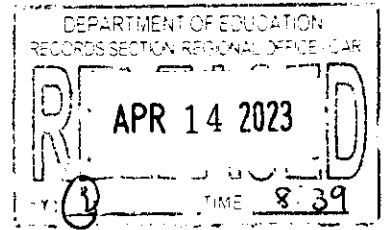




Republic of the Philippines
Department of Education
 CORDILLERA ADMINISTRATIVE REGION



April 12, 2023

REGIONAL MEMORANDUM
 No. 177-2023

CALL FOR NOMINATIONS FOR SENIOR EDUCATION EXECUTIVES CLASS SHUTTLE COURSE (SSC) BATCH 12 PUBLIC MANAGEMENT DEVELOPMENT PROGRAM (PMDP) OF THE DEVELOPMENT ACADEMY OF THE PHILIPPINES (DAP)

To: Assistant Regional Director
 Schools Division Superintendents
 All Other Concerned
 All Divisions

- Pursuant to the letter of invitation received from the Development Academy of the Philippines (DAP), with the directive of executing Professional Development (PD) Programs, DepED CAR through the National Educators Academy of the Philippines, calls for the nominations for the Senior Executives Class (SEC) Batch 12.
- The Senior Executive Class is designed for incumbents in directorship positions with Salary Grade 25 or up, or OICs of permanent directive positions for at least a year, aged 55 years old or younger, and in good health.
- The training will enhance the management and leadership competencies of senior executives and will be given the opportunity to share learning and insights among their peers without tying them up to the fixed schedule of the regular SEC.
- The following are the selected modules (Enclosure 1) and schedule as shuttle courses on government scholarship:

Module	Schedule
Public Sector Economics and Finance	22-24 May and 19-22 June 2023
Evidence-Based Policy Making	24-28 July 2023
Innovation and Strategic Management	21-25 August 2023
Phronetic Leadership	11-15 September 2023

Note: Modification in the schedule may be necessary while the Program is ongoing.

- SDOs with qualified nominees shall submit the following to the Regional Office via car.neapr@deped.gov.ph with subject line: PMDP SEC Batch 12 on or before **April 19, 2023**:
 - endorsement by their Immediate Supervisor using the prescribed PMDP Endorsement Form
 - updated CSC Form 212 (Personal Data Sheet),
 - duly filled up PMDP-SSC Form D (Self-Declaration of Illnesses)
- The abovementioned requirements can be downloaded from <https://bit.ly/PMDPSSCForms>.

NEAPCAR/JPA/esf





6. The sessions will be conducted at the DAP Conference Center in Tagaytay City. Accommodation, meals and training materials will be covered by the Program. However, transportation will be charge to local funds subject to existing accounting and auditing rules and regulations.
7. For inquiries and clarifications, please contact NEAPR through Chief Education Supervisor, NEAP-CAR OIC Jennifer Ande at 09190073814.
8. Immediate and widest dissemination of this Memorandum is directed.



ESTELA P. LEON-CARIÑO EdD, CESO III
Director IV/ Regional Director

SENIOR EXECUTIVES CLASS SHUTTLE COURSE MODULES

Module	Description	Schedule
<p>Public Sector Economics and Finance</p>	<p>This is divided into two sub-modules namely:</p> <p>a) Applied Public Sector Economics - This sub-module capacitates the scholars to explain the concept, causes and consequences of a perfectly competitive market and market equilibrium as well as non-competitive markets; describe the different types of market failure and the appropriate government intervention to address each one; and describe the economists' view of the rationale behind the economic decisions of individuals and institutions and the consequences of these decisions on the economy and society. Further it presents the fundamental macroeconomic concepts and how they guide monetary, fiscal and international trade policy. The components of National Income and how it is determined and computed are also discussed.</p> <p>b) Understanding Public Finance – This sub-module explains the significance and impact of fiscal administration to economic growth and national development, demonstrates clear understanding of the basic principles and logic of government fiscal activities and approaches to resource allocation and decision evaluation, and discusses the importance of establishing strong linkage between planning and budgeting. It also describes the Philippine government's budgeting process and the various types of public budgeting, and explains the fundamental principles governing the public procurement process and the elements and principles of management and government accounting and audit.</p>	<p>22-24 May 2023 and 19-22 June 2023</p>
<p>Evidence-Based Policy Making</p>	<p>The module focuses on bringing together a core set of competencies to evaluate a broad array of policies. Key theoretical models are used to equip students with an analytical framework for conducting detailed policy analyses. The approaches covered include the rational model and evidence-based policymaking. The subject covers key facets of the policy making cycle such as policy agenda setting, implementation and evaluation, and the main tools of analysis that include economic analysis and reasoning, stressing the importance of narratives to effective policy analysis. Participants will apply such policy tools and techniques, analyze and link problems to solutions, and design different policy options. This course differs from the basic public policy analysis module designed for the middle-managers class by its strong commitment to policy practice and application.</p>	<p>24-28 July 2023</p>
<p>Innovation and Strategic Management</p>	<p>This module discusses the application of strategic thinking and foresight in leading and managing organizations and other areas to deliver desired results, describes the application of tools for achieving operational excellence and service quality in the public sector, and explains organization development/change management covering teamwork, communication, coordination and collaboration as well as ethical leadership, social responsibility, and public accountability.</p>	<p>21-25 August 2023</p>

<p>Phronetic Leadership</p>	<p>This module aims to arm the scholars with the right “phronetic” abilities that will in turn enable them to strengthen their own agencies to be more innovative and responsive to the communities/people they serve.</p> <p>This module allows the scholars to reflect on their own leadership capacity, gain and share tacit knowledge on development and delivery challenges, experiences, expertise, and views on ways to innovate the sector where they belong, and provide scholars with theories and concepts of Phronetic Leadership and Knowledge-Based Management. In addition, the module holds a Socialization activity where it exposes the scholars to the actual services provided by different agencies of the government in the hope that they will be able to incorporate what they learn from this exposure in policymaking.</p>	<p>11-15 September 2023</p>
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