



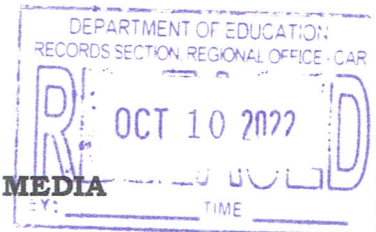
Republic of the Philippines
Department of Education
Cordillera Administrative Region

October 10, 2022

REGIONAL MEMORANDUM

No. 489-2022

**CORRIGENDUM TO RM 488, s. 2022
(NEWS ARTICLE WRITING AND BROADCASTING MEDIA
FOR INFORMATION OFFICERS)**



To: Assistant Regional Director
Schools Division Superintendents
Division Information Officers
Alternate Division Information Officers
Others Concerned

1. The date/s of conduct of the training on **News Article Writing and Broadcasting Media** as indicated in the Program Matrix (Enclosure 2) shall be on October 12 (Day 1) to October 14 (Day 3).
2. There is no accommodation and dinner for participants on October 14 (Day 3).
3. All other provisions stated in RM 448, s. 2022 will remain in effect.
4. Immediate dissemination of this Memorandum is desired.


Digitally signed by
Carino Estela Leon
ESTELA P. LEON-CARINO EdD, CESO III
Director IV/Regional Director

Enclosure 2 as stated.

ORD/PAU/cbm



Enclosure 2 to RM No. _____

Program Matrix

Day 1 (October 12)	Time	Responsible
Opening Program Preliminaries	1:00 – 1:30	Kaye Shaira B. Dizon
Statement of Purpose		Cyrille Gaye B. Miranda
Message		RD Estela P. Leon-Cariño
Introduction of Resource Speaker		Manilyn D. Botilas
“Kumustahan” with DIOs (Updates and Concerns from the Public Affairs Service-CO)	1:30 – 3:00	Cyrille Gaye B. Miranda
<i>Health Break</i>	3:00 – 3:15	
Hosting a Press Conference	3:15 – 5:00	
Day 2 (October 13)		
Management of Learning	7:45 – 8:00	SDO Baguio City and SDO Kalinga
Introduction of Resource Speaker		Cyrille Gaye B. Miranda
"ON-AIR": Radio News	8:00 – 10:00	Eddie O. Carta
<i>Health Break</i>	10:00 – 10:15	
TV Production & Execution	10:15 – 12:00	
<i>Lunch</i>	12:00 nn – 1:00	
Learning Practicum	1:00 – 3:00	
<i>Health Break</i>	3:00 – 3:15	
Evaluation of Outputs	3:15 – 5:00	
Awarding of Certificate to Resource Speaker	5:00 – 5:10	Manilyn D. Botilas
Day 3 (October 14)		
MOL		SDO Mt. Province and SDO Ifugao
Introduction of Resource Speaker		Manilyn D. Botilas
Basic News Writing	8:00 – 10:00	Ofelia C. Empian
<i>Health Break</i>	10:00 – 10:15	
Proofreading and Relaying Information to the Media	10:15 – 12:00	
<i>Lunch</i>	12:00 nn – 1:00	
Workshop on News Writing	1:00 – 3:00	
<i>Health Break</i>	3:00 – 3:15	
Critiquing of Outputs	3:15 – 5:00	
Closing Program	5:00 – 5:15	Manilyn D. Botilas
- Awarding of Certificates to Resource Speaker and Participants		
- Acknowledgment		Cyrille Gaye B. Miranda
Emcee – Manilyn D. Botilas – PDO II		
AVPs/Presentations Manager – Kaye Shaira B. Dizon – ADAS I		