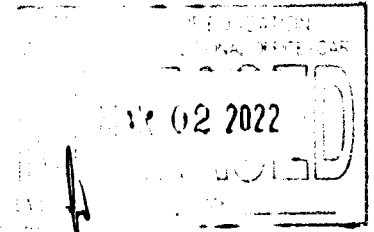




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Wangal, La Trinidad, Benguet



March 01, 2022

ADVISORY

NO. 019.2022

EXPLAINED PH ONLINE PRESS CONFERENCE

The Explained PH is inviting all students in the secondary level from grades 7 to 12 to join the online press conference and journalistic competition with the theme “From Newsroom to the Fingertips: Gearing up to the challenges of community journalism” from March 23, 2022 to April 22, 2022 to be hosted via zoom.

Attached are the primer and the official invitation for this year’s journalistic competition for your reference.

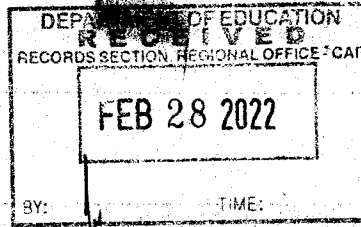
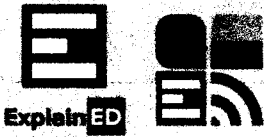
Immediate and widest dissemination of this Advisory is directed .


ESTELA P. LEON-CARIÑO EdD, CESO III
Director IV/Regional Director 



Address: Wangal, La Trinidad, Benguet, 2601
Telephone No: (074) 422 – 1318 | Fax No.: (074) 422-4074
Website: www.deped.gov.ph | Email Address: car@deped.gov.ph

DepEd-CAR: Weaver of HOPE and Transformation
“Holistic Opportunities for all to be Performing and Excellent
Cordilleran Learners”



February 19, 2022

ESTELA L. CARIÑO
DepEd Cordillera Administrative Region
Regional Director

Good day!

We are **Explained PH**, a non-profit online news network led by a community of campus journalists nationwide which aims to promote youth-driven journalism.

Our organization is set to have an online press conference with the theme **"FROM NEWSROOM TO THE FINGERTIPS: Gearing up to the challenges of community journalism"** from March 23, 2022, to April 22, 2022.


Explained PH Online Press Conference is an initiative that aims to promote the power of student and community journalism as an imperative avenue to serve the people and to foster press power even in a remote setup.

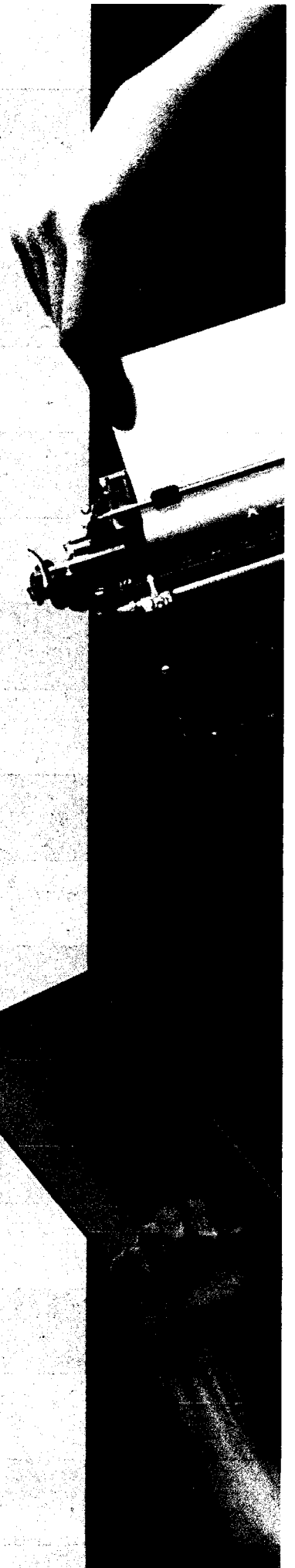
In line with this, we would like to request you to invite all high schools within your jurisdiction to submit to the inaugural Explained PH OPC. Attached in this email are the primer and the official invitation for this year's journalistic competition.

