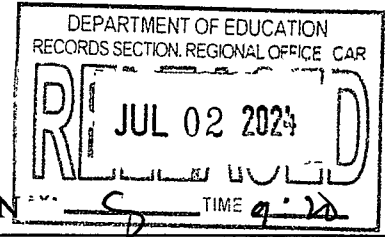




Republic of the Philippines  
**Department of Education**  
CORDILLERA ADMINISTRATIVE REGION



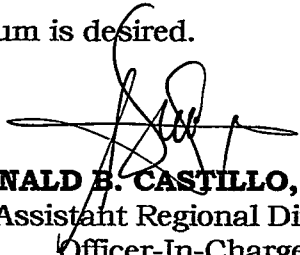
01 July 2024

**REGIONAL MEMORANDUM**  
No. 426.2024

**ANNOUNCEMENT ON THE CONDUCT OF GAWAD TEODORA ALONSO 2024**

TO: Assistant Regional Director  
Schools Division Superintendents  
All Schools Division Offices  
All Others Concerned

1. This is to inform your respective divisions that the Gawad Teodora Alonzo (GTA) 2024 will commence upon the release of the official guidelines, mechanics, and standards of the GTA 2024, which will be issued as a DepEd Memorandum.
2. The Bureau of Learning Resources (BLR) through the Memorandum BLR-2024-06-1273 made this announcement to support all preliminary activities, including the installation of the technical working committees (TWCs) of the regional and schools division offices, which shall be headed by their respective Education Program Supervisor, or those who are in the similar capacity, in-charge of the Learning Resources Management Section.
3. Ahead of the release of the GTA Official Guidelines, please be informed of the calendar of activities and proposed categories are attached in this memorandum for information and guidance
4. For clarifications regarding this Memorandum, please send your inquiries to [car.lrmds@deped.gov.ph](mailto:car.lrmds@deped.gov.ph) or the **CLMD Chief Jennifer P. Ande** at [clmd.car@deped.gov.ph](mailto:clmd.car@deped.gov.ph).
5. Immediate dissemination of this Memorandum is desired.

  
**RONALD B. CASTILLO, CESO V**  
Assistant Regional Director  
Officer-In-Charge  
Office of the Regional Director

*Attach: as stated*

CLMD/JPA/LR/bmd/eck  
July 01, 2024 GTA2024



Address: DepEd-CAR Complex, Wangal, La Trinidad, Benguet, 2601

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 DepEd Tayo Cordillera

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# GAWAD TEODORA ALONSO 2024



## HARVESTING OF STORYBOOKS AT THE REGIONAL AND DIVISION LEVELS

1. The following is the recommended timeline of activities:

	Category 1	Category 2	Category 3	Category 4	Category 5	Category 6
	Storybooks for Young Readers	Storybooks for Emergent Readers	Stories for Beginning Readers	Storytelling (Recorded)	Stories for Young Readers	Stories for Young Readers by Young Writers
Division Manuscript Screening	July 15, 2024		Registration with plot summary until July 30, 2024			
Regional Manuscript Screening	July 31, 2024					
Judging at the Regional Level	September 13, 2024	September 13, 2024	Submission of final entries until September 15, 2024	September 13, 2024		
Deadline of Submission to National TWC	September 27, 2024	September 27, 2024		September 27, 2024	Registration with plot summary until July 31, 2024 Submission of final entries until September 15, 2024	
Judging at the National Level	October 8 to 11, 2024					
Storybook Recognition Rites and Reading Exhibit	November 19 to 22, 2024					

- The Regional TWC must convene all respective Division TWCs to prepare a local calendar of activities for their Competition.
- The deadline for submission to the NTWC, set on **September 27, 2024**, and all other activities from thereon may not be subjected to rescheduling by the Regional and Division TWCs.

