

Advisory No. **079:2024**

May 28, 2024

In compliance with DepEd Order No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd officials, personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

### **INVITATION TO THE YOUTH ENTREPRENEURSHIP PROGRAM KICK-OFF CEREMONY**

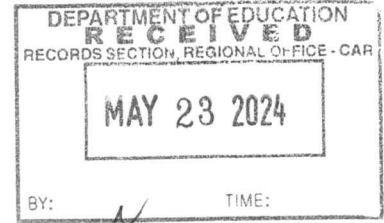
The Department of Trade Industry (DTI) is inviting the learners to its **Youth Entrepreneurship Program Kick-off Ceremony**, in partnership with CHED-CAR's **Project MARITES** (Mobilizing Available Resources through Inclusive Training on Entrepreneurship of Student-Grantees) on **May 28, 2024 (8:00 AM-12:00 NN)** via **zoom and Facebook live**. The event aims to foster a vibrant young entrepreneurial community in the region.

In this regard, this Office requests all the Schools Division Offices (SDOs) to disseminate the said invitation. Participation of the interested participants is **personal and on a voluntary basis** and shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 titled "Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith".

Attached is the invitation for the said activity.

For inquiries, please coordinate with Ms. Marsha Pasong through mobile number 0927-718-6060 or email address: [CAR@dti.gov.ph](mailto:CAR@dti.gov.ph).

CLMD/JJA/jca DTI YEP Kick-off Ceremony  
0000/May 28, 2024



23 May 2024

**DIR. ESTELA L. CARIÑO**  
Regional Director  
DEP-ED-CAR  
Wangal, La Trinidad, Benguet

Dear Dir. Cariño:

We are pleased to announce the kick-off ceremony for this year's **Youth Entrepreneurship Program (YEP)**, in partnership with **CHED-CAR's Project MARITES** (Mobilizing Available Resources through Inclusive Training on Entrepreneurship of Student-Grantees) on **May 28, 2024 (8:00 AM-12:00 Noon)** via zoom and Facebook live. The launching will be participated by about 200 representatives from young MSMEs, youth organizations, Local Government Units, schools and National Government Agencies supporting the youth sector.

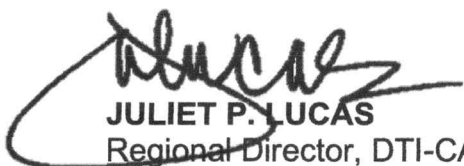
We'd be honored to have you participate in the virtual kick-off ceremony and we kindly request you to extend this invitation to your assisted youth, students, and any youth organizations you work with. Their participation will be invaluable in fostering a vibrant young entrepreneurial community in the region.

Please register through this link <https://tinyurl.com/3bm8d8tf> or scan the barcode herein attached to register.

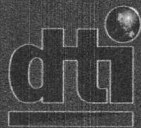
Should you need more information, please contact Ms. Marsha Pasong through mobile number 0927-718-6060 or email us at [CAR@dti.gov.ph](mailto:CAR@dti.gov.ph). Attached is the provisional program for your reference.

Thank you and we look forward to your participation to this event

Very Truly Yours,

  
**JULIET P. LUCAS**  
Regional Director, DTI-CAR





YEP!

YOUTH ENTREPRENEURSHIP PROGRAM  
*You Can Be Your Own Boss*



PROJECT  
MARITES

MOBILIZING AVAILABLE RESOURCES THROUGH INCLUSIVE  
TRAINING ON ENTREPRENEURSHIP OF STUDENT-GRANTEES



Registration Link:  
<https://tinyurl.com/3bm8d8tf>

# Year 3 KICK-OFF CEREMONY

May 28, 2024, 9:00 am - 12:00 nn  
Zoom and Facebook Live

## Part I

8:30 - 8:59 am

Registration

9:00 - 9:10 am

**Preliminaries**

Pambansang Awit

Invocation

Acknowledgement of Participants

Secretariat

Emcee

9:11 - 9:15 am

**Welcome Remarks**

**Ms. Menzie O. Kuengan**

Supervising Education Program Specialist, CHED-CAR

9:16 - 9:40 am

**Messages**

**Atty. Cinderella Filipina S. Benitez-Jaro**

Executive Director, CHED

**Dir. Juliet P. Lucas**

Regional Director, DTI-CAR

**Dir. Demetrio P. Anduyan Jr.**

Regional Director, CHED-CAR

**Ms. Sheridan Athena Y. Gajete**

Cluster Head, NYC CAR and R1

**Overview of the Programs**

9:41 - 9:55 am

**Youth Entrepreneurship Program (YEP)**

*You Can Be Your Own Boss*

**Dir. Emma Asusano**

DTI-BSMED

9:56 - 10:10 am

**Project MARITES (Mobilizing Available  
Resources through Inclusive Training  
on Entrepreneurship of Student-Grantees)**

**Dr. Bernadette C. Pal-ec**

Education Supervisor II /  
UniFAST Focal Person, CHED-CAR

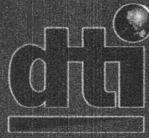
10:11 - 10:15 am

**Health Break**

**Emcee:**

**Mr. Kevin Jake Angyab**  
Faculty, University of Baguio





YEP!

YOUTH ENTREPRENEURSHIP PROGRAM  
*You Can Be Your Own Boss*

PROJECT

MARITES

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# Year 3 KICK-OFF CEREMONY

May 28, 2024, 9:00 am - 12:00 nn  
Zoom and Facebook Live

## Part II

10:16 - 10:45 am	<b>Getting Started: Youth and Entrepreneurial Mind-Setting</b> <i>(Why Start Young)</i>	<b>Atty. Alexander Bangsoy</b> CEO, Vester Corporation
10:46 - 11:15 am	<b>Youth Negosyo Goals</b>	<b>Ms. Aulivia Ong</b> CEO, Fiesta Chills Milk Tea Cafe
11:16 - 11:30 am	<b>Testimonials from YEP-Project MARITES Completers</b>	
11:31 - 11:40 am	<b>Mechanics in Joining the 2024 Batch of YEP-Project MARITES</b>	<b>Ms. Karen M. Lising</b> SuPVTIDS
11:41 - 11:50 am	<b>Open Forum</b>	
11:51 - 12:00 nn	<b>Closing Remarks</b>	<b>Dr. Eva Marie Codamon-Dugyon</b> Head, Cordillera Administrative Region Association of State Universities and Colleges (CARASUC) President, Ifugao State University
12:00 nn onwards	<b>Photo Opportunity and Final Announcements</b>	

Emcee:

**Mr. Kevin Jake Angyab**  
Faculty, University of Baguio