If you have any questions and clarifications, you may reach us at 09569306566 (Jennylou Canon (she/her) - Partnerships Representative) or email us at jennylou.canon@explained.ph

Thank you very much and we look forward to your favorable response. Keep safe in these trying times.

Best regards,


JENNYLOU CANON
Partnerships Representative
Explained PH OPC



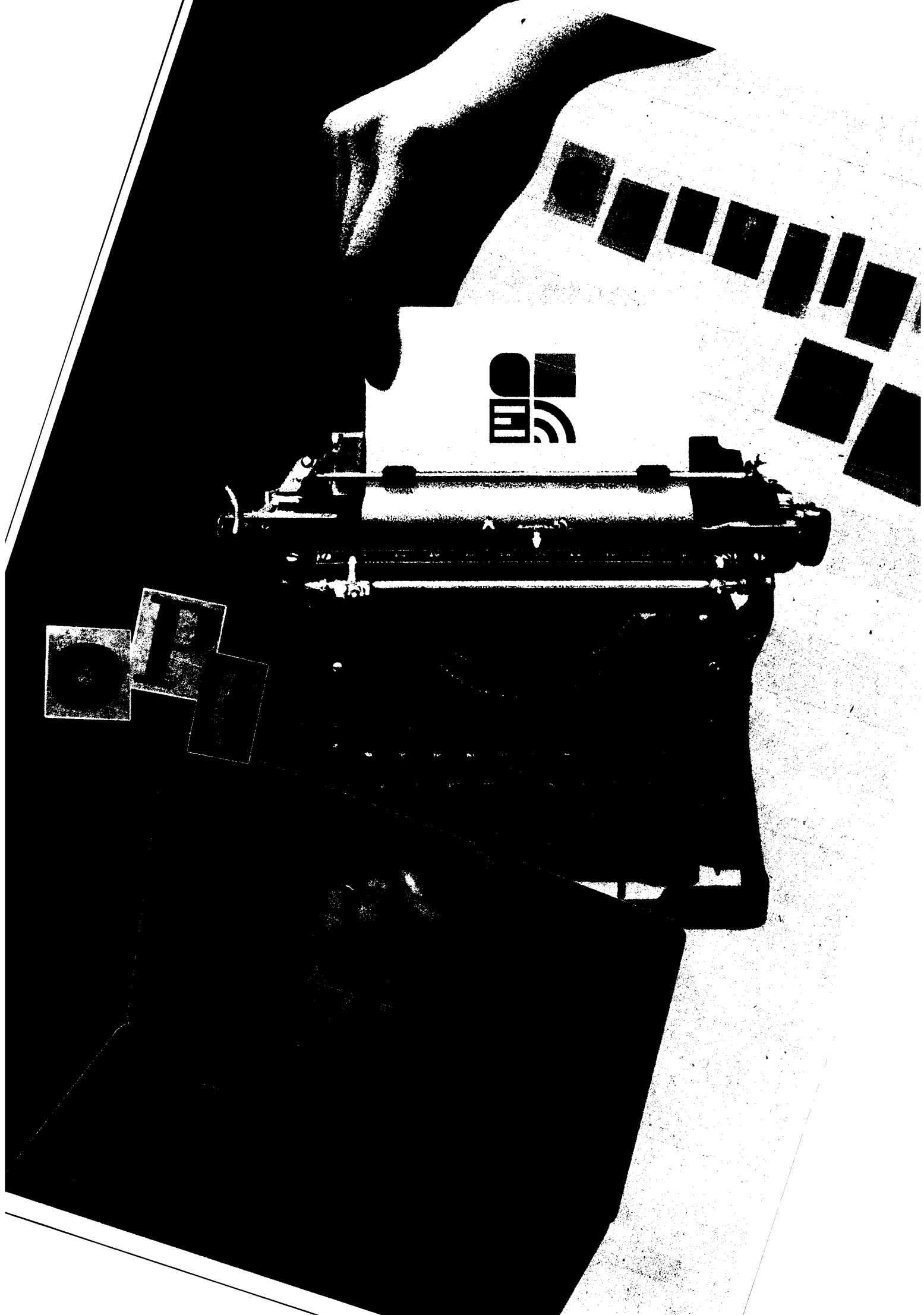


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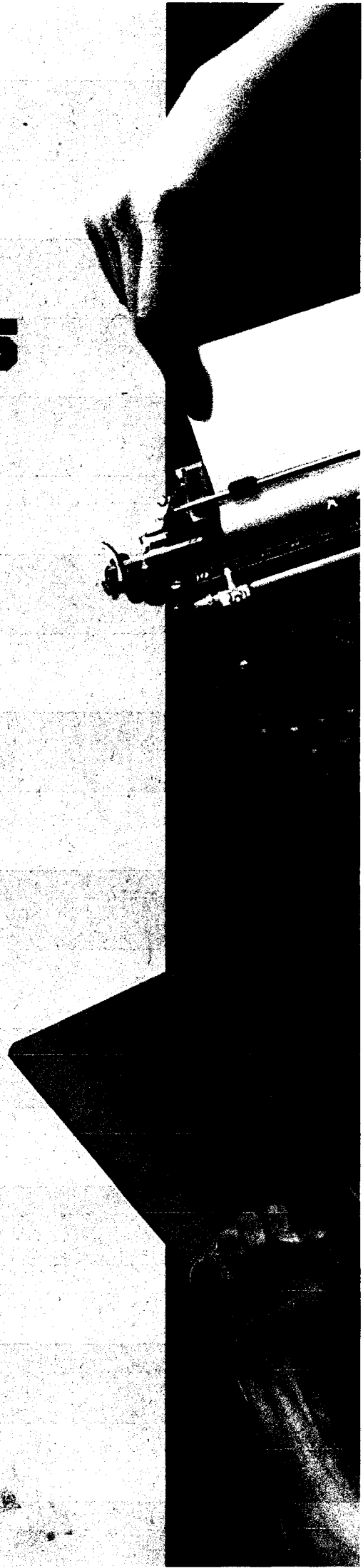
02 Collective Statement

03 The Categories

04 Guidelines and Mechanics

05 Calendar of Events

06 About Explained PH



FROM NEWSROOM TO THE FINGERTIPS:

Gearing up to the Challenges of Community Journalism

In the midst of societal turmoil and falsities, involvement is power

Explained PH Online Press Conference (OPC) is an initiative led by **Explained PH**, an online media network led by the community and student journalists nationwide, which aims to promote the power of student and community journalism as an imperative avenue to **serve the people**.

The persisting plight of the masses calls for a new breed of journalists who are geared to go beyond the **principles of truth-telling and service** that amplifies the revolutionary power of the press as we make journalistic reporting accessible from newsroom to the fingertips.

