



Republic of the Philippines
Department of Education
 Cordillera Administrative Region

APR 20 2023

[Signature]

2023

18 April 2023

REGIONAL MEMORANDUM
 No. 189.2023

**REQUEST FOR SUBMISSION OF BENEFICIARY TESTIMONIAL
 AVP FOR PARTNERS FORUM**

To: Assistant Regional Director
 Regional Office Division Chiefs
 Schools Division Superintendents
 Division and District Information Officers and Alternates
 Schools Information Coordinators
 All Schools Division Offices
 All Others Concerned

1. The Office of the Undersecretary Annalyn M. Sevilla (Finance and Partners Forum Steering Committee) is in the process of compiling testimonials for the Partners Forum, formerly the Official Development Assistance (ODA) Partners Forum, on May 25, 2023.
2. Ensuring harmony between and among ODA programs and projects for basic education, the Partners Forum ascertains alignment of ODA partners' programs with DepEd priorities enshrined in the MATATAG Agenda, Basic education Plan (BEDP) 2030, and the Philippine Development Plan 2023-2028.
3. Relative to this, DepEd-CAR calls for submission of testimonials from learners, parents, teaching, and non-teaching personnel directly benefitting from current initiatives of DepEd-CAR and its partners. The testimonies must depict the proactive collaboration of DepEd-CAR and partners in pursuing the MATATAG Agenda, see **Enclosure 1**.
4. A **3-5-minute Audio Visual Presentation (AVP)** of the testimonies shall be submitted following the parameters set by the Office of USec Sevilla, attached as **Enclosure 2**.
5. The following format must be adhered to:

File format	MP4
Dimensions	1920X1080 px (16:9)
Orientation	Landscape
Frame rate	30fps
Provide learner, teacher, and/or school name and location	



Address: Wangal, La Trinidad, Benguet, 2601
 Telephone No: (074) 422 – 1318 | Fax No.: (074) 422-4074
 Website: www.depedcar.ph | Email Address: car@deped.gov.ph

DepEd-CAR: Weaver of HOPE and Transformation
 "Holistic Opportunities for all to be Performing and Excellent
 Cordilleran Learners"

6. Consent Form must be obtained if the video will feature learners/minors.
7. As guidance, an AVP produced by DepEd Region 12 may be accessed through ***bit.ly/CALAY_IP_SCHOOL***.
8. The ***Division Information Officers*** shall facilitate submission of one (1) AVP per Schools Division Office and submit to the Regional Office through ***car.pau@deped.gov.ph*** on or before May 10, 2023.
9. The Regional Office shall screen and select the best AVP for submission to the Central Office on May 15, 2023.
10. For further queries, you may contact Ms. Cyrille Gaye B. Miranda at 0961-141-4424 or email her at ***car.pau@deped.gov.ph***.
11. Immediate dissemination of and compliance with this Memorandum is desired.



ESTELA P. LEON-CARIÑO EdD, CESO III
Director IV/Regional Director

MATATAG AGENDA

MATATAG

Bansang Makabata  Batang Makabansa

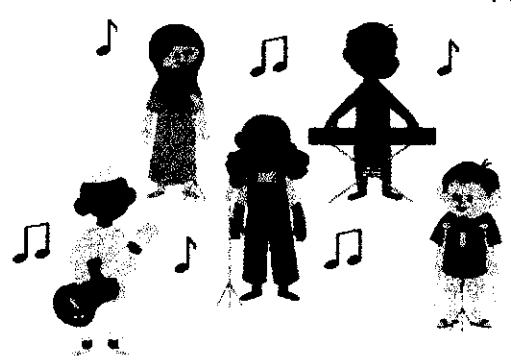
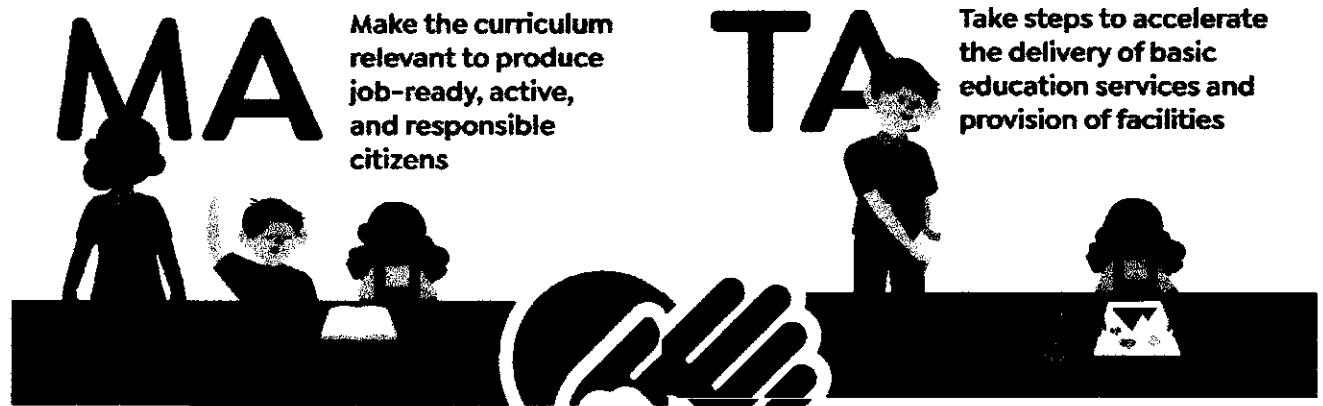