### Division Manuscript Screening

- Announcement of the Gawad Teodora Alonso 2024 and conduct of campaign drives (preferably online or through similar channels)
- Upskilling, orientation, or immersion to children's literature
- Writing of stories and submission
- Screening of entries (district level or division level)
- Awarding ceremonies

### Regional Manuscript Screening

- Harvesting of winning storybooks and storytelling videos
- Conduct of region-wide orientation or upskilling activities
- Screening of entries

### Judging at the Regional Level

- Conduct of region-wide illustration contest or commission for the winning story manuscripts
- Screening of entries
- Awarding ceremonies

# GAWAD TEODORA ALONSO 2024



## COMPETITION CATEGORIES

Category	Sub-categories	Material	Qualifications
Category 1 Storybooks for Young Readers	Storybooks for Grade 4	Original illustrated children's stories based on the MATATAG Curriculum for Grades 4, 5, and 6 with themes of local culture	<ul style="list-style-type: none"> <li>✓ DepEd teachers</li> <li>✓ DepEd non-teaching personnel</li> <li>✓ Non-DepEd teachers of basic education (fulltime)</li> <li>✓ Private school teachers of basic education (fulltime)</li> </ul>
	Storybooks for Grade 5		
	Storybooks for Grade 6		
Category 2 Storybooks for Emergent Readers		Wordless storybooks based on the MATATAG Curriculum for Kindergarten Education	
Category 3 Stories for Beginning Readers	Stories for Grade 1	Original children's story manuscripts based on the MATATAG Curriculum for Grades 1, 2, and 3 with themes of local culture	<ul style="list-style-type: none"> <li>✓ DepEd teachers</li> <li>✓ DepEd non-teaching personnel</li> <li>✓ Personnel of attached agencies</li> </ul> <p>NOTE: Participants in other categories may no longer enter in this category.</p>
	Stories for Grade 2		
	Stories for Grade 3		
Category 4 Storytelling Sessions	Recorded Storytelling	Recorded storytelling videos or multimedia formats of original stories addressing (1) inclusive education and gender and development, (2) environment and disaster risk management, and (3) family and mental health	<ul style="list-style-type: none"> <li>✓ DepEd teachers</li> <li>✓ DepEd non-teaching</li> <li>✓ Tandems or teams of DepEd teaching and/or non-teaching personnel</li> <li>✓ Inclusion of learners as actors or participants with consent from legal guardians</li> </ul>
	Live Storytelling	Winning storybooks (including ReadEx	<ul style="list-style-type: none"> <li>✓ Official invitees of the Storybook Recognition Rites</li> </ul>

		Picks) in Categories 1 and 2	and Reading Exhibit, including winners, nominees, and their official LR teams
<p>Category 5 Stories for Young Readers</p> <p>NOTE: This is a non-competitive harvesting category</p>	Values Education	Original children's story manuscripts based on the MATATAG Agenda	✓ Basic education leaders occupying third-level positions
	Peace Education		
	Health Education		
<p>Category 6 Stories for Young Readers by Young Writers</p>	Maka-Diyos	Original children's stories based on learner's experiences relating to the DepEd Core Values	✓ Grade 4 to 12 learners in any DepEd basic education school, with consent from legal guardians ✓ DepEd teacher or non-teaching personnel of the same school as the participant, serving as writing coach
	Maka-tao		
	Makakalikasan		
	Makabansa		

# GAWAD TEODORA ALONSO 2024



## CRITERIA FOR JUDGING

### STORYBOOK PACKAGE

Criteria	Factors	Percentage
Story Manuscript (Categories 1, 3, 5, and 6)	Concept/Premise Storytelling Style, Plot and Pacing Characterization and/or Dialog Development of the Theme and Competency Presentation Standards	50%
Illustration (Categories 1 and 2)	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	50%

### RECORDED STORYTELLING VIDEO

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog	35%
Performance	Narration style, facial expressions, body language, vocal quality, audience engagement	35%
Multimedia Quality	Video quality, audio quality, editing and post-production, appropriateness of sound and graphics	30%