



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
**CORDILLERA ADMINISTRATIVE REGION**

Wangal, La Trinidad, Benguet, 2601  
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**RELEASED**  
JUN 11 2018

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**REGIONAL MEMORANDUM**  
No. **181.2018**

DEPED-CAR Time: \_\_\_\_\_

**JAPAN INTERNATIONAL COOPERATION AGENCY (JICA) PHILIPPINES POSTER DESIGN CONTEST**

To: **Schools Division Superintendents**

The Japan International Cooperation Agency (JICA) Philippines in coordination with the Department of Education-Cordillera Administrative Region will conduct a poster design contest in celebration of the Japan-Philippine Friendship Month in July 2018.


In this regard, all Schools Divisions are invited to participate in this poster design contest with the theme **"Change Around Us: How JICA Projects Support the Well-Being of the People in Northern Luzon."** This contest is specifically for Grades 7 to 12 students for both public and private schools to raise awareness on the activities of JICA in the region and in the whole country.

The selected entries will be displayed at the Baguio Museum under the JICA Exhibit Display for the Tanabata Festival. Art/school supplies worth Php5,000.00, Php3,000.00, and Php2,000.00 shall be awarded to the first, second, and third place, respectively. Entries should be submitted directly to JICA PHILIPPINES, 40<sup>th</sup> Floor, Yuchengco Tower, RCBC Plaza, 6819 Ayala Avenue, Makati City, P.O. Box 1026, on or before July 16, 2018. There is no limit to the number of entries that a participating school may submit. The school with the most number of entries shall be given a special award worth Php5,000.00 worth of art/school supplies.

The contest background, mechanics and registration form are herein attached or may be downloaded from the following link:

<https://www.jica.go.jp/philippines/english/office/topics/index.html>. Queries and other requests for information may be coursed to JICA Philippines through Ms. Lara Javier at [JavierLara.PP@jica.go.jp](mailto:JavierLara.PP@jica.go.jp) or (02) 889-7119 loc. 156.

For information and guidance.

  
**MAY B. ECLAR, Ph.D., CESO V**  
Regional Director

ESSD/ctg

**Contact Numbers (Area Code: 074):**

Office of the Regional Director	422-1318	Administrative Division	422-1804	CLMD	422-7096	HRDD	422-9590
Fax	422-4074	Cash Section	423-2215	LRMDS	422-0615	NEAP-R	422-5500
Office of the ARD	422-9590	Payroll Section	424-3993	ESSD	423-2218	PPRD	422-9590
ICT Unit	422-1318	Records Section	423-2213	Finance Division	422-5155	QuAD	422-5187
Public Affairs Unit	422-1318	Supply Section	422-2198	FTAD	424-5187	COA	422-7434
Legal Unit	423-2214	General Services Unit	422-1804				



JAPAN INTERNATIONAL COOPERATION AGENCY  
PRESENTS

# CHANGE AROUND US

## POSTER MAKING COMPETITION FOR GRADES 7-12 IN NORTHERN LUZON

How do you think the projects of the  
Japan International Cooperation Agency (JICA)  
in the Philippines support the well-being of the  
people in Northern Luzon?

Present your idea in a poster and stand to win  
P 5,000 worth of art materials and school supplies!  
School with the most number of entries will also get a prize!  
Deadline of submission is on July 18, 2019.

DETAILS AT:



<https://www.jica.go.jp/philippine/english/office/topics/index.html>



[facebook.com/jicaphilippines](https://facebook.com/jicaphilippines)

## JICA PHILIPPINES

40/F YUCHENGO TOWER, RCBC PLAZA,  
6819 AYALA AVENUE CORNER BUENDIA, MAKATI CITY 1200

☎ : 889-7119

✉ : [jicappcontest@gmail.com](mailto:jicappcontest@gmail.com)



## **Change Around Us: How JICA projects support the well-being of the people in Northern Luzon**

### *A Background Guide for Participants*

Northern Luzon has its share of gorgeous tourist sites and widely-acclaimed landmarks. Through time, big industrial developments, rising population, and natural disasters dramatically changed the life of the people in Northern Luzon.

Throughout these transformations, the Japan International Cooperation Agency (JICA) embarked on various projects to show how it cares for sustainable development, and partnered with Northern Luzon communities so people may overcome the challenges that come with rapid urbanization and disaster recovery.

To enhance mobility to and from Northern Luzon, JICA built the Patapat viaduct, an elevated coastal bridge at the northernmost tip of Luzon, which is the starting point of the Cordillera mountain range. JICA also helped build major bridges in Region I including Quirino and Amburayan bridges connecting the Ilocos region to other areas in Northern Luzon.

When earthquake struck Baguio City in 1997, JICA helped rebuild roads namely the Naguilian Road and Halsema Highway, Rosario-Pugo-Baguio Road, Baguio-Aritao Road, and other affected locations along the Philippine-Japan Friendship Highway. JICA also supported construction of roads linking Baguio to other areas such as the Subic-Clark-Tarlac Expressway and Tarlac-Pangasinan-La Union Expressway to facilitate economic growth in the region.

