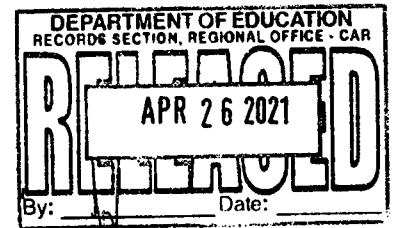




Republic of the Philippines  
**Department of Education**  
Cordillera Administrative Region



April 23, 2021

**REGIONAL MEMORANDUM**

No. 170.2021

**PUBLIC AFFAIRS UNIT AND DIVISION INFORMATION OFFICERS  
AND ALTERNATES 1<sup>ST</sup> QUARTER MEETING FOR 2021**

To: OIC-Assistant Regional Director  
Regional Office Division Chiefs  
Schools Division Superintendents  
Division ELCAC Committees  
All Schools Division Offices  
All Others Concerned

1. To Ensure alignment of communication and advocacy efforts from the Central Office down to the regional, division and school levels, an online meeting between the Office of the Regional Director-Public Affairs Unit and Division Information Officers and their Alternates will be held on April 27, 2021 at 9:00 am via MS Teams.
2. The meeting will focus on the following:
  - a. Communication Plan for SY 2021-2022
  - b. Transformation of The Cordillera Star newsletter to Digital Media
  - c. Unified Incident Reporting
  - d. Contribution to Balitang EdukAksyon and Regional News Desk through the Division Information, Advocacy, and News Teams
  - f. DepEd CAR participation to EO 70 or RTF-ELCAC
3. For clarifications and inquiries, you may contact Mr. Georaloy I. Palao-ay at (074) 422-1318 or email at [georaloy.palaoay@deped.gov.ph](mailto:georaloy.palaoay@deped.gov.ph).
4. For information and strict compliance of all concerned.

  
**ESTELA L. CARIÑO EdD, CESO III**  
Director IV/Regional Director

Encl: As stated  
Reference: None

ORD/PAU/gtip/DIOs



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