

**Advisory No. 173.2023**

October 9, 2023

In compliance with DepEd Order No. 8, s. 2008  
this advisory is issued not for endorsement per DO 28, s. 2001  
but only for the information of DepEd Officials  
personnel, staff, as well as the concerned public.  
(visit [www.deped.gov.ph](http://www.deped.gov.ph))

**SIYASAT 2023: THE 3<sup>RD</sup> DITTO SARMIENTO JOURNALISM CUP MEDIA FORUM  
AND CLOSING CEREMONY**

The Alpha Phi Beta Fraternity (APB)-University of the Philippines (College of Law) will be conducting the said SIYASAT in honor of Alphan martyr Abraham "Ditto" P. Sarmiento, a former editor-in-chief of the Philippine Collegian (1975-1976). Thus, there will be a series of lectures, press conferences, and media fora on October 13, 2023 from 9AM to 7PM, at the UP Institute of Biology Auditorium.

Enclosed is the invitation letter for reference and information. The participation and expenses on the said activity is personal and voluntary, and shall be subjected to the "no-disruption-of classes" policy stipulated in DepEd Order No. 9, s. 2005, titled "Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.

For any queries kindly contact their email address at [marketing.alpaphibeta@gmail.com](mailto:marketing.alpaphibeta@gmail.com).

ORD/LU/VBF/dst

## Request for Endorsement - SIYASAT 2023: 3rd DSJC

Abogado Para sa Bayan - UP Alpha Phi Beta <marketing.alphaphibeta@gmail.com>

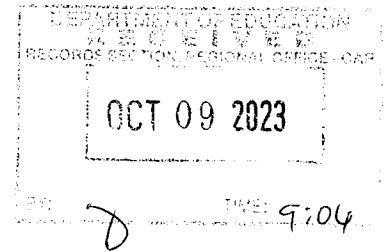
Mon 10/9/2023 8:06 AM

To:DEPED CORDILLERA ADMINISTRATIVE REGION <car@deped.gov.ph>

📎 2 attachments (14 MB)

SIYASAT-2023-Program-Flow.pdf; 3rd-Ditto-Sarmiento-Journalism-Cup-Primer.pdf;

October 8, 2023



Greetings!

**The Alpha Phi Beta Fraternity (APB) - University of the Philippines (College of Law)** would like to humbly request your good office to officially endorse **SIYASAT 2023: the 3rd Ditto Sarmiento Journalism Cup Media Forum and Closing Ceremony**.

**The third installment of the Ditto Sarmiento Journalism Cup (DSJC) held in partnership with Libra Law** is an event in honor of Alphan martyr Abraham "Ditto" P. Sarmiento, Jr. Ditto is a former editor-in-chief of the Philippine Collegian (1975-1976), whose name is inscribed in the *Bantayog ng mga Bayani*. He penned the famous words "*Kung hindi tayo kikibo, sino ang kikibo? Kung hindi tayo kikilos, sino ang kikilos? Kung hindi ngayon, kailan pa?*"

The annual DSJC aims not only to determine the best young journalists in the country, but more importantly, to inspire and instill among them the values of free, responsible, and critical journalism — a hallmark of any democratic society. For two years since its inception, the DSJC has consistently attracted over 1000 high school and college students and their advisers.

**This year's iteration, the 3rd Ditto Sarmiento Journalism Cup, had over 2000 participants from all over the country.** DSJC these past few months consisted of several competitions including the Nationwide Search for Ten Outstanding Young Journalists, the Visual Journalism Contests, and the Gawad Ditto Sarmiento. All that remains is the media forum and closing ceremony. **Thus, a series of lectures, press conferences, and media fora awaits participants in the media forum and closing ceremony will be held on October 13, 2023 from 9AM to 7PM, at the UP Institute of Biology Auditorium.**

**SIYASAT 2023's speakers will include Pia Ranada of Rappler, Maria Cepeda of The Straits Times, award-winning journalist Ed Lingao, former Philippine Collegian Editor Daniel Daiz, and many more. There will also be special messages from Sen. Risa Hontiveros and Sen. Chiz Escudero.**

**Participants may still register and purchase their tickets at <https://tinyurl.com/3rdDSJCTicketForm> while seats last.**

Participants can keep themselves posted by following the UP Alpha Phi Beta Fraternity and Ditto Sarmiento Journalism Cup Facebook Pages. Extension of registration deadlines may be implemented should circumstances demand.

We believe your endorsement could help reach more Filipino students who would surely benefit from the meaningful learnings and experiences the DSJC has in store. **For more details, please check the primers attached to this email.**

**We look forward to hearing from you on or before Oct 11, 2023.** Should you have any concerns or inquiries, please contact us through [marketing.alphaphibeta@gmail.com](mailto:marketing.alphaphibeta@gmail.com), and we can gladly discuss these matters with you.

Thank you and have a good day.

Respectfully,