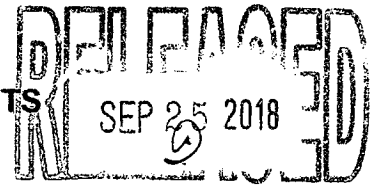




September 21, 2018

Regional Memorandum
No. 318-2018

**2018 REGIONAL PHOTOGRAPHY CONTEST
FOR ELEMENTARY AND SECONDARY STUDENTS**



DEPED-CAR

To: **Schools Division Superintendents
Division Information Officers / Journalism Coordinators
All Others Concerned**

1. In line with this year's National Teachers' Month and World Teachers' Day celebration from September 5, 2018 to October 5, 2018 and National Indigenous Peoples Month on October, DepEd CAR announces the conduct of the 2018 Regional Photography Contest for Elementary and Secondary Students with the theme: "My Teacher, My IPEd Hero".
2. This contest is open to all elementary and secondary students from both public and private schools in the region.
3. The Photography Contest aims to:
 - a. provide an avenue for appreciating the efforts of teachers in the achievement of the Department's vision and mission;
 - b. showcase the vital role of teachers in the realization of the Indigenous Peoples' Education (IPEd) objectives underscored in the Regional IPEd Roadmap;
 - c. promote the rich culture, practices, and knowledge systems of the Cordillera Region;
 - d. use another medium to discover talents and encourage creativity in schools; and
 - e. celebrate the National Teachers' Month, World Teachers' Day, and National Indigenous Peoples Month in a different genre.
4. Photo entries must be colored and in both soft and hard copy (printed). Soft copy must be in Jpeg Format with not less than 300 pixels/inch resolution while the hard copy must be printed in 8" X 10" or 8R photo paper.
5. Submit your entries to the Office of the Regional Director – Public Affairs Unit, DepEd CAR Compound, Wangal, La Trinidad, Benguet on or before 5:00 P.M. of October 16, 2018. Soft copies of the photo entries may be submitted via email at pau.depedcar@gmail.com. However, soft copies without its corresponding print output or hardcopy submitted on the deadline shall be disqualified. For easier coordination, the division information officers or the division journalism coordinators shall facilitate submission of entries.
6. Winners shall receive cash prizes including certificates of recognition. Schools where winners are currently enrolled shall also receive certificates of commendation. (refer to enclosure no. 1)
7. Contained herein for further reference are the following:
Enclosure No. 1 – Competition Guidelines
Enclosure No. 2 – Entry/Application Form
8. For inquiries, you may call Mr. Georaloy I. Palao-ay, Public Affairs Officer, at (074) 422-4074 or 0939-623-8037.
9. Immediate dissemination and compliance to this Memorandum is desired.

MAY B. ECLAR, Ph.D., CESO V

Regional Director

COMPETITION GUIDELINES/MECHANICS

A. Competition Rules

1. The contest is open to elementary or secondary students currently enrolled in any public or private schools in the region.
2. Photo entries must be colored and in both soft and hard copy (printed). Soft copy must be in Jpeg Format with not less than 300 pixels/inch resolution while the hard copy must be printed in an 8" X 10" or 8R photo paper.
3. Entries or photos must be submitted together with the entry form on or before 5 P.M. of October 16, 2018 at the Office of the Regional Director-Public Affairs Unit, Wangal, La Trinidad, Benguet.
4. The photograph must be of original material taken by the contestant/participant and does not infringe on the copyrights, trademarks, moral rights, rights of privacy or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph.
5. The photograph must not have won in any previous contests or an entry to another on-going contest and must not depict obscene, defamatory, provocative, sexually explicit, or objectionable and inappropriate content.
6. Photos can be post-processed but limited to global adjustments only. It should not be digitally altered nor added or removed with/of elements. Color corrections or filter applications is allowed.
7. Photo entry must be accompanied with a complete and precise caption enough to convey the circumstances in which the photo was taken. Disguising or misinterpreting the origin of the content is cause for disqualification. Caption may have a maximum of four paragraphs.
8. A contestant is allowed to submit a maximum of three (3) entries. In case of a single contestant winning multiple prizes, he/she shall receive the highest prize and other winners shall be determined.

B. Judging

1. DepEd CAR Regional Office and the Public Affairs Unit shall oversee the selection of the finalists and selection of judges.
2. There shall be three (3) or five (5) competent judges.
3. Judges' decision is final. Violation or non-compliance of the above-stated rules will be ground for automatic disqualification.
4. The following criteria for judging shall be observed:
 - a. Technical and Artistic Quality (composition, technique) – 25%
 - b. Originality and Creativity (uniqueness and impact) – 25%
 - c. Relevance to the Theme – 25%
 - d. Universality (effectiveness of the entry as a means to promote and value cultural heritage) – 25%

C. Prizes:

RANK	CASH PRIZE + CERTIFICATE
First Places	Php 6,000.00
Second Place	Php 5,000.00
Third Place	Php 4,000.00
Fourth Place	Php 3,000.00
Fifth Place	Php 2,000.00
5 Consolation Prizes	PhP 1,000 each

D. Copyright Information:

1. By submitting photos to the contest, participants or entrants allow DepEd CAR a royalty-free, irrevocable and non-exclusive right and license to use, adapt, transmit, communicate, publicly display, and create compilations and derivative works from any submitted photographs. In addition, DepEd CAR shall have the right to archive for safekeeping and use the photographs for their educational and non-commercial use.

Enclosure No. 2 to Regional Memorandum No. 318 - 2018

ENTRY FORM



Republic of the Philippines
DEPARTMENT OF EDUCATION
Cordillera Administrative Region
Wangal, La Trinidad, Benguet



2018 REGIONAL PHOTOGRAPHY CONTEST FOR ELEMENTARY AND SECONDARY STUDENTS

My Teacher, My IPed Hero!

Name of Contestant _____

Birthdate _____ Age _____

Grade Level _____

School _____

Municipality/District _____

Division _____

Name of Adviser _____

Name of School Head _____

Email Address _____ Contact Number _____

Photo Caption

