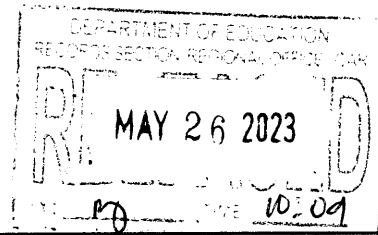




Republic of the Philippines  
**Department of Education**  
CORDILLERA ADMINISTRATIVE REGION



26 May 2023

**REGIONAL MEMORANDUM**

No. **241-2023**

**PARTICIPATION IN THE NATIONAL MARKET SCOPING FOR  
SUPPLEMENTARY LEARNING RESOURCES**

To: Schools Division Superintendents  
Schools Division Offices  
All Others Concerned

1. The Department of Education – Bureau of Learning Delivery will conduct National Market Scoping for Supplementary Learning Resources (SLRs) for School Libraries and Library Hubs on June 1 to 3, 2023 in a venue to be identified for Luzon Cluster in line with the 1<sup>st</sup> Philippine Book Festival (PBF) on June 2 to 4, 2023.
2. The said activity aims to:
  - a. Conduct scoping during the 1<sup>st</sup> PBF – an activity exclusive to institutional buyers;
  - b. Orient participants on the Policy on the Identification and Procurement of SLRs as it is essential in carrying out activities required for the procurement of SLRs, in line with the funds to be downloaded by the Central Office (CO) in the SLR procurement.
3. Participants to this activity are:
  - a. Education Program Supervisor - Regional Learning Resources
  - b. Regional Librarian
  - c. Education Program Supervisor - Division Learning Resources
  - d. Division Librarian
  - e. PSDS with specialization in reading
  - f. Division EPS in-charge of Reading
4. Board and lodging of identified participants shall be charged against BLR funds, while travel expenses shall be charged against available local funds.
5. For inquiries or clarifications, you may contact Rosita C. Agnasi, OIC-CLMD or Benjamin M. Dio-al, Regional LR in-charge through their email addresses at: [rosita.agnasi@deped.gov.ph](mailto:rosita.agnasi@deped.gov.ph) and [benjamin.dioal@deped.gov.ph](mailto:benjamin.dioal@deped.gov.ph).
6. Immediate and widest dissemination of this Memorandum is directed.

**ESTELA P. LEON-CARIÑO EdD, CESO III**

Director IV / Regional Director

For the Regional Director

**RONALD E. CASTILLO, CESO V**

Director III / Assistant Regional Director

CLMD/RCA/bmd



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Cordilleran Learners"



Republic of the Philippines


**Department of Education**

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

**MEMORANDUM**  
**DM-CT-2023-058**

**TO :** **REGIONAL DIRECTORS**  
**SCHOOLS DIVISION SUPERINTENDENTS**

**ATTENTION :** **CURRICULUM AND LEARNING MANAGEMENT DIVISION CHIEFS**  
**REGIONAL LEARNING RESOURCE (LR) SUPERVISORS**  
**CURRICULUM IMPLEMENTATION DIVISION CHIEFS**  
**SCHOOLS DIVISION OFFICE LR SUPERVISORS**

**FROM :**   
**GINA O. GONONG**  
Undersecretary for Curriculum and Teaching

**SUBJECT :** **PARTICIPATION IN THE NATIONAL MARKET SCOPING FOR**  
**SUPPLEMENTARY LEARNING RESOURCES**

**DATE :** April 28, 2023

In line with the 1<sup>st</sup> Philippine Book Festival (PBF) on June 2 to 4 and August 18-20, 2023, the Department of Education, through the Bureau of Learning Resources (BLR), shall conduct **National Market Scoping for Supplementary Learning Resources (SLRs) for School Libraries and Library Hubs** on the following dates and venues:

<b>Participants</b>	<b>Date</b>	<b>Venue*</b>
Luzon cluster	June 1 to 3, 2023	Within NCR
Visayas and Mindanao cluster	August 17 to 19, 2023	Within Davao City

*\*Exact venue to be announced; which shall be within the vicinity where the 1<sup>st</sup> PBF shall be held.*

The said activity aims to:

1. Conduct scoping during the 1<sup>st</sup> PBF – an activity exclusive to institutional buyers such as the DepEd; and
2. Orient participants on the “*Policy on the Identification and Procurement of SLRs*” as it is essential in carrying out activities required for the procurement of SLRs, in line with the funds to be downloaded by Central Office (CO) in the SLR procurement.

