

Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION

Advisory No. **138**, s. 2023
September **7**, 2023

In Compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO No. 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

THE PHILIPPINE STAR E-PAPER

The Philippine Star introduces its Philippine Star Education Program, READISCOVER, which encompasses an online or e-newspaper as a learning tool that fosters the habit of reading, critical thinking, and interactive understanding of the media landscape.

READISCOVER is a program that includes the following services for P99.00, a subscription for one year:

- The Philippine Star E paper subscription (students may share the access to two of their family members)
- Teaching Modules for educators
- Interactive Puzzle Games
- Participation in Workshops and Contests
- Site visit to the Philippine Star (based on available schedules)

DepEd learners, teaching and non-teaching personnel may avail themselves of the service **ON A VOLUNTARY BASIS**.

Please be reminded that participation of public schools shall be subject to the non-disruption of classes policy stipulated in DepEd Order No. 9, s. 2005, "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith." DepEd personnel are likewise reminded to strictly adhere to the policy guidelines of DepEd Order No. 28, s. 2001, "Prohibition of the Commercialization of the DECS organization Through Endorsements and Accreditation of Goods and services."

For queries, please coordinate with:

Jennifer D. Segundo
Area Manager for North Luzon
Mobile Phone: 0906-258-8868
Email address: thephilstareepaper.jen@gmail.com or
jdsegundo@yahoo.com

ORD/PAU/cbr/philstar
Sept 7, 2023



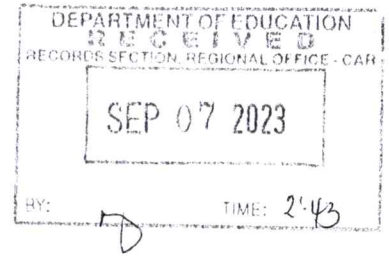
Address: DepEd-CAR Complex, Wangal, La Trinidad, Benguet, 2601
Telephone No: (074) 422 – 1318
Email Address: car@deped.gov.ph

DepEd Tayo Cordillera

<https://depedcar.ph>



7 September 2023



ESTELA L. CARINO
Regional Director
Department of Education CAR
Wangal, La Trinidad Benguet

**THE PHILIPPINE STAR
E-PAPER**

**THE READISCOVER
PROGRAM**

JENNIFER D. SEGUNDO
Area Manager

REGION 1

REGION 2

CAR

0906 258 8868

thephilstareepaper.jen@gmail.com

jsegundo@yahoo.com

Dear Ma'am:

Warmest greetings from the Philippine Star!

We are very delighted to introduce and share The Philippine Star Education Program, **READISCOVER**. This is a transformative school program designed to ignite young minds, foster critical thinking and cultivate informed and empathetic citizens. It is an all encompassing program that unleashes the power of the e-newspaper as a learning tool exclusively offered to schools and universities.

We understand that news nowadays can be easily accessed with the click of a button, but in this age of algorithms, clickbait headlines and trending topics, news readers tend to be drawn into echo chambers that affirms their biases. The more important or pressing concerns of the nation go unnoticed as a result, leading as well to polarization instead of an awareness and openness to different ideas and perception that foster growth and understanding

READISCOVER is a program that includes the following services for only **P99.00** good for **ONE YEAR subscription** of our E-newspaper through the Philippine Star pp. Other elements of the program are as follows

- The Philippine Star E paper subscription
 - Students may share the access to two of their family members
- Teaching Modules for Educators
- Interactive Puzzle Games
- Participation in Workshops and Contests
- Site visit to the Philippine Star (based on available schedules)

Through this program, we hope to develop the habit of news reading and harvest the benefits that the entirety of the program can offer like **Improved Reading and Comprehension Skills; Creating Informed Citizens with Empathy.** And **Enriching Engagement Opportunities** through workshops on media literacy, creative writing and media production designed to enhance student skills, creativity and understanding of the media landscape.

In this regard, may we request your good office to help us reach out to the different schools through a list with contact details of all public and private schools of CAR and an advisory to the schools through different Division Offices that we can share this wonderful program with them.

Thank you very much and more power!

Sincerely,


JENNIFER D. SEGUNDO
North Luzon Area Manager
0906 258 8868

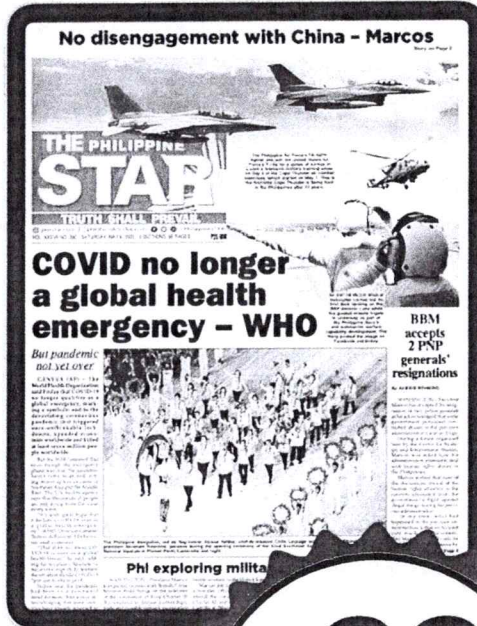
READ SCOVER PROGRAM

JOURNALISM & TRUTH
EDUCATION IN THE CLASSROOM

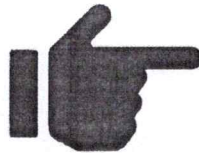
AVAILABLE NOW!

**EXCLUSIVE RATE
FOR TEACHERS
& STUDENTS**

VISIT



LEARN



PHP 99
PER STUDENT / YEAR
₱0.09
per day



CREATE



EXCLUSIVE DEAL!
**12-MONTH E-PAPER
SUBSCRIPTION**

Three (3) users per account subscription

FOCs are applicable for every 50 paying subscriptions.
Terms and conditions apply.

PLAY

SHARE

INCLUSIONS:

- Site Visit based on availability
- Talks & Workshops
- Writing & Art Contests
- Digital Learning Puzzles
- Learning Modules

SUBSCRIBE NOW

JEN D. SEGUNDO
REGIO 1 & 2, CAR Area Manager
0906 258 8968

thephilstarrecpaper.jen@gmail.com
jdsegundo@yahoo.com