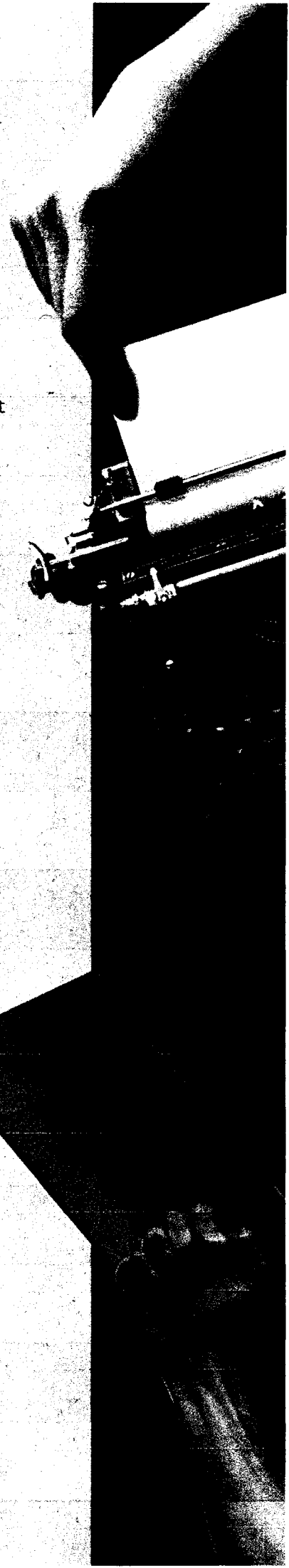
Held over the course of **five weeks** starting on **March 23 to April 22**, Explained PH OPC will be hosted virtually via Zoom, with a total of eight (8) categories for both English and Filipino medium.

In line with the demands for a fearless journalism, Explained PH Online Press Conference aims to:

1. Provide an avenue for strengthening youth political participation to uphold the mandates of campus press;
2. Examine the critical viewpoints and cascade valuable perspectives about contemporary issues concerning the press and youth empowerment;
3. Establish a wide network of campus journalists, empowered to serve and guard the truth through the midst of the global pandemic;
4. Strengthen the journalistic skills of campus journalists; and
5. Encourage collaboration among campus journalists nationwide.

With the primary objective to foster youth-led journalism in the country, **Explained PH OPC** serves as a platform for community involvement and youth empowerment through critical and mass-oriented reporting.

- To recognize the essence of community journalism
- To maximize civic participation by journalistic collaboration
- To encourage the youth to partake in safeguarding press freedom



COLLECTIVE STATEMENT

It is worth remembering that the victory of the protest is considered as a by-product of Filipinos' collective sacrifices and struggles in order to attain the democracy that we value up to this moment. It was evident among the journalists who severely suffered under the ruthless law of Proclamation No. 1081, widely known as Martial Law, that prompted the fourth estate to prevail in fulfilling their service for the people.

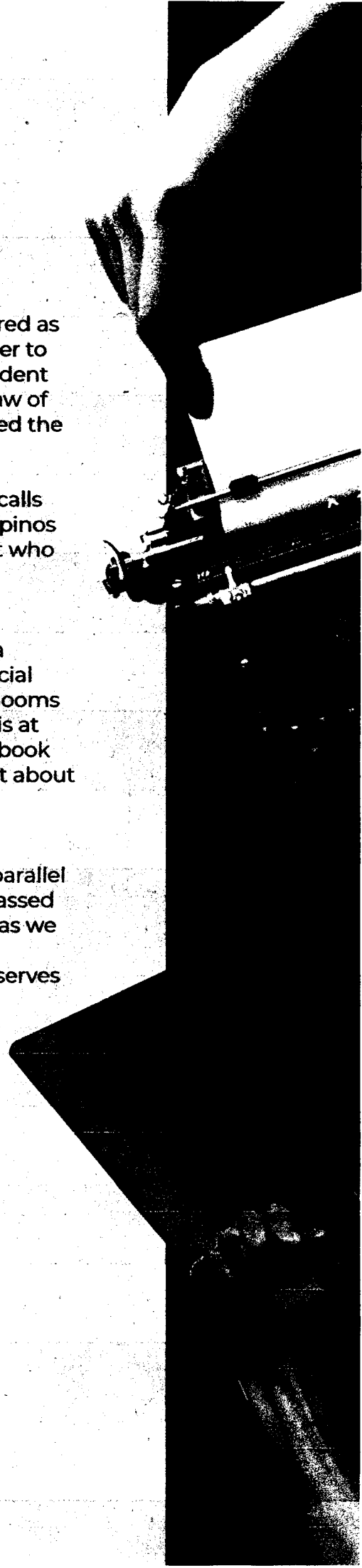
The potential of campus journalism to gear up in addressing the calls for an extensive community journalism ensures the welfare of Filipinos during the precipice of injustice and fear, orchestrated by a tyrant who forgets his sole purpose to continuously serve his own prejudice.

