



Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION

28 Mar 2023

REGIONAL MEMORANDUM

No. 152-2023

ADDENDUM TO RM 057, S. 2023 (CONDUCT OF 2023 REGIONAL SCHOOLS PRESS CONFERENCE)

To: Assistant Regional Director
Schools Division Superintendents
All Others Concerned

1. Pursuant to the provisions of Section 1, Rule IX of Republic Act 7079, also known as Campus Journalism Act of 1991, the Department of Education – Cordillera Administrative Region (DepEd-CAR) announces the conduct of the 2023 Regional Schools Press Conference. Below is matrix of activities:

Activities	Date/s / Deadline	Venue
Submission of division entries for the top 5 School Paper per section/category	April 17, 2023	RO-CLMD
Submission of division, entries for the Outstanding School Paper Advisers (SPAs) and Campus Journalists (Cis) – <i>Include division rating sheets of candidates</i>	April 17, 2023	RO-CLMD
Submission of Names of Top 2 participants for individual events and Top 1 for Group events	April 22, 2023	RO – CLMD
Orientation of Judges for the School Paper Showcase, Individual and Group Showcases	April 24, 2023	RO-CLMD
Orientation of coaches and heads of delegation	April 29, 2023 (3pm-5pm)	
Conduct of 2023 School Paper Contest and Search for the Regional Outstanding School Paper Adviser and Outstanding Campus Journalist for Elementary and Secondary	April 17-22, 2023	
Conduct of 2023 RSPC – Individual and Group Showcases	April 29, 30 and May 1, 2023	
Post Conference / Evaluation	May 1, 2023 (PM)	



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"Holistic Opportunities for all to be Performing and Excellent
Cordilleran Learners"

3. The participants eligible for the RSPC are the following:

Individual Categories	Top 2 division winners per medium
Group Categories	1 team per medium
School Paper Category	Top 5 division winners per medium

4. The official division participants shall consist of **1774** participants. The delegates are expected to be at the venue in the afternoon of **April 28, 2023**, starting 3:00 PM onwards. Below is the breakdown of the participants:

INDIVIDUAL SHOWCASE PARTICIPANTS

SDOs	News				Feature				Editorial Writing				Sports Writing				Column Writing				Sci & Tech Writing				Copy Reading				Editorial Cartooning				Photojournalism				Multi Journalism		SPA		CJ		Students	Teacher/Coaches	Total
	E		S		E		S		E		S		E		S		E		S		E		S		E		S		E		S														
	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil	Eng	Fil													
Abra	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	1	1	1	76	42	118		
Apayao	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	1	1	1	76	42	118						
Baguio	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	1	1	1	76	42	118						
Benguet	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	1	1	1	76	42	118						
Ifugao	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	1	1	1	76	42	118						
Kalinga	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	1	1	1	76	42	118						
Mountain Province	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	1	1	1	76	42	118						
Tabuk	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	1	1	1	76	42	118						
Total	16	16	16	16	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	64	16	16	16	16	64	64	64	64	8	8	8	8	608	336	944		

GROUP SHOWCASE PARTICIPANT

SDO	RADIO BROADCASTING					COLLABORATIVE PUBLISHING					ONLINE PUBLISHING			TV BROADCASTING			TOTAL (Participants)	COACHES				TOTAL (Teachers/Coaches)	OVER-ALL TOTAL																
	Elem		Sec		TOTAL	Elem		Sec		TOTAL	Sec			Sec				ELEM		SEC																			
	ENG	FIL	ENG	FIL		ENG	FIL	ENG	FIL		ENG	FIL	TOTAL	ENG	FIL	TOTAL		ENG	FIL	ENG	FIL																		
Abra	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	8	8	12	12	40	100
Apayao	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	8	8	12	12	40	100
Baguio	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	8	8	12	12	40	100
Benguet	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	8	8	12	12	40	100
Ifugao	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	8	8	12	12	40	100
Kalinga	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	8	8	12	12	40	100
Mountain Province	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	8	8	12	12	40	100
Tabuk	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	8	8	12	12	40	100
Total	40	40	40	40	160	160	160	160	160	160	160	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	64	64	96	96	320	800			