MA

Make the curriculum relevant to produce job-ready, active, and responsible citizens

TA

Take steps to accelerate the delivery of basic education services and provision of facilities



TA

Take good care of learners by promoting learner well-being, inclusive education, and a positive learning environment



Give support for teachers to teach better



SUGGESTED GUIDELINES

ANNEX A

Suggested Guide Questions:

1. Paano mo nalaman ang programa/proyekto?
2. Paano nakatulong ang nasabing programa sa iyong pag-aaral/paaralan?
3. Kumusta ang iyong karanasan bilang benepisyaryo ng nasabing programa?
4. Gaano kahalaga na nagkaroon ng ganitong programa ang DepEd at partner sa inyong paaralan?
5. Ano ang inyong mensahe sa mga partners ng DepEd?

Note: These are standard queries you may ask your interviewees during the video shoot.

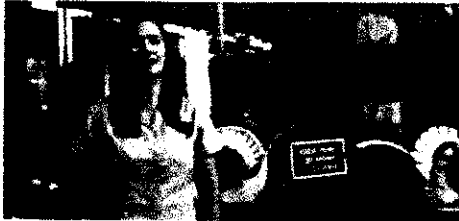
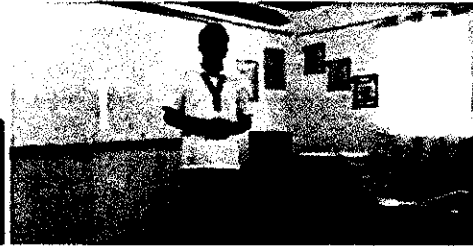
Nonetheless, interviewers are free to ask relevant questions depending on the flow of the interview. The goal of the testimonial AVP is to reflect the impact of the partnership initiatives in realizing the goals and dreams of learners and other education stakeholders.

ANNEX B

Suggested shot list for the AVP

1. The following scenarios may be included in the shot list for the AVP:
 - a. Donated school buildings and infrastructure
 - b. Donated teaching and learning materials, laboratory equipment, computer sets, appliances, and other gadgets
 - c. Interface and involvement of external stakeholders and LGUs in the implementation of the MATATAG agenda
 - d. Participation of learners, parents, guardians, teaching and non-teaching personnel in orientations, turnovers, and other activities organized by partners
 - e. Implementation of face to face classes
 - f. School vicinity, nearby communities, and local landmarks
2. Testimonials and interviews from learners, parents, school personnel and officials, and stakeholders will provide more context to the support of DepEd partners
3. The following procedures are recommended when recording a video:
 - a. The subject must be positioned in the left or right third of the frame (i.e., rule of thirds must be observed):
 - b. Two camera setup is recommended. One for medium shot (i.e., from the top of their head to roughly their waist) or a loose close up shot (i.e. from the top of their head to around their chest), and one for extreme close up shot (i.e. focusing on the face).
 - c. Check the framing of the subject and give enough head room between the top of the subject's head and the top of the screen frame;
 - d. Choose a good background. A natural environment (e.g., living room, classroom, office) feels authentic, but remove any unnecessary or distracting items. Avoid positioning the subject against the light source;
 - e. Illuminate the subject by using a ring light or any source of light (e.g., by facing the window).

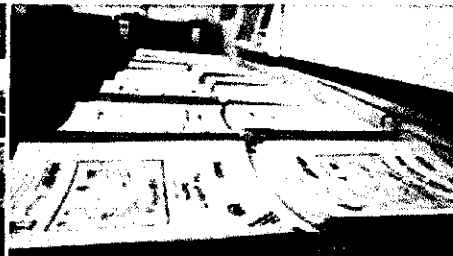
4. Refer to the following screenshots for examples of recommended visuals:
- Testimonials



b. School building and infrastructure



c. Learning materials and resources



d. Partnership activities





e. Community



Regional Offices must also adhere to the following format and technical specifications:

- File format: .MP4
- Dimensions: 1920x1080 px (16:9)
- Orientation: Landscape
- Frame rate: 30fps
- Provide learner, teacher, and/or school name and location
- Consent form must be obtained if the video will feature learners/minors.