As 2022 presidential elections commence, the weaponization of Facebook remains a threat in the Philippine electoral process as a means to advance political propaganda. Since Filipinos rely on social media as their primary source of news, Facebook weaponization looms the integrity of the incoming polls. Credible election information is at threat, and the possibility of poll results being influenced by Facebook weaponization is high due to the greater online presence brought about by the pandemic.

It is imperative for the media and its people to remain vigilant in guarding the nation through respective actions powered with a parallel vision. We dare to stand and defend the liberty and democracy passed unto us, not only for ourselves, but also with the broader masses, as we continue to resist state fascism and media repression.

Through collective action, we may achieve a revolution that best serves our farmers, laborers, women, youth, and national minorities.

In the midst of societal turmoil and falsities, involvement is power.



THE CATEGORIES

News Writing / Pagsulat ng Balita

Features Writing / Pagsulat ng Lathalain

Sports Writing / Pagsulat ng Balitang Isports

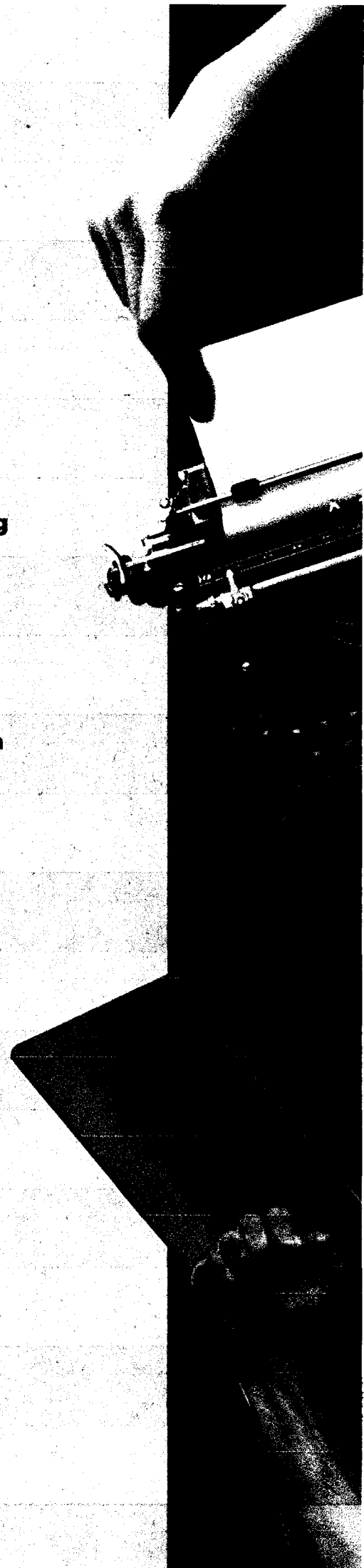
**Science and Technology Writing / Pagsulat ng Artikulong
Agham at Teknolohiya**

