral disease primarily transmitted through the bite or scratch of an infected animal. According to World Health Organization (WHO, 2024), children aged 5 to 14 years are among the most frequent victims of rabies infections – an age group that includes a significant portion of learners in basic education.

Given this, the proposed campaign aims to raise awareness and educate school communities through the dissemination of rabies prevention campaign videos, educational programs, materials, and activities. With March observed as “Rabies Awareness Month”, this initiative is both timely and relevant in reinforcing public health advocacy within the school setting.

Subsequently, this Office endorsed and referred the proposal to the Regional Offices and Schools Division Offices for appropriate action, in accordance with existing laws, regulations, and relevant policies of the Department.



Room 101, Rizal Building, DepEd Complex, Meralco Avenue, Pasig City 1600
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Doc. Ref. Code	OM-OUOPS	Rev	01
Effectivity	03.23.23	Page	1 of 2



In this regard, this Office recommends the conduct of the anti-rabies awareness campaign in schools, in partnership with Biyaya Animal Care, recognizing its potential to enhance public understanding of rabies as a public health concern. Furthermore, this initiative aligns with the Department's ongoing efforts to foster a safe and healthy learning environment.

II. OBJECTIVE

The Anti-Rabies Awareness Campaign, a collaboration between DepEd and Biyaya Animal Care, seeks to:

1. **Educate learners, teachers, and school personnel** on rabies prevention, responsible pet ownership, and safety measures against animal bites.
2. **Strengthen collaboration** between schools and animal welfare organizations in promoting public health and safety.
3. **Support national efforts** to eliminate rabies through awareness, education, and community engagement.

III. AVAILABILITY OF FUNDS

This campaign **does not require funding from DepEd**, as all materials and activities will be facilitated by Biyaya Animal Care.

IV. CLEAR STATEMENT OF REQUEST/RECOMMENDED ACTION

This office respectfully requests the **approval of the attached endorsement to the Regional Offices and Schools Division Offices**, to facilitate the conduct of Anti-Rabies Awareness Campaign in schools, for the good Undersecretary's consideration.

Should you have any questions or concerns, please do not hesitate to contact us via phone 8633-7213 or email at [ouops.deped.gov.ph](mailto:ouops@deped.gov.ph)

- Approved*
- Disapproved*
- Further Comments/Remarks*



Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM

DM-OASOPS-2025-02-01787

APPROVED & REWARDED BY OUPS
DEPARTMENT OF EDUCATION
OFFICE OF THE UNDERSECRETARY FOR OPERATIONS
RELEASED
3/21/25
BY: *[Signature]* TIME: 3:12pm
DOO: # **MALCOLM S. GARMA**

TO : **REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
ALL OTHERS CONCERNED**

**Assistant Secretary, Officer-In-Charge,
Office of the Undersecretary for Operations**

FROM : **MALCOLM S. GARMA** *[Signature]*
Assistant Secretary for Operations,
Officer-in-Charge, Office of the Undersecretary for Operations



SUBJECT : **ENDORSEMENT OF ANTI-RABIES AWARENESS CAMPAIGN IN
PUBLIC AND PRIVATE BASIC EDUCATION SCHOOLS, IN
COLLABORATION WITH BIYAYA ANIMAL CARE**

DATE : **12 MARCH 2025**

This refers to the letter from Biyaya Animal Care regarding their proposal to promote rabies awareness, in collaboration with the Department of Education. Rabies is a deadly viral infection primarily transmitted through bites or scratches from infected animals, most notably dogs.

Given that rabies remains a significant public health concern in the Philippines and in view of the observance of the Rabies Awareness Month, this Office respectfully endorses the proposed anti-rabies campaign, recognizing its contribution to public awareness and disease prevention.

Moreover, your assistance and coordination with Biyaya Animal Care, through the dissemination of educational videos, materials, and activities, designed to advocate proactive measures against rabies across public and private basic education schools nationwide, are hereby requested. This initiative aligns with the Department's ongoing efforts in ensuring a safer environment for learners.

For questions and clarification, kindly coordinate directly with Hanna Garcia, Executive Assistant, Biyaya Animal Care via phone at 0967 136 4075 or email at hgarcia.biyayaph@gmail.com



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Doc. Ref. Code	OM-OUOPS	Rev	01
Effectivity	03.23.23	Page	1 of 1



Certificate No. 1491 0285
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Biyaya Animal Care
Mandala Park
March 6, 2025

ASEC. DEXTER A. GALBAN
Department of Education
2nd & 5th Floor, Bonifacio Bldg, DepED Complex,
Meralco Ave, Pasig City

Dear **ASEC. DEXTER GALBAN**,

Greetings from Biyaya Animal Care!

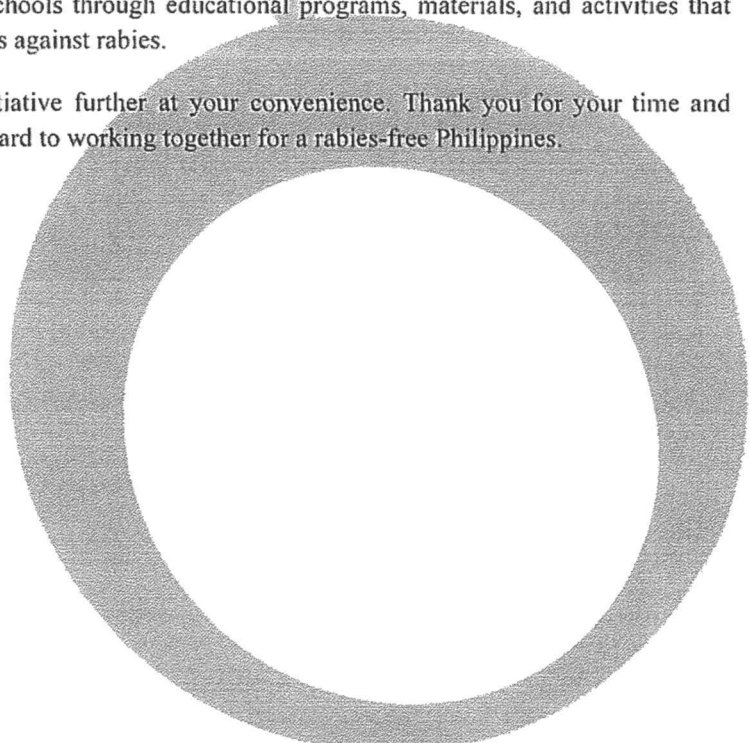
We humbly seek DepEd's support in integrating an **Anti-Rabies Awareness Campaign** into public and private schools nationwide. With rabies remaining a serious public health issue in the Philippines, educating students on responsible pet ownership, vaccination, and bite prevention is crucial in fostering a safer environment for both children and animals.

We would love to collaborate with DepEd in promoting rabies awareness by sharing our rabies campaign video across all schools through educational programs, materials, and activities that encourage proactive measures against rabies.

We hope to discuss this initiative further at your convenience. Thank you for your time and consideration—we look forward to working together for a rabies-free Philippines.

Best regards,

Warm regards,
Rina Ortiz
Co Founder
Biyaya Animal Care



BIYAYA ANIMAL
CARE GROUP

ANIMAL HOSPITAL
Mandala,
Mandaluyong

ANIMAL CLINIC
Katarungan,
Mandaluyong

ANIMAL CLINIC
Joya Loft,
Rockwell

ANIMAL
SANCTUARY
Alfonso, Cavite

f @ d Biyaya Animal Care