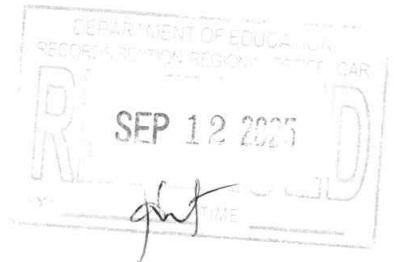


ADVISORY No. 036.2025

September 8, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)



The Department of Information and Communications Technology (DICT) enjoins the support and participation of all Senior High Schools in the **Philippine StartUp Challenge 10 (PSC10)**, a flagship initiative the agency through its ICT Industry Development Bureau (IIDB) and the Digital Startup Development and Acceleration Program (DSDAP).

The overall goal of the program is to establish a strong Philippine StartUp Ecosystem by providing support that will enrich and strengthen the competitive advantage of Filipino startups.

In support of the StartUp Ecosystem in the Cordillera Administrative Region, the DICT - CAR will be conducting the Philippine StartUp Challenge Year 10 (PSC X) Regional Pitching Competition – Student Category. This initiative is geared towards promoting the spirit of entrepreneurship in ICT among the Filipino Youth and in ensuring the continuous creation of investible ideas and startup founders that will expand the Philippine Startup Ecosystem. The team may register their startups through this link: <https://tinyurl.com/PSCX-Application-CAR> until September 19, 2025.

For more information about the Philippine StarUp Challenge X (PSC X), please visit this link: <https://tinyurl.com/PSCXDetails>

For more information, please contact:

Engr. KATHERINE FAITH AGUILAR

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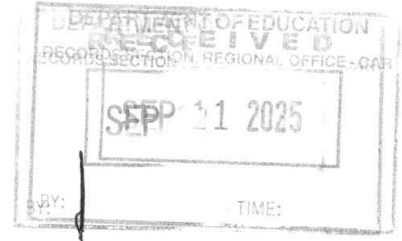
Katherine.aguilar@dict.gov.ph



September 05, 2025

ESTELA P. LEON-CARIÑO, EDD, CESO III

Office of the Regional Director
Department of Education
La Trinidad, Benguet



Dear RD Leon- Cariño:

Greetings from the Department of Information and Communications Technology (DICT) !

The DICT, as one of the lead agencies in the implementation of the **Philippine StartUp Development Program (PSDP) under the Republic Act 11337**, is mandated to foster an environment where innovation is given opportunities to be designed, tested, and turned into actual products. In order to fulfill its role in the PSDP, DICT is implementing the **Digital StartUp Development and Acceleration Program (DSDAP)**. The overall goal of the program is to establish a strong Philippine StartUp Ecosystem by providing support that will enrich and strengthen the competitive advantage of Filipino startups.

In support of the Startup Ecosystem in the Cordillera Administrative Region, we will be conducting the Philippine StartUp Challenge Year 10 (PSC X) Regional Pitching Competition - Student Category. PSC is an annual competition open to all college, senior high school and tech-voc students who have startups between the stages of Ideation to Minimum Viable Product that helps solve social problems through the use of information and communications technology (ICT).

In line with this, we would like to ask for your assistance in encouraging Senior High School Level to join the PSC X - Regional Pitching Competition, this initiative is geared towards promoting the spirit of entrepreneurship in ICT among the Filipino Youth and in ensuring the continuous creation of investible ideas and startup founders that will expand the Philippine Startup Ecosystem. The team may register their startups through this link: <https://tinyurl.com/PSCX-Application-CAR> until September 19, 2025 (initial deadline).

Your encouragement and assistance will be instrumental to the success of this initiative across CAR. For more information and ready reference about the Philippine StartUp Challenge X (PSC X), please visit this link: <https://tinyurl.com/PSCXDetails>. Should you have any questions or require further assistance, we will be glad to reach out. Kindly provide your preferred contact details, or we can coordinate directly through our focal, Engr. Katherine Faith Aguilar, our IIDB Focal, at +639176298451 or e-mail at car.iidb@dict.gov.ph/katherine.aguilar@dict.gov.ph.

Thank you for considering our request. We look forward to your positive response.

Very truly yours,

Digitally signed by
Daoaten Jimmicio
Salvador

DIR. JIMMICIO S. DAOATEN
Regional Director
DICT CAR

Digitally
signed by
Engr. Katherine
Faith Aguilar



<https://bit.ly/PSCX-2025>