**Copyreading and Headline Writing / Pagwawasto ng Sipi
at Pag-uulo ng Balita**

Editorial Cartooning / Paglalarawang Tudling

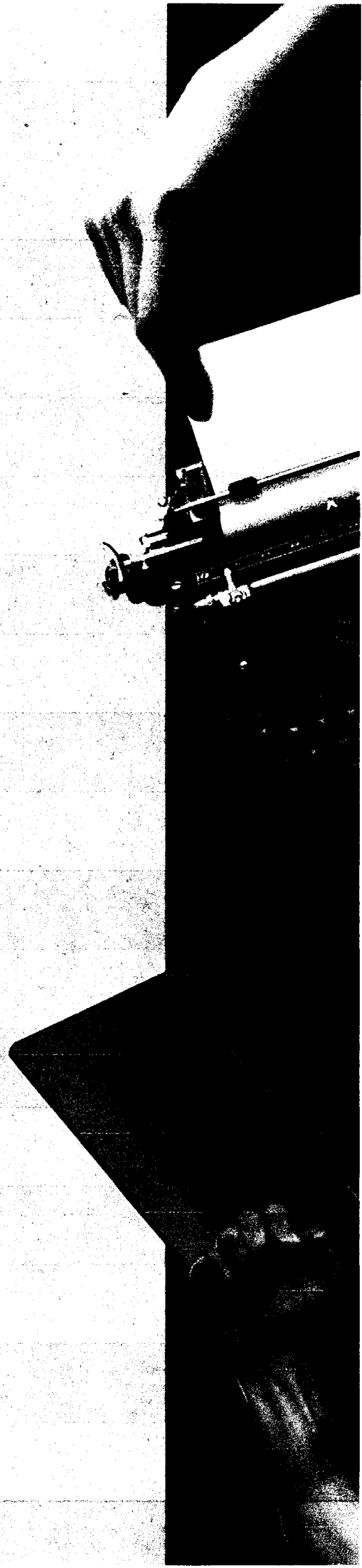
Photojournalism / Pagkuha ng Larawang Pampahayagan

1-minute Mobile Documentary Making



GENERAL GUIDELINES

- a. Participants must be in their secondary level from grades 7 to 12.
- b. Participants shall comply with the registration process via Google Forms provided by the Registration Committee.
- c. Participants may join as many categories as they prefer as long as there will be no conflict of schedule.
- d. Upon submitting their entry, the participants grant the organizers the right to manage their works subject to the competition's terms and conditions.
- e. Participants are advised to attend the pre-contest orientation of their respective categories to clarify matters and raise concerns regarding the contest proper.
- f. The judging criteria, along with the panel of judges, will be released before the contest proper.
- g. Participants shall join the Facebook group ExplainED PH OPC Forum for updates:
<https://www.facebook.com/groups/351347373118317>
- h. Participants are highly encouraged to watch **ExplainED PH OPC Live Roadshow** to answer their queries and to further understand the details of the competition.
- i. Participants shall engage with the promotional materials created by the organizers, including but not limited to the following:
 - Sharing of promotional materials on social media
 - Participation on the Display Photo (DP) Blast of the OPC
 - Invitation of friends to like/follow ExplainED PH social media pages



TERMS AND CONDITIONS

- Participants guarantee that they have read, understood, and agreed to abide the guidelines of Explained PH OPC.
- Entries will become the property of both the Explained PH OPC and the participants.
- The participants hereby grant Explained PH OPC the right to publish their material.
- The participants are prohibited from publishing or screening their materials prior to the Awarding Ceremony on April 22, 2022.

