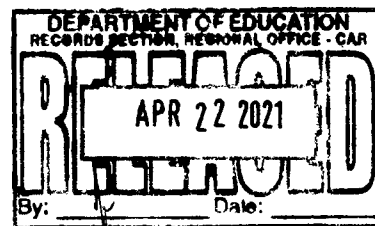




Republic of the Philippines
Department of Education
 Cordillera Administrative Region



April 20, 2021

Regional Memorandum
 No. 168-2021

ASSIGNMENT OF PUBLIC AFFAIRS SERVICE-CENTRAL OFFICE (PAS-CO) AND PUBLIC AFFAIRS UNIT-CAR (PAU-CAR) AS SOCIAL MEDIA ADMINISTRATORS IN ALL OFFICIAL DEPED SOCIAL MEDIA PAGES

To: OIC-Assistant Regional Director
 Regional Office Division Chiefs
 Schools Division Superintendents
 Division Information Officers
 All Schools Division Offices
 All Others Concerned

1. To align communication efforts by all verified social media pages managed by the field offices and to synchronize the DepEd Social Media Roster, all designated DepEd social media managers in the division level are requested to give Administrator Access of their respective DepEd social media pages to the following accounts:

Facebook Name	Facebook URL	Role
J Arvin Gudoy	facebook.com/jun.gudoy.75	Oversees management of official DepEd FB pages
Janssen Cabrera	facebook.com/janssen.cabrera	Crossposts content and important updates from the Central Office
Rego A. Tumaneng	facebook.com/ayemreg	Monitors news from the field for updates and concerns from national media
Maria Erika Camille Antonio	Faceboo.com/erikakyle.antonio	Gathers field stories that can be released in support of programs and policies
Georaloy IP	facebook.com/georaloy	Oversees management of official DepEd FB pages and monitors news from the field for updates and concerns from regional media
Cyrille Gaye Miranda	facebook.com/cyrillegaye.miranda	Oversees management of official DepEd FB pages and monitors news from the field

2. The abovementioned accounts shall only engage with the pages based on their stated roles and shall not interfere with the regular social management of the original page administrators. *(see enclosure for reference)*

3. All newsworthy posts in the division official social media pages must be shared in the Facebook chatgroup with Central Office *(DepEd RIOs & DIOs)* and chatgroup with the





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Regional Office (*DepEd CAR INFO OFFICERS*) for immediate updates on different initiatives and for stories to be considered for dissemination, broadcast, or publication at the national and regional levels.

4. For clarifications and inquiries, you may email at pas@deped.gov.ph or at pau.depedcar@gmail.com.
5. For information and strict compliance of all concerned.

ESTELA L. CARIÑO EdD, CESO III
Director IV/Regional Director

Enc: As stated
Reference: None

ORD/PAU/glip/cbm



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Republic of the Philippines
 Department of Education
 PUBLIC AFFAIRS SERVICE

Office of the Director IV

MEMORANDUM

FOR : DepEd Central Office Units
 Regional Offices
 Division Offices

FROM : 
 June Arvin C. Gudoy
 Director IV
 Public Affairs Service

SUBJECT : Assignment of PAS Social Media Administrators in
 all official DepEd Social Media Pages

DATE : April 13, 2021

In line with the expansion of the Department's digital presence guided by the DepEd National Communications Framework, the Public Affairs Service recognizes the crucial role of all DepEd-verified social media pages managed by its field offices to further help the Department in communicating its programs, projects, and campaigns to its stakeholders.

Thus, to synchronize the DepEd Social Media Roster and align the communication efforts of the Department, all designated DepEd social media managers are requested to give Administrator access of their respective DepEd social media pages to the following accounts:

Facebook Name	Facebook URL	Role
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Janssen Cabrera	facebook.com/janssen.cabrera	Crossposts content and important updates from the Central Office
Rego A. Tumaneng	facebook.com/ayemreg	Monitors news from the field for updates and concerns from national media



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PUBLIC AFFAIRS SERVICE

Office of the Director IV

Maria Erika Camille Antonio	facebook.com/erikakyle.antonio	Gathers field stories that can be released in support of programs and policies
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The abovementioned accounts shall only engage with the pages based on their stated roles. They shall not interfere with the regular social media management of the original page administrators.

For clarifications and inquiries, you may email at pas@deped.gov.ph.

For immediate and appropriate action.



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