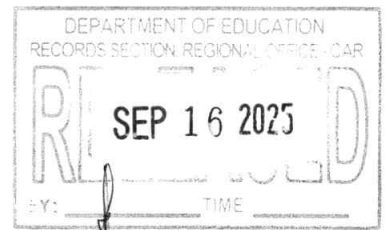


ADVISORY No. 040.2025
September 16, 2025



In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s 2001,
but only for the information of DepEd officials,
Personnel/staff, as well as the concerned public.

**ADAPTATION OF GFUEL TOMORROW ACADEMY PLAYBOOKS AND
RESOURCES WEBSITE FOR SCHOOLS**

The Department of Education–Cordillera Administrative Region (DepEd-CAR) informs all concerned Schools Division Offices of the adaptation of the GFuel Tomorrow Academy Playbooks and Website for Schools as supplementary references to support the implementation of school sports programs and the institutionalization of School Sports Clubs (SSCs). These resources may be accessed through the following link: **gfueltomorrowacademy.com**.

The adaptation of the playbooks and manual is intended to:

- a. Provide references for Division Sports Officers, School Heads, Sports Coordinators, and Sports Club Facilitators/Coaches;
- b. Strengthen the implementation of grassroots sports development and capacity-building initiatives;
- c. Support the objectives of DepEd Order No. 22, s. 2025, on the institutionalization of School Sports Clubs.

Schools Division Offices are hereby enjoined to **disseminate this advisory** to all concerned and encourage the review, contextualization, and integration of the playbooks into their respective sports programs, subject to local needs.

This Advisory is issued for the information, guidance, and appropriate action of all concerned, ensuring **non-disruption of classes**.

Attached herewith are the letters from **GFuel Tomorrow Academy** and **REDScope** for further details.

ESSD/GCD/cps- ADVISORY- Adaptation of GFuel Tomorrow Academy Playbooks & Resources
Website for Schools

September 16, 2025

A handwritten signature in black ink, appearing to be 'S. B. I.' or similar, located at the bottom of the page.

August 4, 2025

Dr. Estela L. Cariño, CESO IV
Regional Director
Department of Education - CAR
Wangal, La Trinidad, Benguet

Thru: **Ms. Georgina C. Ducayso**
Chief Education Supervisor
Education Support Services Division

**Re: FUEL TOMORROW ACADEMY PLAYBOOK AND RESOURCES WEBSITE
FOR SCHOOLS**

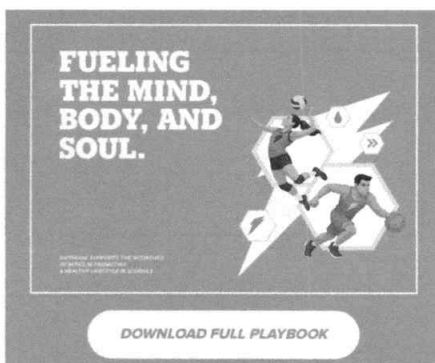
Dear **Dr. Cariño,**

Warm greetings from the Redscope Communications team!

We would like to sincerely thank you for the invaluable support your office extended during the successful launch of the Gatorade Fuel Tomorrow Academy campaign last July 4, 2025. Your guidance and endorsement were instrumental in making the event a success, with over 80 participants from 30 schools across CAR in attendance. We are pleased to share that post-event feedback revealed a 100% satisfaction rate from the participants, affirming the strong impact and relevance of this initiative.

As the campaign moves into full implementation, we are pleased to share the full copy of the Gatorade Fuel Tomorrow Academy Playbook Site—a centralized digital resource created especially for principals, coaches, and other key school leaders. This platform houses valuable tools designed to support school-level hydration education and physical activity programming.

We respectfully seek your endorsement of the Playbook Site to schools in your region. Key materials include:



- *The GFTA Playbook – evidence-based strategies to support student health through proper nutrition and physical activity participation*
- *Fuel Up Move Video – classroom-friendly guided exercise content*
- *Printable educational materials – to reinforce hydration awareness on campus*
- *The site can be accessed here:*

gfueltomorrowacademy.com

To ensure continuous improvement and meaningful use of the resources, we are also implementing a Monitoring and Feedback System. This system aims to:

- Track utilization of the Playbook and related materials across schools
- Gather user insights and suggestions from educators and administrators
- Identify best practices and challenges in implementation
- Inform updates and enhancements to the materials based on actual school experience

Upon your endorsement, we will be coordinating with designated school representatives and DepEd CAR focal persons to gather periodic feedback and share summary reports with your office.