REGISTRATION

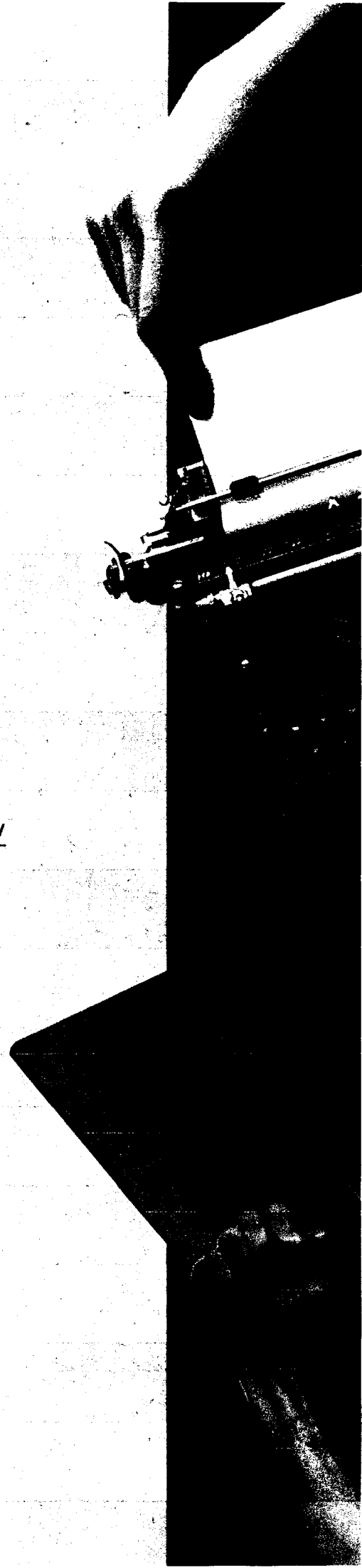
1. Like and follow the following social media accounts of Explained PH

Facebook: @ExplainedPH: <https://www.facebook.com/ExplainedPH>

Instagram: @explained.ph: <https://www.instagram.com/explained.ph/>

Twitter: @explained_ph: https://twitter.com/explained_ph

2. Invite any number of friends to like and follow the official Facebook page of Explained PH (NOTE: Please take a screenshot for proof)
3. Submit proof of compliance through the registration forms such as the social media engagements.
4. Proceed to this registration link:
<https://tinyurl.com/Explained-OPC-Registration>
5. Wait for the confirmation email.



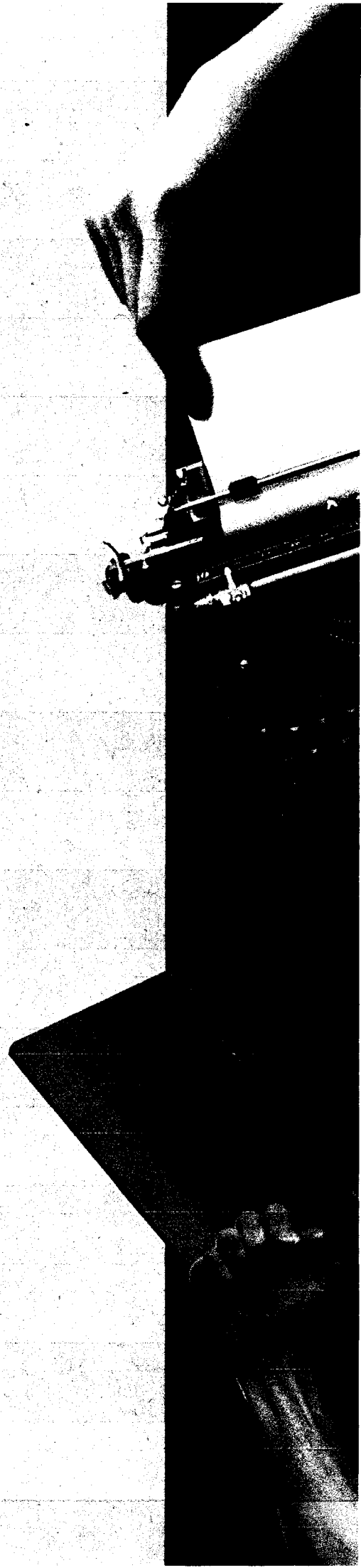
GROUNDS FOR DISQUALIFICATION

1. Using fake and multiple identities for registration.
2. Faking of credentials and files necessary for verification.
3. Misconduct towards co-participants and facilitators.
4. Violation of terms, conditions, and policies of the competition.



