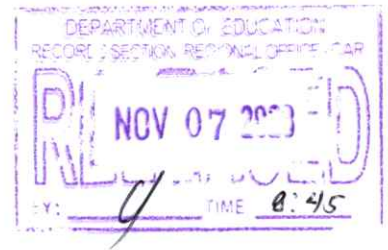




Republic of the Philippines  
**Department of Education**  
CORDILLERA ADMINISTRATIVE REGION



06 Nov 2023

**REGIONAL MEMORANDUM**

No. 670.2023

**2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA**

To: Asst. Regional Director  
Schools Division Superintendent  
All Others Concerned

1. Pursuant to the DM-CT-2023 dated October 26, 2023, from Alma Ruby C. Torio, Assistant Secretary, Officer-in-Charge, Office of the Undersecretary for Curriculum, announces the nationwide celebration of the **2023 Pambansang Buwan ng Pagbasa (PBAP)** this November. This initiative aims to foster love for reading among learners and enhance their understanding of reading and literacy as pivotal in culminating critical thinking.
2. With the theme: "PAGBASA: Pag-asa sa MATATAG na Kinabukasan," this year's reading month celebration urges all elementary and secondary public and private schools to actively participate in the suggested activities listed in Annex A of DM-CT-2023. All schools are encouraged to explore related activities and organize programs to further capacitate reading teachers.
3. A school-level kick-off shall be held on November 7, 2023, featuring a mystery reading ambassador during the flag-raising ceremony followed by a brief talk on the value of reading.
4. In accordance with the Republic Act. No. 10556, declaring **November 27 as Araw ng Pagbasa**, the PBAP shall culminate with a **nationwide synchronized reading on November 28, 2023, at 9:00 a.m.**
5. School activities during the celebration must be in adherence to DepEd Order No. 9, s. 2005, Instituting Measures to Increase Engaged Time-On-Task And Ensuring Compliance Therewith so as not to disrupt essential time between teachers and learners.
6. All Division Education Program Supervisors in charge of Reading Month shall submit the Division Report on the conduct of the 2023 PBAP, duly signed by the Schools Division Superintendent through **noverkeithley.mente@deped.gov.ph**. not later than December 11, 2023, to be submitted by the regional office on December 15, 2023, at the Central Office,



**Address:** DepEd-CAR Complex, Wangal, La Trinidad, Benguet, 2601

**Telephone No:** (074) 422 – 1318

**Email Address:** car@deped.gov.ph



DepEd Tayo Cordillera



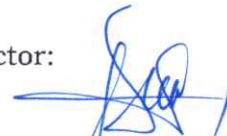
<https://depedcar.ph>

7. For inquiries, please contact Jennifer P. Ande, the Chief-CLMD through email address [car.clmd@deped.gov.ph](mailto:car.clmd@deped.gov.ph).

3. Immediate dissemination of and strict compliance with this Memorandum is desired.

**ESTELA P. LEON-CARIÑO EdD, CESO III**  
Director IV / Regional Director

For the Regional Director:



**RONALD B. CASTILLO, CESO V**  
Director III / Assistant Regional Director

*CLMD/JPA/ncm/ray/2023 PBAP*  
11/06/2023



Republic of the Philippines

## Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING



### MEMORANDUM

DM-CT-2023-\_\_\_\_\_

TO : **REGIONAL DIRECTORS**

FROM : **ALMA RUBY C. TORIO**  
Assistant Secretary  
Officer-In-Charge  
Undersecretary for Curriculum and Teaching

SUBJECT : **2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA**

DATE : October 26, 2023

In support of the Department of Education's (DepEd) commitment to make the curriculum relevant to produce job-ready, active, and responsible citizens through strengthening literacy programs, the Bureau of Learning Delivery (BLD) shall spearhead the nationwide celebration of the 2023 *Pambansang Buwan ng Pagbasa* (PBAP) this November. This initiative aims to foster love for reading among learners and enhance their understanding of reading and literacy as pivotal in cultivating critical thinking.

With the theme "*PAGBASA: Pag-asa sa MATATAG na Kinabukasan*," this year's reading month celebration urges all elementary and secondary public and private schools to actively participate in the suggested activities listed in Annex A. Additionally, all schools are encouraged to explore related activities and organize programs to further capacitate reading teachers.

A school-level kick-off shall be held on November 7, 2023, featuring a mystery reading ambassador during the flag-raising ceremony followed by a brief talk on the value of reading.

In accordance with Republic Act No. 10556, declaring November 27 as Araw ng Pagbasa, the PBAP shall culminate with a nationwide synchronized reading on November 28, 2023 at 9:00 a.m.

