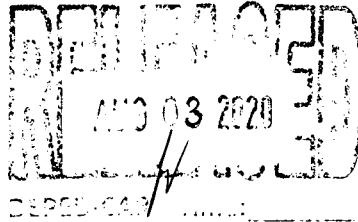




Republic of the Philippines
Department of Education
Cordillera Administrative Region

Office of the Regional Director

Regional Memorandum
No. 220-2020



July 30, 2020

**REQUEST FOR VIDEO MESSAGES FROM LEARNING CONTINUITY
AMBASSADORS OF SCHOOLS DIVISION OFFICES**

To: Schools Division Superintendents
All Divisions
All Others Concerned

1. The Department of Education – CAR will conduct a **Virtual Culminating Activity of the Regional Pilot Testing of Distance Learning Delivery on August 5, 2020 via live streaming at DepEd Tayo Cordillera Facebook Page.**

2. Aside from showcasing of the positive developments and engagements of the actual pilot schools and all those involved such as DepEd personnel, learners, and stakeholders, the virtual event also aims to uplift the spirits of DepEd personnel and education partners through messages of hope and encouragement. **Hence, all DepEd CAR personnel both teaching and non-teaching are enjoined to watch the live streaming from 8:30 am to 12:00 Noon.**

3. Relative to this and anchored on Project #IAmDepEdCAR, the Regional Office requests for 1-minute video messages from Learning Continuity Ambassadors. These ambassadors shall act as conduits to connect DepEd with its internal and external partners.

4. Such ambassadors, through their messages, must encourage and develop a sense of perspective and social responsibility from teachers, parents and other partners. They must also give hope and assurance that DepEd CAR, their Schools Division Office, their school, colleagues, and themselves are doing their best and are ready to face another school year under a *new normal*. All of these redounds to the concept of belongingness and unity as a DepEd CAR Family and stakeholder, hence, the #IAmDepEdCAR.

4. Each division shall have the following ambassadors:

- a. 1 Elementary Teacher
- b. 1 Secondary/High School Teacher
- c. 1 ALS Teacher
- d. 1 Division Supervisor
- e. 1 District Supervisor
- f. 1 Elementary School Head





Republic of the Philippines
Department of Education
Cordillera Administrative Region

- g. 1 Secondary School Head
- h. 1 Parent/Guardian
- i. 1 Learner
- j. 1 Non-Teaching Personnel

5. The video message shall not exceed 1 minute and the ambassador should end his/her message with the catch phrase – I Am DepEd CAR, Handang Isip, Handa Bukas!

6. The videos must be appropriately edited. The name, designation and school of the Learning Continuity Ambassador must already be included in the video and must be sent via email to preserve its quality.

6. Videos must be collated and submitted as 1 schools division officer via email at pau.depedcar@gmail.com on or before August 3, 2020.

7. For further queries, you may contact Mr. Georaloy I. Palao-ay, public affairs officer, at 0939-623-8037 or at (074) – 422-1318.

8. For widest dissemination and immediate compliance.


MAY B. ECLAR, PhD, CESO V
Regional Director

ORD/PAU/glip



Address: Wangal, La Trinidad, Benguet, 2601
Telephone No: (074) 422 – 1318 | Fax No.: (074) 422-4074
Website: www.depedcar.ph | Email Address: car@l.eped.gov.ph



ISO 9001:2015 Certified
Quality Management System
DE-50500784 QM15