

**Advisory No. 139.2023**

September 7, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**ON-THE-SPOT POSTER MAKING CONTEST**

The Department of Agriculture (DA) is honored and privileged to once again partner with the Food and Agriculture Organization (FAO) of the United Nations in celebrating this year's World Food Day (WFD) with the theme, "Our action future. Healthy diets for a #ZeroHunger world"

One of the WFD's highlights is the On-the-Spot Poster Making Contest. This is in coordination with the Department of Education (DepEd) and involves elementary pupils from grade V-VI, enrolled in any public and DepEd-accredited private elementary schools.

The participants are five (5) schools from SDO-Baguio and three (3) schools from SDO-Benguet, La Trinidad District to join the said activity on the last week of September 2023 in Baguio City. The regional On-the-Spot Making Contest will be sponsored by the DA-RFO-CAR. Attached are the contest rules, criteria and other materials for your guidance and reference. The schools insured that there is no disruption of classes while joining the activity.

For proper preparation and coordination, submit the final list of participants (list of learner and coach including the Cell number of the coach and name of school) on or before **September 19, 2023 via email add ([car.clmd@deped.gov.ph](mailto:car.clmd@deped.gov.ph))**.

Attached is the invitation letter for the activity.

For queries, please coordinate with:

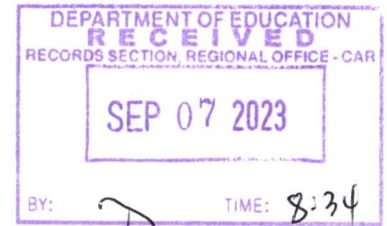
- Leny D. Mendoza  
Regional Agriculture and Fisheries Information Section (FAFIS)  
Email: [rafid.darcargmail.com](mailto:rafid.darcargmail.com) or via phone at (074) 422-5795



Republic of the Philippines  
**REGIONAL FIELD OFFICE-CORDILLERA ADMINISTRATIVE REGION**  
BPI Compound, Guisad, Baguio City  
Telefax No. (074) 443-4621

September 5, 2023

**ESTELA L. CARIÑO, EdD, CESO III**  
Regional Director  
Department of Education- Cordillera Administrative Region  
Wangal, La Trinidad, Benguet



Dear **Dir. Cariño**:

The Department of Agriculture (DA) is honored and privileged to once again partner with the Food and Agriculture Organization (FAO) of the United Nations in celebrating this year's World Food Day (WFD) with the theme, "Our actions are our future. Healthy diets for a #ZeroHunger world."

One of the WFD's highlights is the On-the-Spot Poster Making Contest. This in coordination with the Department of Education (DepEd) and involves elementary pupils from Grade V-VI, enrolled in any public and DepEd-accredited private elementary schools.

For the success of the activity, may we again seek your support and financial assistance in the conduct of the selection of contestants. Selected pupils will be representing their school in the regional level to be conducted on the last week of September 2023 in Baguio City. The regional On-the-Spot Poster Making Contest will be sponsored by the DA-RFO-CAR. Attached are the contest rules, criteria and other materials for your guidance and reference. You may also directly visit the official website of FAO at <http://www.fao.org/world-food-day> for more details on the theme.

For proper preparation and coordination, may we ask for the complete list of selected contestants and their coaches (including their contact numbers) for the regional contest before September 21, 2023. We have allotted 10 slots (contestants) from nearby schools in Benguet while 20 slots (contestants) for Baguio City. Only one (1) coach per contestant/school will be accommodated.

The regional winner entry will be submitted on or before October 4, 2023 while the national judging will be held on October 5, 2023 in Quezon City. Winning entries will be displayed during the culminating activity of the WFD Celebration on October 16, 2023 in Quezon City as well as the awarding of winners.

Our staff, Leny D. Mendoza will be coordinating with your office regarding this concern. However, you may contact the Regional Agriculture and Fisheries Information Section (RAFIS) via email at [rafid.dacar@gmail.com](mailto:rafid.dacar@gmail.com) or via phone at (074) 422-5795 for any queries.

In anticipation of your favorable response, we extend our sincere gratitude for and on behalf of the DA-CAR and in the advancement of our common thrust for educating our youth towards sustainable development in the Cordillera region.

Very truly yours,

**ATTY. JENNILYN M. DAWAYAN, CESO IV**  
OIC- Regional Executive Director

By the authority of the OIC-RED per SO OIC-No. 067 Series of 2023

  
**DANILO P. DAGUIO, Ph.D., CESO IV**  
Regional Technical Director for Operations





Republic of the Philippines  
**REGIONAL FIELD OFFICE-CORDILLERA ADMINISTRATIVE REGION**  
 BPI Compound, Guisad, Baguio City  
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**I. GENERAL PROVISIONS (Regional and National Level)**

1. The contest is open to all Grades V to VI elementary pupils enrolled in any public and DepEd-accredited private elementary schools regionwide. Previous regional winners are disqualified to join the contest.
2. Pupils shall be allowed to have one (1) coach or one (1) guardian.
3. The poster making contest shall be conducted on-the-spot. (Division/District level contest may be conducted provided that expenses to be incurred shall be shouldered by the DepEd or DA regional office).
4. Contestants are not allowed to bring their own materials. Materials to be used for the Poster Making Contest shall be limited to an illustration board (20" x 30"), oil pastel and pentel pen to be provided by the DA regional office.
5. The poster should be an original creation of the contestant, depicting the central theme of the World Food Day 2023 celebration, "Water is Life, Water is Food, Leave No One Behind." The theme should not be incorporated in the artwork.
6. The regional winning poster shall be the official entry of the region during the national judging to be held at the DA-Central Office on October 5, 2023.
7. The Board of Judges (BOJ) shall select the Best 5 posters from among the entries.
8. The decision of the BOJ shall be final and irrevocable. However, if the winner has been proven to commit any misconduct (i.e. plagiarism, or any form of cheating), the title and the prize shall be withdrawn.
9. All entries shall become the property of the DA and FAO.
10. Winning entries will be displayed during the culminating activities of the WFD Celebration on October 16, 2023 in Quezon City. Best Posters will be awarded on the same event.
11. National winners will receive a cash prize, trophy, and a certificate of recognition.

**II. CRITERIA FOR JUDGING**

Only the Best Five (5) Posters shall be selected as National Winners based on the following criteria:

a. Originality .....	<b>30%</b>
b. Creativity .....	<b>30%</b>
c. Visual Impact .....	<b>20%</b>
d. Relevance to the Theme .....	<b>20%</b>
<b>TOTAL .....</b>	<b>100%</b>