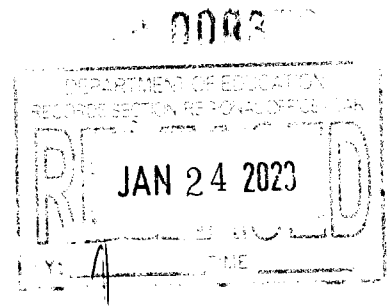




Republic of the Philippines
Department of Education
Cordillera Administrative Region



January 23, 2023

REGIONAL MEMORANDUM

No. 029.2023

INTENSIFYING ETHICAL VALUES & BEHAVIORAL ATTITUDES IN DEPED-CAR

TO: Assistant Regional Director
Schools Division Superintendents
All Divisions
All Others Concerned

1. The Department of Education – Cordillera Administrative Region through the Curriculum and Learning Management Division (CLMD) desires to intensify behavioral attitudes & ethical values through achievable programs/activities aligned with the Core Values of DepEd: Maka-Diyos, Maka-tao, Makakalisan and Makabansa and adopting the twelve (12) Monthly Value Clusters for Ethical Themes as stipulated in DECS Memo NO. 174, s. 1995.
2. The main goal of this program is to provide and promote values education at all levels of the educational system for the development of the human person committed to the building of “a just and humane society” and an independent and democratic nation.
3. Moreover, the objectives of the program will develop Filipinos who:
 - are self-actualized, integrally developed human beings imbued with a sense of human dignity;
 - are social beings with a sense of responsibility for their community and environment;
 - are productive persons who contribute to the economic security and development of the family and the nation;
 - as citizens, have a deep sense of nationalism, and are committed to the progress of the nation as well as of the entire world community through global solidarity; and
 - manifest in actual life an abiding faith in God as a reflection of his spiritual being.
4. Attached in **Enclosure 1** are the Monthly Value Clusters for Ethical Themes that can be contextualized by each division.
5. Suggested activities/programs to instill ethical values & behavioral values are as follows:
 - Posting Ethical Values on Office/School/Classroom bulletin boards w/posters/slogans/images or illustrations and the like.



- Inviting stakeholders to share for at least 15 minutes after the flag ceremony every 1st Monday morning of the month to discuss the Month's Values Ethical Theme.
- Developing prayer leaders by Values Education Teachers.
- Scheduling Spiritual Wellness (Eucharistic Celebration and Meditations/ Reflections) at least once a month during the vacant period and/or after class dismissal in order not to disrupt classes.
- Promoting Values through the school FB page.
- Integrating and practicing Values across the different learning areas.



6. All teachers, school heads, Public Schools District Supervisors, and DepEd officials and staff are encouraged to promote and practice ethical values & behavioral attitudes especially in the workplace.

7. RO and SDO shall monitor and evaluate the implementation of the suggested activities.

8. Should there be queries and/or clarifications, please feel free to contact the Curriculum and Learning Management Division (CLMD) at car.clmd@deped.gov.ph or Rosita C. Agnasi, OIC-CLMD at Rosita.agnasi@deped.gov.ph and/or Corazon S. Alos, Focal Person at corazon.alos@deped.gov.ph.

9. Immediate dissemination and compliance of this Memorandum is desired.


ESTELA P. LEON-CARIÑO EdD, CESO III

 Director IV/Regional Director 

INTENSIFYING ETHICAL VALUES & BEHAVIORAL ATTITUDES

**MONTHLY VALUES CLUSTERS FOR ETHICAL THEMES
(MGA KLUSTER NG BUWANANG HALAGA PARA SA MGA ETIKAL NA TEMA)**

MONTH (BUWAN)	ETHICAL THEMES (MGA ETIKAL NA TEMA)
January <i>Enero</i>	SELF-RELIANCE (trustworthiness, independence, industry, resourcefulness, creativity) <i>PAGTITIWALA SA SARILI</i> (<i>kasipagan, pagkamalikhain, maparaan, nakagagawa ng mag-isa</i>)
February <i>Pebrero</i>	LOVE (service, kindness, friendship, selflessness, brotherhood) <i>PAGMAMAHAL</i> (<i>paglilingkod, kabutihan, palakaibigan, hindi makasarili, pagkakapatiran</i>)
March <i>Marso</i>	EXCELLENCE (productivity, quality, perseverance) <i>MATAAS NA PAGPAPAHALAGA</i> (<i>pagiging produktibo, mataas na uri ng produkto o Gawain, pagpupunyagi</i>)
April <i>Abril</i>	SPIRITUALITY (humility, realization of oneness with other people and beings, purity, sensitivity to religious values) <i>PAKIKITUNGONG ISPIRITWAL</i> (<i>pagpapakumbaba, pakikiisa sa bawat nilalang, kalinisan ng kalooban, pagiging sensitibo sa paniniwala ng ibang relihiyon</i>)
May <i>Mayo</i>	HARMONY (Beauty, simplicity) <i>PAGPAPAHALAGA SA SARILI</i> (<i>kagandahan, pagiging payak/simple</i>)
June <i>Hunyo</i>	SELF-DISCIPLINE (cleanliness, orderliness, fitness, health, ecological harmony, orderly conduct, self-control) <i>DISCIPLINALANG PANSARILI</i> (<i>kalinisan, kaayusan pisikal, pag-ayon sa kapaligiran, wastong asal at pagtitimpi</i>)
July <i>Hulyo</i>	INTEGRITY (being true to oneself, truthfulness, trustworthiness, sincerity, honesty) <i>KARANGALAN</i> (<i>pagiging matapat sa sarili, mapagkakatiwalaan, katapatan</i>)
August <i>Agusto</i>	COURAGE (assertiveness, positive attitude, spirituality strength) <i>KATAPANGAN</i> (<i>lakas loob, positibong saloobin, lakas ispiritwal,</i>)
September <i>Setyembre</i>	RESPECT (care, concern, tolerance, consideration) <i>PAGGALANG</i> (<i>pagkalinga, pagmamalasakit</i>)

MONTH (BUWAN)	ETHICAL THEMES (MGA ETIKAL NA TEMA)
October	RESPONSIBILITY (commitment, accountability, reliability)
<i>Oktubre</i>	PANANAGUTAN (<i>komitment, pag-asa sa sarili</i>)
November	NATIONALISM (loyalty, patriotism, appreciation of cultural heritage, pride of one's country)
<i>Nobyembre</i>	PAGKAMAKABANSA (<i>katapatan sa bansa, pagkabayani, paghanga sa pamanang pangkultura</i>)
December	PEACE (justice, fairness, harmony, friendly, serenity, prudence)
<i>Disyembre</i>	KAPAYAPAAN (<i>pagkapantay-pantay, katarungan, pagkakasundo, katahimikan</i>)