With this, Regional and Schools Division Offices are requested to send the following participants to the activity:

1. Two (2) personnel from the Regional Office (RO), preferably the RO LR Supervisor and librarian and;
2. Four (4) personnel from each Schools Division Office (SDO), comprising the SDO LR Education Program Supervisor (EPS), SDO Librarian, a Public Schools District Supervisor with specialization in reading, and the EPS in-charge of Reading.

Attached is the Program Design (Annex A) for the said activity for your reference.

Board and lodging of the identified participants shall be charged against BLR funds, while travel expenses are charged against available local funds.

For more questions and concerns, please coordinate with the Learning Resources Production Division (attention: **Jejomar Alda**) through [blr.lrpd@deped.gov.ph](mailto:blr.lrpd@deped.gov.ph) (copy furnished [jejomar.alda@deped.gov.ph](mailto:jejomar.alda@deped.gov.ph)) or at the telephone number (02) 8631-4985.

For your guidance.

**Annex A**

**SUMMARY PROGRAM DESIGN  
NATIONAL MARKET SCOPING FOR SUPPLEMENTARY LEARNING RESOURCES  
(SLRs) THROUGH BOOK FAIR**

**BRIEFER:** Procurement of SLRs begins with the identification of titles through market scoping, guided by the Scoping Tools in book fairs, market surveys, NBDB catalog, bookstores, and the like.

Being an institutional buyer of books in the Philippines, DepEd is maximizing its participation in the **1<sup>st</sup> Philippine Book Festival** which will be conducted in two sessions: one for Luzon cluster of regions and another for Visayas and Mindanao cluster of regions. The three-day activity titled “National Market Scoping for Supplementary Learning Resources (SLRs)” will be conducted alongside the 1<sup>st</sup> Philippine Book Festival, with the program design of both activities woven to meet all components and objectives. Moreover, a complimentary booth for DepEd, through the Bureau of Learning Resources (BLR), will be set up where original works from various programs will be exhibited.

**Activity 1 Luzon Cluster**

*June 1 to 3, 2023 at a venue near World Trade Center Metro Manila, Pasay City*

**Activity 2 Visayas-Mindanao Cluster**

*August 17 to 19, 2023 at a venue near SMX Convention Center, Davao City*

	<b>Day 1</b>	<b>Day 2</b>	<b>Day 3</b>	
		<i>First Day of the Philippine Book Festival</i>	<i>Second Day of the Philippine Book Festival</i>	<i>Third Day of the Philippine Book Festival</i>
<b>AM</b>	Ingress, registration, and  Opening Program - Preliminaries - Messages • BLR • OUCT • NBDB Secretariat • NBDB Governing Board	Market scoping proper at the 1 <sup>st</sup> Philippine Book Festival  Onsite activities tailored fit for DepEd by the NBDB	Market scoping proper at the 1 <sup>st</sup> Philippine Book Festival  <i>Parallel Sessions (Regional):</i> Processing of market scoping and drawing of action plans	Continuation of market scoping and action planning  NOTE: <i>This is optional and all expenses shall be charged against local funds</i>
<b>PM</b>	<i>Plenary Session 1:</i> Presentation of the Guidelines on the Identification of Supplementary Learning Resources (SLRs) for Public School Libraries and Library Hubs	Market scoping proper at the 1 <sup>st</sup> Philippine Book Festival  Onsite activities tailored fit for DepEd by the NBDB	<i>Parallel Sessions (Regional):</i> Processing of market scoping and drawing of action plans	Continuation of market scoping and action planning  NOTE: <i>This is optional and all expenses shall be</i>

	<i>Plenary Session 2: Procurement of SLRs</i>		<i>Closing Program  Regress</i>	<i>charged against local funds</i>
<b>Output</b>	DepEd personnel capacitated on the identification of SLRs	List of identified SLRs for further evaluation  Action Plan for the list of identified SLRs		