



**ADVISORY No. 177.2023**

October 11, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

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**2<sup>ND</sup> SEMESTER CSI LEADERSHIP SERIES**

The Civil Service Institute (CSI), the learning and development hub of the Civil Service Commission (CSC), wishes to invite officials and employees to the **2<sup>nd</sup> Semester CSI Leadership Series** with the theme: *Purpose-Driven Leadership: Leading with Purpose for a Sustainable Organizational Transformation*.

The CSI Leadership Series is a learning and networking event designed to inspire government executives, directors, and managers to continually enhance their leadership effectiveness. It showcases the best practices of successful leaders and managers in both the government and the private sectors. It is based on the premise that an executive or manager has the power of influence and the capacity to bring about significant impact on people and organizations especially on those they work with or whom they serve.

Interested participants are advised to email for further instructions or may register through this link: <https://shorturl.at/pqs37> or contact the Course Administrator at telephone numbers: 8931-4182 or 8931-7935 locals 301-305 or to the email address [csi.leadershipseries@gmail.com](mailto:csi.leadershipseries@gmail.com).

Participation of the interested participants is personal and shall subject to the no-disruption-of classes policy stipulated in DepED Order No. 9, s. 2005 titled: "Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith".

HRDD-NEAPR/RCA/esf/csccsi2ndsemestercsileadershipseries

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## **2<sup>nd</sup> SEMESTER CSI LEADERSHIP SERIES**

**Theme: "Purpose-Driven Leadership: Leading with Purpose for a Sustainable Organizational Transformation"**

24 November 2023 | 09:00 AM to 5:00 PM

Via Zoom Online Platform

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### **About the CSI Leadership Series**

The CSI Leadership Series is a learning and networking event designed to inspire government executives, directors and managers to continually enhance their leadership effectiveness. It showcases the best practices of successful leaders and managers in both the government and the private sectors. It is based on the premise that an executive or manager has the power of influence and the capability to bring about significant impact on people and organizations especially on those they work with or whom they serve.

### **Target Participants:**

All government employees

### **Performance Objective:**

At the end of the one-day webinar, the participants shall be able to formulate a S.M.A.R.T action plan for the implementation of purpose-driven initiatives in their organization.

### **Learning Objectives:**

Specifically, by the end of this one-day webinar, participants shall be able to:

- Articulate the concepts of purpose-driven leadership and its importance in leading transformation in the organizations
- Explore the benefits of creating a culture of sustainability and transformation
- Gain insights from successful leaders who have embraced purpose-driven leadership
- Identify practical strategies to instill purpose within the organization's culture

### **About the theme:**

In today's fast-paced work landscape, the spotlight has largely been on honing the technical competencies and skills of leaders and individuals rather than on nurturing the essential soft skills. However, the global upheaval brought by the pandemic has led to a realization – organizations should not just thrive but also contribute positively to the society and to the nation as a whole. This necessitates the discovery of their core purpose, their NorthStar aspiration guiding them towards future sustainability. It answers the question "Why the organization exists?".

Leadership is more than just a job or title; it is a way of life. Today's competitive work environment needs a leader who has a NorthStar aspiration, guiding them to redirect their actions with purpose and drive meaningful and sustainable transformations. With this comes the concept of purpose-driven leadership, empowering individuals to lead with purpose, connect with a deeper sense of meaning, engage in work that resonates with their values, creates a positive impact in the society and inspire team to achieve greater things. This, in turn, fosters a culture of sustainability and transformation within the organization.

This one-day virtual event will cover the concepts of purpose-driven leadership and its importance in leading organization, cultivate a culture of sustainability, and identify best practices of leading with purpose for a sustainable organizational transformation. It will also provide participants with insights and strategies to lead with purpose. Our pool of resource speakers will share their experience and expertise, equipping participants towards becoming

purpose-driven leaders that can not only drive sustainable organizational transformations but also leave lasting positive impact within the team, the organization, the society and beyond.

**Schedule and Topics:**

Schedule	Session Topic	Output
09:00 a.m. – 09:15 a.m.	Opening Activity	Action Plan for the implementation of purpose-driven initiatives
9:16 a.m. – 12:00 nn	Purpose-Driven Leadership General Concepts and Principles	
1:00 p.m. – 4:15 p.m.	Purpose-Driven Leadership Best Practices	
4:16 p.m. – 5:00 p.m.	Integration/Closing	

- Date & Time of Conduct** : 24 November 2023 | 9:00 a.m. – 5:00 p.m.
- Investment Fee** : PHP2,000
- Mode of Delivery** : Via the Zoom Platform
- Certificate of Completion** : A certificate of completion with eight (8) leadership and managerial training hours will be given to participants who have successfully completed the whole online course.
- Course Administrator** : Ms. Rubie Grace M. Nobleza and Ms. Judy C. Magtangob-Lacad
- Email** : [csi.leadershipseries@gmail.com](mailto:csi.leadershipseries@gmail.com)