Aside from construction and rehabilitation of transport infrastructure, JICA built disaster prevention measures through flood control structures along the Laoag River basin, reducing damages caused by frequent typhoons and further stabilizing people's lives and livelihood. In addition, JICA also built a mini hydropower facility to help supply electricity and support rice terraces conservation efforts in Asipulo, Ifugao.

With farming as a main livelihood in the region, JICA also provided assistance in irrigation in Ilocos Norte and Cagayan through technical and infrastructure support. JICA sent Japanese volunteers in areas like Benguet, Kalinga, and Ifugao to support farming communities in loach farming, sustainable tourism, and vegetable production. JICA also trained young farmers from Ifugao in Japan about sustainable agricultural practices and livelihood to help preserve the world famous rice terraces.

JICA contributed in the areas of health and social services through the construction of the Benguet General Hospital and provided support to mothers and children through the comprehensive maternal and child health care programme in the Cordillera Administrative Region.

Today, many places in Northern Luzon are at a crossroad. They face questions like how will modern changes and urbanization affect the well-being of their people, particularly the young



generation.

With influx of tourists, commercial establishments, and other changes in their landscape, the transformation of Northern Luzon could be a signal moment to reflect how JICA projects continue to make an impact in the lives of the people.

For more information on JICA and its activities in Northern Luzon, please visit: <https://www.jica.go.jp/philippine/english/> (In the search engine you may type the name of the province to see related projects)



Patapat Viaduct in Ilocos Norte



Loach farming introduced by JICA volunteer in Ifugao



Benguet General Hospital



Safe vegetables farming in Benguet



Maternal and Child Health in Cordillera



Laoag Flood Control



## **"Change Around Us: How JICA projects support the well-being of the people in Northern Luzon"**

### JICA Philippines Poster Design Contest Mechanics

#### *Eligibility*

All students from Grade 7 to 12 enrolled in any high school in Regions 1, 2 and Cordillera Administrative Region may join the contest.

#### *Submission of Entries*

1. There is no limit to the number of entries that a participating school may submit.
2. Mediums such as acrylic/oil/water color/pen/pencil/crayons/oil pastel are accepted for the poster design contest. Mixed media and collage are not allowed.
3. Participants have to illustrate a JICA project in the artwork focusing on the theme "Change Around Us".
4. Artwork should be drawn on an illustration board, 15 x 20 inches in size. Each entry should have a title and short caption explaining the artwork.
5. Submission is on or before July 16, 2018 at 5:00PM and should be sent directly to JICA Office.
6. A registration form indicating the participant's name, age, grade level, contact details, school, name of principal, etc. should be posted at the back of the artwork. A photocopy of the current school ID should also be submitted.
7. Each entry should be properly wrapped to avoid any damage.
8. The entry must be labeled JICA Philippines Poster Design Contest and submitted to: Administration Section, JICA Philippine Office, 40/F Yuchengco Tower, RCBC Plaza 6819 Ayala Avenue, Makati City 1200
9. Soft copy submissions through email are not allowed. Please ensure that if sent through Philippine Post Office that the entry will arrive at the JICA Office before the deadline. JICA will not take responsibility for lost item due to the submission through post office.
10. Late submissions will not be accepted. The organizer reserves the right to share the winning posters at other platforms.

#### *Prizes*

1. Ten entries will be selected for display at the Baguio Museum under the JICA Exhibit Display for the Tanabata Festival. From the 10 selected artworks, only the top three will be awarded. The school with the most number of entries will also be given a special award.
2. 1<sup>st</sup> prize – Php 5,000 worth of art/school supplies, 2<sup>nd</sup> prize – Php 3,000 worth of art/school supplies, 3<sup>rd</sup> prize – Php 2,000 worth of art/school supplies
3. Special award for school – Php 5,000 worth of art/school supplies

#### *Judging and Results*

1. Posters submitted will be evaluated through a panel of judges and decisions made by the panel shall be final.
2. Submissions will be judged on the following: creativity, depth of understanding of the theme, originality, and relevance to JICA's work and projects in Northern Luzon.

End



JICA Philippines Poster Design Contest

**"Change Around Us: How JICA projects support the well-being of the people in Northern Luzon"**

### REGISTRATION FORM

(to be pasted at the back of the artwork)

Name and Signature	
Age	
Grade and Section	
Contact details (email and mobile no.)	
Name and Signature of teacher or adviser	
Contact details of teacher or adviser	
School name, address, and telephone no.	
Name of Principal	
Title	
Caption (short explanation about the artwork)	

**Send original artwork together with a copy of current School ID to:**

**JICA Philippines, 40/F Yuchengco Tower, RCBC Plaza, 6819 Ayala Avenue, Makati City 1200**