5. Below are the following activities to be conducted simultaneously.

Individual Contests (English/ Filipino- Elem & Sec)	TWG / Proctor		Date	Time
	English	Filipino		
<i>News Writing</i>	Pedro Talingdan Jr.	Adelaida Bagayao	April 29, 2023	1:00-3:00 PM
<i>Feature Writing</i>	Marilyn Apiit	Elma Balacang	April 29, 2023	
<i>Editorial Writing</i>	Marilou Yogyog	Lillian Pagulongan	April 29, 2023	
<i>Copyreading and Headline writing</i>	Adelaida Ignacio	Florida Langgas	April 29, 2023	
<i>Science & Technology Writing</i>	Norbert Lartec	Maribel Bravo	April 29, 2023	
<i>Column Writing</i>	Armi Fiangaan	Sharon De Vera	April 29, 2023	
<i>Sports Writing</i>	Journalisa Membrot	Imelda Licyag	April 30, 2023	8:00-10:00 AM
<i>Photojournalism</i>	Florida Valenzuela	Francis Peckley	April 30, 2023	8:00-10:00 AM
<i>Editorial Cartooning</i>	Dorothy Chakiwag	Maribel Viernes	April 30, 2023	8:00-10:00 AM
<i>Mobile Journalism</i>	Warren Ambat	Maylyn Samidan	April 30, 2023	8:00-10:00 AM
<i>Script Writing and Radio Broadcasting</i>	Ruth Vanessa Bayon	Christina Chacapna	April 30, 2023	8:00-12:00
<i>Collaborative Desktop Publishing</i>	Maryjoy Pangilinan	Martes Calasan	April 30, 2023	8:00-12:00
<i>TV Broadcasting</i>	Delon Dueñas	Benilda Mendoza	April 30, 2023	8:00-12:00
<i>Online Publishing</i>	Bobby Mc Gee Lee	Francisco Peñaflor	April 30, 2023	1:00-4:00 PM

6. All individual online contests stipulated in the RM 106 s. 2023 will be conducted onsite.
7. Each participant (Campus Journalists & School Paper Advisers) from both public and private schools included in the division list of winners shall pay a registration fee of **Two Hundred Pesos (Php 200.00)**, which shall be charged against School MOOE/Local/SEF and the School Campus Journalism Funds, subject to the usual accounting and auditing rules and regulations.
8. The registration fee to be collected will be used for the following purposes:
 - a. Certificates for participants/winners of showcases
 - b. Honorarium of invited judges outside DepEd
 - c. Meals and snacks of TWGs and judges during the display of school paper and judging of school paper one (1) week before the conduct of academic festival.
 - d. Transportation and accommodation expenses of Judges
 - e. Trophies for top 5 overall winners of showcase events.
9. For Group participants, an orientation will be conducted on April 28, 2023, at 3:00 to 5:00 PM. (Venue to be announced)
10. The following are the proctors for the school paper showcases and documentation:

A. SCHOOL PAPER SHOWCASES

<i>Elementary</i>	<i>Division</i>	<i>Role</i>	<i>Secondary</i>	<i>Division</i>
Jennifer Arais	Benguet	<i>Chairperson</i>	Geraldine Sumipit	Baguio City
Corisis Morgia	Tabuk City	<i>Co-chairperson</i>	Bobby Licudine	Tabuk City
Ramelia Ulpindo	Baguio City	<i>Member</i>	Benjamin R. Sacla	Benguet
Sarah Garcia	Baguio City	<i>Member</i>	Raquel Shagyo	Baguio City
Meralonia Fronda	Kalinga	<i>Member</i>	Annabelle Lawagan	Baguio City
Zander Balcang	Tabuk City	<i>Member</i>	Marizza Dacio	Tabuk City
Lasinda Pangsiw	Tabuk City	<i>Member</i>	Ashlyn Colangai	Tabuk City
Bobby McGee Lee	Benguet	<i>Member</i>	Mercidita Maglaya	Baguio City

B. DOCUMENTATION (INDIVIDUAL AND GROUP SHOWCASES)

Elementary	Division	Role	Secondary	Division
Corisis Morgia	Kalinga	Chairperson	Benjamin R. Sacla	Benguet
Raquel Shagyo	Baguio City	Co-Chairperson	Teresita Estocapio	Baguio City
Sarah Garcia	Baguio City	Member	Sherrie Lyn Mendoza	Baguio City
Anabelle Lawagan	Baguio City	Member	Zander Balcang	Tabuk City
Ruth Vanessa Bayon	Mt. Province	Member	Bernardo P. Beronilla	Abra
Jennifer Arais	Benguet	Member	Marizza Dacio	Tabuk City
Lasinda Pangsiw	Tabuk	Member	Janice Kimmayong	Ifugao
Jocelyn Raborar	Baguio City	Member	Ashlyn Colangao	Tabuk
Meralonia Fronda	Kalinga	Member	Bobby McGee Lee	Benguet
Mercidita Maglaya	Baguio City	Member	Ashlyn Colangao	Tabuk City

11. Below is the list of Enclosure on the guidelines of school paper, individual and group contests.

Enclosure Number	Content
Guidelines for the Individual Contests	
1a	General Guidelines for the Selection of Winners in the Different Individual Writing Contests
1b	Mobile Journalism (<i>Exhibition only for SHS, both English and Filipino</i>)
1c	Scoresheet for Individual Contests
Guidelines for the Group Contests	
1d	Radio Script Writing and Broadcasting
1e	Collaborative Desktop Publishing
1f	Online Publishing
1g	TV Scriptwriting and Broadcasting
1h	School Paper Contests (PDF Format)
1i	Best Section and Layout and Page Design Category
1j	Scoresheets for Page Sections
1k	How to Compute the Over-all Standing
1l	Criteria for the Search for Outstanding School Paper Advisers & Campus Journalists (CJ) Elementary/Secondary Level

12. Immediate dissemination of and compliance with this Memorandum is directed.



ESTELA P. LEON - CARÍÑO EdD, CESO III
Director IV / Regional Director