Republic of the Philippines
Department of Education
OFFICE OF THE UNDERSECRETARY FOR FINANCE

MEMORANDUM

TO : REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS

ATTENTION : REGIONAL INFORMATION OFFICERS
DIVISION INFORMATION OFFICERS

FROM : 
ANNALYN M. SEVILLA
Undersecretary for Finance
Partners Forum Steering Committee Chairperson

SUBJECT : REQUEST FOR SUBMISSION OF BENEFICIARY
TESTIMONIAL AVP FOR PARTNERS FORUM

DATE : APRIL 13, 2023

The Department of Education (DepEd) will conduct the Partners Forum, formerly the Official Development Assistance (ODA) Partners Forum on May 25, 2023.

The event aims to ensure alignment of ODA partners' plans and programs with DepEd priorities as enshrined in the MATATAG Agenda, Basic Education Development Plan (BEDP) 2030, and Philippine Development Plan 2023-2028, among others. This event will also ensure harmony and complementarity between and among ODA-supported programs and projects for basic education.

In line with this, the Project Management Service (PMS) requests the assistance of the Regional Offices in submitting a **3- to 5-minute audio-visual presentation (AVP)** featuring the testimonies of teaching and non-teaching personnel, learners, and/or parents directly benefitting on ongoing initiatives of DepEd and its various partners.

Partnership initiatives may be with international development partners, non-government organizations (NGOs), national and local government agencies, and other institutions.

In developing the AVP, please be guided that the testimonies must depict the proactive collaboration of DepEd and partners in pursuing the MATATAG agenda:

- **MA**ke the curriculum relevant to produce competent and job-ready, active, and responsible citizens;

- **TAke** steps to accelerate delivery of basic education facilities and services;
- **TAke** good care of learners by promoting learner well-being, inclusive education, and a positive learning environment, and
- **Give** support to teachers to teach better.

Each regional office is requested to submit at least one AVP, subject to the review of the Partners Forum TWG. Deadline of submission is on May 15, 2023.

As guidance in the AVP production, kindly review an AVP produced by DepEd Region 12: bit.ly/CALAY_IP_SCHOOL.

Moreover, please see attached Annexes for the following guidelines:

- **Suggested guide questions**
- **Recommended shot list**
- **Format and technical specifications**

Regional Offices must submit their AVPs to bit.ly/AVPs_for_Partners_Forum following the file naming convention: [Region]-[Division]-[Program].

For queries and clarification, please contact Ms. Nina Seva of the Public Affairs Service at (02) 633-21-20 or email her at nina.seva@deped.gov.ph.

For guidance and compliance.

Thank you.



ANNEX A

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Note: These are standard queries you may ask your interviewees during the video shoot.

Nonetheless, interviewers are free to ask relevant questions depending on the flow of the interview. The goal of the testimonial AVP is to reflect the impact of the partnership initiatives in realizing the goals and dreams of learners and other education stakeholders.

As guidance for the quality of the AVP production, kindly review an AVP produced by DepEd Region 12 through this link: bit.ly/CALAY_IP_SCHOOL.

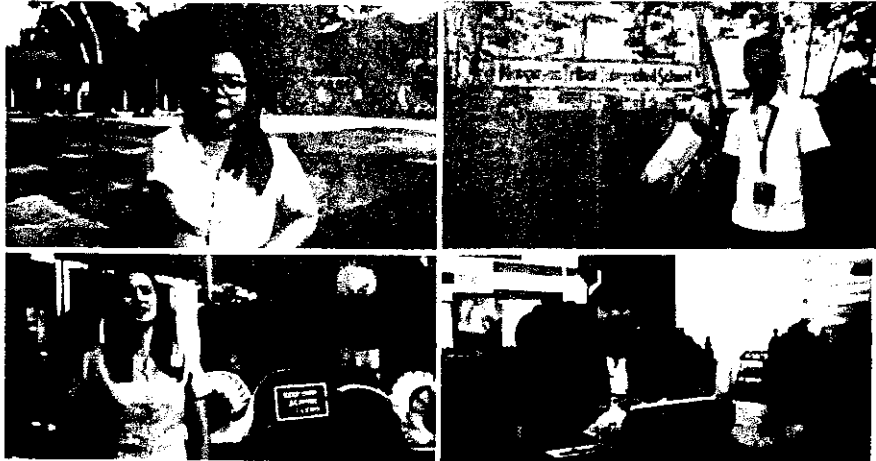


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