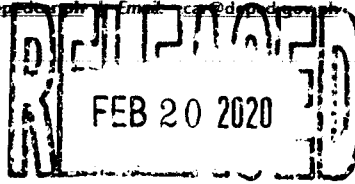




Republic of the Philippines  
DEPARTMENT OF EDUCATION  
CORDILLERA ADMINISTRATIVE REGION

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February 20, 2020

REGIONAL MEMORANDUM

No. 058-2020

DEPED-CAR

**SETCARGo Interfacing of DepEd CAR Information Officers  
and Regional Office Newsletter and Social Media Staff  
with Basic and Advance Photography Workshop**

**TO: School Division Superintendents  
All School Division Offices  
Others Concerned**

1. The Office of the Regional Director in Partnership with the Federation of Philippine Photographers Foundation, Inc. will conduct a SETCARGo Interfacing of DepEd CAR Information Officers and Regional Office Newsletter and Social Media Staff with Basic and Advance Photography Workshop on February 26-28, 2020 at a venue to be announced later.

2. This workshop aims to:

- a. Strengthen DepEd CAR's communication initiatives and expand its information advocacy in its field offices and schools through photography;
- b. Streamline a communication process and linkage with internal and external stakeholders via photo documentation; and
- c. Align communication activities with the SETCARGo initiative.


3. Participants to this activity are the following:

PARTICIPANTS	Number
Regional Director/ Assistant Regional Director	1
Designated Division Information Officers	8
Designated Division Alternate Information Officers	8
Regional Office Newsletter and Social Media Staff	10
PAU Staff	3

4. Arrival, check in, and registration shall be on February 26, 2020 at 4:00 PM – 5:00 PM. Check out will be 12:00 noon – 2:00 PM on February 28, 2020. Meals, snacks, and accommodation shall be charged against ORD Funds while transportation, and other incidental expenses relative to the attendance of said activity shall be charged against local funds subject to the usual accounting and auditing rules and procedures.

5. The participants are requested to bring their own digital cameras, laptops and extension cords.

6. Immediate and widest dissemination of this Memorandum to all concerned is desired.

  
**MAY B. ECLAR, Ph.D., CESO V**  
Regional Director

ORD-PAU/gip/cbm