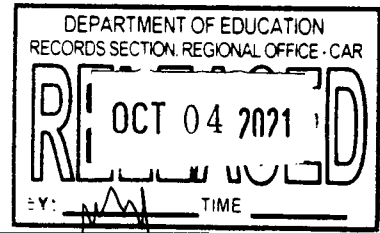




Republic of the Philippines  
**Department of Education**  
Cordillera Administrative Region  
Wangal, La Trinidad, Benguet



October 4, 2021

**ADVISORY**  
NO. 055.2021

**PARTICIPATION TO THE DITTO SARMIENTO NATIONWIDE SEARCH FOR  
TEN OUTSTANDING YOUNG JOURNALISTS, PHOTOJOURNALISM  
CONTEST AND EDITORIAL CARTOONING CONTEST**

1. The Alpha Phi Beta Fraternity-UP College of Law will spearhead the conduct of the Ditto Sarmiento Nationwide Search for Ten Outstanding Young Journalists, Photojournalism Contest and Editorial Cartooning Contest with series of keynote sessions, lectures, and press conferences on this October 2021. Please refer to the attached details of the activity for information.
2. This event is open to all bona fide students enrolled in any school or University in the country for A.Y. 2021-2022. There will be NO REGISTRATION FEE and NO LIMIT on the number of representatives per school.
3. Please refer to the attached invitation for further information regarding the activity.
3. Immediate and widest dissemination of this Advisory is directed.

  
**ESTELA LEON-CARIÑO EdD, CESO III**

 Director IV/Regional Director 

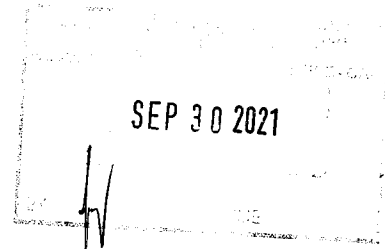




**ESTELA L. CARIÑO**

Regional Director

Department of Education Cordillera Administrative Region



Greetings!

The Alpha Phi Beta Fraternity - UP College of Law, also known as Association of Philippine Barristers/Abogado Para sa Bayan, is a law fraternity established in 1939.

True to the fraternity's commitment to the pillar of Journalism and Literature, the Alpha Phi Beta Fraternity presents the second installment of the **Ditto Sarmiento Journalism Cup (DSJC)**—an event in honor of Alphan martyr Abraham "Ditto" P. Sarmiento Jr.

Ditto is a former editor-in-chief of the Philippine Collegian (1975-1976), whose name is inscribed in the Bantayog ng mga Bayani for his contributions to the fight against the Marcos dictatorship. He penned the famous words "*Kung hindi tayo kikibo, sino ang kikibo? Kung hindi tayo kikilos, sino ang kikilos? Kung hindi ngayon, kailan pa?*"

The DSJC will consist of competitions including the **Ditto Sarmiento Nationwide Search for Ten Outstanding Young Journalists, Photojournalism Contest** and **Editorial Cartooning Contest**. Moreover, keynote sessions, lectures, and press conferences await participants who will take on the challenge. This event is open to all bona fide students enrolled in any school or university in the country for A.Y. 2021-2022. There will be **NO REGISTRATION FEE** and **NO LIMIT** on the number of representatives per school.

EVENT	CASH PRIZE	QUALIFICATIONS	REGISTRATION LINK
Ditto Sarmiento Nationwide Search for Ten Outstanding Young Journalists (TOYJ)	1 <sup>st</sup> – P15,000 2 <sup>nd</sup> – P10,000 3 <sup>rd</sup> – P5,000 4 <sup>th</sup> to 10 <sup>th</sup> – P1,000	Grade 10, Senior High School, and Freshman College Students	<a href="http://bit.ly/dsjc21toyj">bit.ly/dsjc21toyj</a>
Editorial Cartooning Contest	1 <sup>st</sup> – P5,000 2 <sup>nd</sup> – P3,000 3 <sup>rd</sup> – P1,000	High School and College Students	<a href="http://bit.ly/dsjc21secondaryevents">bit.ly/dsjc21secondaryevents</a>
Photojournalism Contest	1 <sup>st</sup> – P5,000 2 <sup>nd</sup> – P3,000 3 <sup>rd</sup> – P1,000	High School and College Students	<a href="http://bit.ly/dsjc21secondaryevents">bit.ly/dsjc21secondaryevents</a>

The DSJC aims, not only to determine the best young journalists of the country, but more importantly, to inspire and instill among them the values of a free, responsible, and critical journalism — a hallmark of a democratic society. We are hoping, with the help of your office through an **advisory or memorandum**, that this event will reach young and promising student journalists across the country.

We are looking forward to your favorable accommodation of this request. Should you have any concerns or inquiries, please feel free to contact us through our Facebook page, [@dittosarmiento](https://www.facebook.com/dittosarmiento), or email us at [dsjc.alphaphibeta@gmail.com](mailto:dsjc.alphaphibeta@gmail.com).

Thank you and God bless!

For Wisdom and Liberty,

**REYNAN DALE ESQUILLO**

DSJC 2021 Project Head

Vice Chancellor for External Affairs,

Alpha Phi Beta Fraternity - UP College of Law

Noted by:

**RAINIER JOHN SUAREZ**

Vice Chancellor for Special Affairs,

Alpha Phi Beta Fraternity - UP College of Law

**DSJC 2021 TIMELINE**

<b>DATE</b>	<b>ACTIVITY</b>
October 2 & 3	Lecture Session (Advocacy Journalism, Fact-Checking, News Writing, Editorial Writing, Feature Writing, Journalism Ethics)
October 3	Posting of Mechanics for Secondary Events (Editorial Cartooning and Photojournalism Contest)
October 8	Last day of Registration for TOYJ Contests
October 9 & 10	TOYJ Contest Proper (Press Conferences)
October 10	Deadline of Entries for Secondary Events
October 11-29	Judging Period
October 16	Publication of Entries for the Secondary Events for People's Choice Award (Editorial Cartooning and Photojournalism Contest)
October 31	Keynote and Awarding Program