Nevertheless, school activities during the celebration must be in adherence to DepEd Order No 9, s. 2005, Instituting Measures to Increase Engaged Time-On-Task And Ensuring Compliance Therewith so as not to disrupt essential contact time between teachers and learners.

All Regional Education Program Supervisors in charge of the Reading Month shall submit the Regional Report on the conduct of the 2023 PBAP, duly signed by the Regional Director, through [bid.od@deped.gov.ph](mailto:bid.od@deped.gov.ph) and [nrm.bid@deped.gov.ph](mailto:nrm.bid@deped.gov.ph) not

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Direct Line: (632) 8633-7202/8687-4146 E-mail: [ouct@deped.gov.ph](mailto:ouct@deped.gov.ph)



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later than December 15, 2023. The template may be accessed at <https://tinyurl.com/2023PBAPRR>.

For inquiries and other concerns, please contact BLD-TLD through Ms. Angelika D. Jabines, Senior Education Program Specialist at +63 995 904 4259 or at [angelika.jabines@deped.gov.ph](mailto:angelika.jabines@deped.gov.ph)


Immediate dissemination of and compliance with this Memorandum is desired.

*Copy-furnished:*


**ATTY. REVSEE A. ESCOBEDO**  
Undersecretary for Operations



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**Annex A: List of suggested activities**

<b>SUGGESTED ACTIVITIES FOR THE 2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA</b>
<b>School-level Pambansang Buwan at Araw ng Pagbasa Kick-off.</b> All teachers, school administrators, schools division superintendents, regional directors are enjoined to be reading ambassadors of a Filipino children's storybook during the flag raising.
<b>Share a Book Drive.</b> All schools and DepEd Offices are encouraged to put designated boxes for storybook donations in conspicuous places. Learners who do not have much access to storybooks will be given donated books.
<b>Book Buddy.</b> Allowing elementary learners to read aloud to a partner from a lower grade level will help them develop their reading confidence. During buddy-reading sessions, partners set up a time to visit each other's classroom. Have the older learner choose books that they believe their younger peers will enjoy.
<b>Reading Pantry.</b> Set up an accessible reading pantry for all learners with a variety of reading materials for all learners. Each learner will receive a Reading Challenge Log to write the title and author of the books they have read, along with their reflection in each reading episode.
<b>Book Talk.</b> A daily 10-minute Drop Everything and Read (DEAR) episode shall be given to learners to share with their classmates about a book that they have read.
<b>Araw ng Pagbasa Challenge.</b> On November 28, all learners, teachers, and school officials shall participate in the nationwide synchronized reading at exactly 9:00 am Philippine Standard Time (PST).
<b>Classroom-level Read-A-Thon.</b> Include 10 to 15-minute segments into English/Filipino class periods where volunteer learners either retell stories or offer oral reading interpretations of texts written by Filipino authors. Assess performance using rubrics centered on storytelling accuracy, organization, expression, and other relevant criteria.
<b>Poster Making.</b> Incorporate into arts classes an activity where students craft posters either championing the benefits of reading or promoting a storybook they have recently enjoyed.



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**Reading Ambassador.** Parents, teachers, DepEd officials and other stakeholders are invited as Reading Ambassadors for a week. Ambassadors are chosen for their love of reading and zeal to inspire others. They shall:

- read stories to groups of learners during organized sessions or broadcasting via local TV or radio;
- be featured weekly as the National Reading Ambassador on the official FB page of DepEd; and
- actively promote reading culture by familiarizing themselves with reading technologies, serving as reading role models, and recommending worthwhile books, and other reading materials.

**Book Exchange Fair.** To ensure that everyone has access to a wide range of reading materials, encourage learners to bring in books they have already read and trade them with their peers.

**Dugtungang Pagbasa.** Assign a group of learners to read a pre-determined passage from a certain story. Each reader must use a powerpoint recorder to record their interpretation of the pre-assigned passage. When permission is obtained from the parent or legal guardian, the recorded session may be shared on the school's official social media channels or played at the flag-raising ceremony and/or at the beginning of each morning class.

**Book Report.** All Grades 4 to Senior High School learners are assigned to read a book of their own choice and to prepare a book report following the format found in Kagamitan ng Mag-aaral- Filipino Baitang IV.

**Reading Challenge.** Learners will read the Reading Challenge text and respond to questions posed by the teachers in the Reading Progress using MS Teams during the school-level activity. Top readers may be recognized during the flag-raising ceremony and on the Araw ng Pagbasa.



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Immediate dissemination of and compliance with this Memorandum are desired.

*Copy-furnished:*

**Atty. Reusee A. Escobedo**  
*Undersecretary for Operations*



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