We believe that with your support, these tools and systems can significantly strengthen school wellness programs and align with DepEd's commitment to student health and well-being.

Please find the formal letter enclosed for your reference and necessary action. Should your office or schools need additional information or assistance, we remain available for coordination through:

DR. MARIBLANCA "Weewee" PIATOS (0917621543,
mcrpiatos@redscope.com.ph)

MS. ANNA ENRIQUEZ (09171346688, annaenriquez@redscope.com.ph)

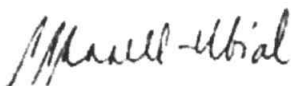
Thank you once again for your leadership and partnership in this important endeavor.

Sincerely,



MS. SARAH C. COE

President, Redscope Communications Incorporated



PAULYN JEAN B. ROSELL-UBIAL, MD, MPH, CESO II

Chairperson, Redscope Communications Technical Working Group

Attachment: Dear Partner Letter

August 4, 2025

Dr. Estela L. Cariño, CESO IV
Regional Director
Department of Education - CAR
Wangal, La Trinidad, Benguet

Subject: Activation of Gatorade Fuel Tomorrow Academy Partner School Resources and Fulfillment Program

Dear **Dr. Cariño**,

Warm greetings from the Gatorade Fuel Tomorrow Academy Campaign 2025 Team!

We would like to extend our sincerest gratitude for your ongoing support and for your assistance in confirming and endorsing the initial list of participating schools in your region. Your office's engagement has been instrumental in ensuring a strong and meaningful start to the campaign.

As you know, the **Gatorade Fuel Tomorrow Academy (GFTA)** is a wide-scale movement that promotes student wellness through regular physical activity, hydration awareness, and nutrition education. As the school year begins and temperatures continue to rise, one concern becomes increasingly important: **keeping students properly hydrated**. The youth are especially vulnerable to dehydration, particularly during physical education classes, sports activities, and long school days filled with movement and learning.

With the goal of reaching 6,650 schools from Luzon, we are proud to have onboarded the first 500 partner schools, including those within CAR, to lead the way.

The Gatorade Fuel Tomorrow Academy - Digital Resource Kit

To support full implementation at the school level, each partner school has been given **free** access to the **Gatorade Fuel Tomorrow Academy Digital Resource Kit** for Principals, Coaches, and other relevant school leaders - a resource developed with input from experts in human kinetics, public health, and hydration science.

The kit includes:

- **The Gatorade Fuel Tomorrow Academy Playbook:** An evidence-based manual containing strategies to promote student health for the mind, body, and soul
- **Fuel Up Move Video:** A guided exercise video to get students active and warmed up, can be used in the classroom or for PE integration

- **Printable Educational Materials:** Printable materials that can be displayed to promote hydration education and the importance of essential fluids among youth

Schools may access the kit here: www.gfueeltomorrowacademy.com

Support Your School's Wellness Goals

Gatorade is committed to supporting hydration education and school wellness initiatives through the above program, which has been designed to align with DepEd's guidelines.

The **Gatorade Saver Pack (237mL)** - which falls under the yellow category of allowable beverages for schools - is a great fit for hydration education and school wellness activities. If your school is interested in learning more about Gatorade 237 from our team, please register using the form/QR linked below. A representative will reach out to discuss how Gatorade can support your initiatives and coordinate next steps.

Form Link: <https://forms.gle/V7t79MW49JmKqHwT9>



We respectfully request your help in encouraging school principals to:

1. Actively integrate the campaign materials in PE, homeroom, or school-wide activities;
2. Utilize the seeding program to reinforce hydration awareness and support movement-based initiatives; and
3. Support the broader goal of creating more enabling, health-supportive school environments.

We remain committed to supporting your office and the participating schools throughout the campaign and are available for any coordination or capacity-building needs. Our official implementation partner, **Redscope Communications Inc.**, may also be contacted for direct school-level support:



REDScope COMMUNICATIONS INC

MS. ANNA ROSE ENRIQUEZ - SR PROJECT MANAGER

Email: annaroseenriquez@redscope.com.ph

Mobile number: 09171346688

Thank you once again for your leadership and for championing the health and development of our learners. With your continued support, we believe this initiative will create a lasting impact in CAR schools and beyond.

Fueling tomorrow with you,

Gatorade Philippines