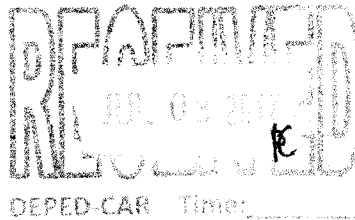


1Punch Inc.  
Unit 2C Adivay Building, A. Bonifacio,  
Baguio City, Benguet, 2600

July 3, 2017

**MS. MAY B. ECLAR**  
Officer-in-Charge  
Department of Education  
Cordillera Administrative Region



Dear Ms. Eclar:

Greetings!

We invite you to be a part of the **Entrepreneurship Summit Baguio 2017**, a free event that aims to gather students, academicians, professionals, and entrepreneurs from Baguio City, Benguet, and Region 1 areas. The event aims to help inspire a new breed of entrepreneurs who are committed to nation-building. Your teachers are invited to attend this event for them to be a part of our advocacy to promote entrepreneurship at all levels of learning, including senior high school students.

The summit will be held on July 12, 2017 (Wednesday) at University of Baguio Cardinals Gym. It will feature some known speakers on entrepreneurship.

Attached to this letter is a briefer of the event for your perusal.

If you decide to accept our invitation, kindly inform us on or before **July 7, 2017 (Friday)** for us to manage the preparations involved in the organization of the said summit, and the number of guests to be accommodated. Shall you have queries about the event, you may reach us via telephone (074) 246-0462, via mobile at 0950 516 1685, or via email at [1punchinc@gmail.com](mailto:1punchinc@gmail.com).

Thank you!

Respectfully yours,

**Kevin Philip D. Gayao**, CPA, MBA, RCA, CAT  
Chief Executive Officer

Unit 2C 2<sup>nd</sup> Floor Adivay Building, A. Bonifacio St., Baguio City 2600  
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Republic of the Philippines  
Department of Education  
Cordillera Administrative Region  
Wangal, La Trinidad, Benguet



### ADVISORY

July 6, 2017

TO: **SCHOOLS DIVISION SUPERINTENDENTS  
ALL DIVISIONS**

For information and dissemination. In compliance with DepEd Order No. 8, s. 2013 this **advisory is issued not for endorsement** per DO No. 28, s. 2001.

**MAY B. ECLAR, Ph.D., CESO V**  
TIC-Office of the Regional

# ENTREPRENEURSHIP SUMMIT BAGUIO 2017

July 12, 2017 at University of Baguio Cardinals Gym

*Inspiring a new breed of entrepreneurs*

## About the Summit

Northern Luzon is becoming one of the country's powerhouse region because of the unprecedented economic growth experienced in the area. As infrastructure improves, so does the regional economic environment. This economic boom has enabled the increased overall wealth of the population in Northern provinces.

Since middle class families have more money, there is an increase in consumer spending, as well as a renewed interest in various business opportunities in the area. This situation poses a unique challenge as well as a great opportunity for entrepreneurs. The people of Northern Luzon are capable of seeking new business ideas, which can debut in the stock market through an initial public offering (IPO). Unfortunately, entrepreneurs often lack motivation. Entrepreneurs may also be limited by their personal dealings with the day-to-day operations of their business. These concerns somehow restrict the entrepreneurs' ability to bring their business to greater heights.

The first ever Entrepreneurship Summit in Baguio aims to gather students, academicians, young professionals, and entrepreneurs for a whole day of entrepreneurial learning. The focus of the Entrepreneurship Summit is to help entrepreneurs be motivated, and be prepared for the significant growth and expansion of their business outside of the region.

## Core Topics

- A Changing Entrepreneurial Context
- Get your personal finance in shape
- Finding your Social Mission / Entrepreneurial Story
- Supercharge and Digitize your Business

The Entrepreneurship Summit is organized by **1Punch Inc.**, a sales, marketing, and training company based in Baguio City. This event is also in partnership with the **University of Baguio, School of Business Administration and Accountancy**, the **Baguio Institute of Business Professionals Inc.**, and **RBG Philippines Inc.**

The event's target attendance is around 800 participants of different backgrounds from various places in Northern Luzon.

## TENTATIVE SUMMIT AGENDA

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8:00-8:45	Registration
8:45-9:00	Opening program
<b>9:00-10:30</b>	<b>Session 1</b>
10:30-11:00	Break / Sponsor Talk
<b>11:00-12:30</b>	<b>Session 2</b>
12:30-1:30	Lunch Break
<b>1:30-3:00</b>	<b>Session 3</b>
3:00-3:30	Break / Sponsor Talk
<b>3:30-5:00</b>	<b>Session 4</b>
5:00-6:00	Networking

## ALL DIVISIONS

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