



ADVISORY No. 142.2023

September 15, 2023

In compliance with DepEd Order No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

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DISSEMINATING ADVISORY ON THE PHILIPPINES BUSINESS FOR EDUCATION (PBE) INITIATIVES FOR TEACHERS THIS NATIONAL TEACHERS' MONTH

1. The Philippine Business for Education (PBE) initiates to highlight the role of teachers in raising the next generation of learners this National Teachers' Month.
2. Interested public and private schools in CAR to participate in their activities lined up via online on the following details:

Activity	Details
EdukNaman TikTok Challenge	Mechanics and Guidelines: https://bit.ly/NTMTikTokChallengeMechanics Submission Form: https://bit.ly/NTMTikTokChallengeGoogleForm Deadline: September 24, 2023 (11:59 PM)
Sibika Klase 2023: Collage-making Competition for Teachers	Mechanics and Guidelines: https://bit.ly/SibikaKlase2023-Mechanics Submission Form: https://bit.ly/SibikaKlase2023-SubmissionForm Deadline: September 24, 2023 (11:59)

3. For information and clarifications, please contact sibika@pbed.ph.

ASD/MAB/cristel
PBE initiatives for teachers this NTM



DepEd Cordillera Administrative Region <car@deped.gov.ph>

Philippine Business for Education (PBE) Initiatives for Teachers this National Teachers' Month

Sibika PH <sibika@pbed.ph>
To: car@deped.gov.ph

Wed, Sep 13, 2023 at 4:11 PM

SEP 14 2023



Happy National Teachers' Month!

Let us give our full support to teachers who mold our youth toward a meaningful and productive lives.



Dear Regional Director Cariño,

Happy National Teachers' Month!

This National Teachers' Month (NTM), Philippine Business for Education seeks to highlight the important role of teachers in raising our next generation of learners.

This is part of our advocacy as reflected in our Sibika.ph program and education drive , EdukNaman. Sibika.ph is an online resource portal that provides supplemental reference materials for teachers and senior high school students on civic education. This website has the objective of enhancing awareness among the youth regarding citizenship, democracy, and Filipino values. EdukNaman, on the other hand, is our advocacy campaign that aims to raise the alarm on the learning crisis and other education issues.

In line with our NTM celebration this year and under the theme "Together 4 Teachers", PBE, through Sibika.ph and EdukNaman, organized two (2) online contests for teachers to creatively engage their students and community as celebration. Please see the events below:

- **EdukNaman TikTok Challenge**

Sumali at manalo ngayong

NATIONAL TEACHERS' MONTH!



EDUKANAMAN!

TikTok CHALLENGE

#Together4Teachers

1ST PLACE: ₱ 15,000
2ND PLACE: ₱ 10,000
3RD PLACE: ₱ 5,000

* exclusive EdukNaman merchandise



Mechanics and Guidelines: <https://bit.ly/NTMTikTokChallengeMechanics>

Submission Form: <https://bit.ly/NTMTikTokChallengeGoogleForm>

Deadline: September 24, 2023 (11:59 PM)

• **Sibika Klase 2023: Collage-making Competition for Teachers**

YOUTHLED SIBIKA



2023

COLLAGE-MAKING COMPETITION FOR TEACHERS



₱5,000 First Place ₱3,000 Second Place ₱2,000 Third Place

Ipadala ang 'yong collage sa
bit.ly/SibikaKlase2023-SubmissionForm

USAID The Asia Foundation PBE



Mechanics and Guidelines: <https://bit.ly/SibikaKlase2023-Mechanics>

Submission Form: bit.ly/SibikaKlase2023-SubmissionForm

Deadline: September 24, 2023 (11:59 PM)

We have also attached a formal letter of invitation with detailed information for both contests for your reference.

With the promotional help and support of your office, we believe that both of these contests will reach more teachers and promote our common goal of uplifting the teaching profession and celebrating their important role in raising civic awareness and engagement.

Should you have any questions or concerns, please contact us via sibika@pbed.ph.

Thank you very much, and more power to you!