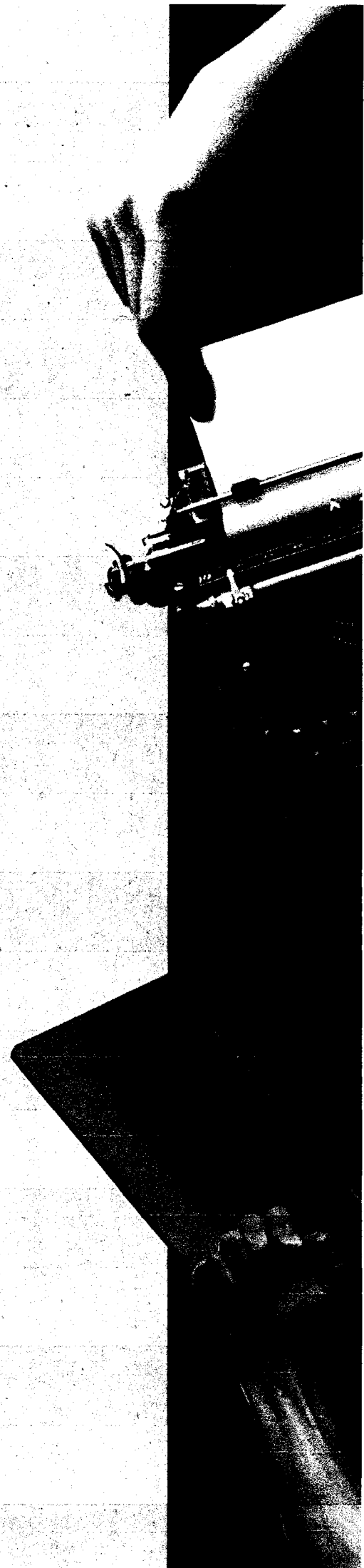
CALENDAR OF EVENTS

DATES	ACTIVITIES
March 4, 2022 - March 21, 2022	Registration Period
March 11, 2022	Explained OPC Live Roadshow
March 23, 2022	Opening Program
March 28, 2022	Pre-contest Orientation for the Individual and Desk Events (News, Editorial, Features, Science and Technology, Sports, Copyreading)
March 29, 2022	Contest Proper AM: News Writing / Pagsulat ng Balita PM: Copyediting & Headline Writing / Pagwawasto ng Sipi at Pag-uulo ng Balita
March 30, 2022	Contest Proper AM: Feature Writing / Pagsulat ng Lathalain PM: Editorial Writing / Pagsulat ng Ulong Tudling
March 31, 2022	Contest Proper AM: Science and Technology Writing / Pagsulat ng Artikulong Agham at Teknolohiya PM: Sports Writing / Pagsulat ng Balitang Isports



CALENDAR OF EVENTS

DATE	ACTIVITIES
April 2, 2022	Pre-contest orientation for Editorial Cartooning and Photojournalism
April 3, 2022	Contest Proper AM: Editorial Cartooning and Photojournalism PM: Pre-Contest Orientation for 1-minute Mobile Documentary Making
April 4, 2022	Contest Proper 1-minute Mobile Documentary Making
April 5, 2022	Submission of Editorial Cartoon and Photojournalism
April 9, 2022	Submission of Entries for Mobile Documentary
April 22, 2022	Awarding Ceremonies and Closing Ceremonies



ABOUT EXPLAINED PH

Explained PH is an online journalism network started initially as a community of student correspondents on April 27, 2020. For the past two years, Explained PH served as an avenue for young and aspiring journalists to maximize their potential in journalistic reporting and critical reportage. Currently, Explained PH is powered by more than 160 community and student journalists from all over the country. More than a platform, Explained PH commits itself by providing a home for student and community journalists through training, workshop, and volunteerism.

Facebook @ExplainedPH:

<https://www.facebook.com/ExplainedPH>

Instagram @explained.ph:

<https://www.instagram.com/explained.ph/>

Twitter @explained_ph:

https://twitter.com/explained_ph

Email:

online.presscon@explained.ph

Website:

<https://opc.explained.ph/>

