



## Humble Request for Memo: 13th and 14th Word Cup Journalism Workshop.

Word Cup Associated Editors <associatededitorsco@gmail.com>

Wed, Feb 6, 2019 at 9:35 AM

To: car@deped.gov.ph, Thelma Dalayon <thelmadalayon@yahoo.com>, patricio\_dawaton@yahoo.com

This is to respectfully request your good office for a memorandum for the 13th and 14th Word Cup Journalism Workshop.

Anticipating your favorable response. Thank you very much.




### Word Cup Associated Editors Co.

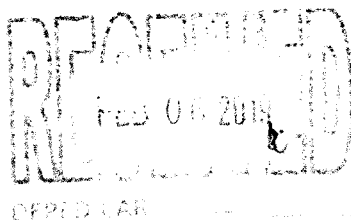
*The trainers of the NSAF Champions*

No. 3 - 4 Villa Kalayaan, Kalayaan Avenue, Fort Bonifacio, Taguig City, Philippines

Cellphone Nos: 0933.829.4077 & 0915.960.7268

 RD\_CAR\_Eclar\_Invitation 13-14.pdf  
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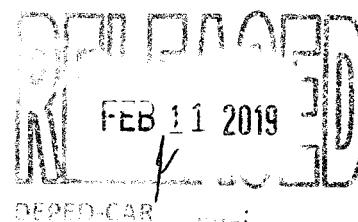
	<p>Republic of the Philippines <b>DEPARTMENT OF EDUCATION</b> <b>CORDILLERA ADMINISTRATIVE REGION</b> Wangal, La Trinidad, Benguet</p>	
<b>ADVISORY</b>		
February 7, 2019		
<b>To: Schools Division Superintendents All Divisions</b>		
For information.		
 <b>BETTINA DAYTEC - AQUINO</b> Assistant Regional Director		
HRDD/jpa/dot		



No. 3 - 4 Villa Kadayari, Kadayari Avenue  
 Fort Bonifacio, Taguig City, Philippines  
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February 6, 2019

**DR. MAY B. ECLAR**  
 Regional Director  
 Department of Education, Cordillera Administrative Region  
 Wangal, La Trinidad, Benguet



Dear Dr. Eclar:

Greetings!

Emerge victorious in your campus journalism campaign and bask in the limelight as a top performing region in the 2020 NSPC. How? The secret may be found in the adage that 'It takes a village to raise a child,' thus, it will take the sum of your division and regional efforts to raise the skills of your campus journalists and school paper advisers for them to collectively win the top plum.

While workshops are a dime a dozen, not all trainings are created equal. Our workshop system has been tested by the current top performing regions. Here are the details of our upcoming workshops:

Event Name	Date	Venue	Registration Links
13th Word Cup Philippines Journalism Workshops and Contests	April 12-14, 2019	Ating Tahanan National Training Center Baguio City	<a href="http://bit.ly/13thWordCup">http://bit.ly/13thWordCup</a>
14th Word Cup Philippines Journalism Workshops and Contests	May 23-25, 2019	Faith Village Center, Boracay, Aklan	<a href="http://bit.ly/14thWordCup">http://bit.ly/14thWordCup</a>

Let us again touch the lives of your campus journalists and school paper advisers. The discipline and method that we started have contributed immensely in maintaining the dominance of the current NSPC champion. And that place can be yours too if you start training with the right team early. Other regions have been catching up as well as they continuously expose themselves to our training method.

We are able to do this by getting on board the best and the brightest media practitioners and academics in the field, most of whom have had a number of years judging and evaluating the NSPC.

Only you hold the key to make this a reality. Let us help your future student journalists achieve their full potential by issuing an advisory or memorandum on our activities.

Thank you and we look forward to your favorable accommodation of this request. I may be reached through mobile number: 0915.960.7268 or 0933.821.4079

Thank you and more power!

Sincerely yours,

**EUGENIO SONNY OCHOA CALAPIT, SMRIJ**  
 Managing Partner & Conference Director



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 Telephone Nos: 0915.960.7268 & 0933.821.4079  
 Website: www.wordcup.com.ph  
 Email address: associateeditorsc@igmail.com

13th Word Cup Philippines			
Ating Tahanan, South Drive, Baguio City			
Date	DAY 1 April 12, 2019 Friday Check-in at 2:00 p.m. and registration of delegates paying overnight stay		
<b>DAY 2 April 13, 2019 Saturday</b>			
Venue	Session Hall 1	Session Hall 2	Session Hall 3
6:00 am - 7:45 am	Arrival & Registration/BREAKFAST		
7:45 am - 8:30 am	OPENING PROGRAM		
8:30 am - 10:00 am	News Angles and Lead Style	Feature Stories that Sell	What makes science writing tick
WORKING SNACKS			
10:00 am - 11:00 am	The End of the News	Feature Topics, Angles, Leads	Science Leads & Sources
11:00 am - 11:30 am	Facts and Sources from Sources	Live Coverage: How to Read & Write	Using Facts Sparingly
11:30 am - 12:00 pm	LUNCH		
12:00 pm - 1:00 pm	Editing the News	Observations & Interviews: How to end Feature stories	Writing the Science Story
1:00 pm - 2:00 pm	Evaluation of Outputs	Evaluation of Outputs	Evaluation of Outputs
2:00 pm - 3:00 pm	Copyediting and Resource Writing	Nature & Purpose of Editorial	The Subject & the Photojournalist
WORKING SNACKS			
3:00 pm - 4:00 pm	Headlines Writing Tips	Sources & Structure	Power & Impact of Composition
4:00 pm - 5:00 pm	Local Color Storytelling	Column Writing	Photoshoot
DINNER			
5:00 pm - 6:00 pm	Editing the News	The Secret Formula	Evaluation of Outputs
6:00 pm - 7:00 pm	Evaluation of Outputs	Evaluation of Outputs	Evaluation of Outputs
<b>DAY 3 April 14, 2019 Sunday</b>			
Venue	Session Hall 1	Session Hall 2	Session Hall 3
6:00 am - 7:00 am	BREAKFAST		
7:00 am - 8:00 am	Editing the News	Sports Writing: Tricks of the Trade	Radio and TV Production
8:00 am - 9:00 am	Evaluation of Outputs	YUSHU Chinese Kung Fu Taolu	Style, Content & Techniques
9:00 am - 10:00 am	Copyediting and Resource Writing	Live performance and coverage	Scriptwriting
WORKING SNACKS			
10:00 am - 11:00 am	Editing the News	Sports Story Format	Voice Acting
11:00 am - 12:00 pm	Evaluation of Outputs	Evaluation of Outputs	Demonstration
LUNCH			
12:00 pm - 1:00 pm	CLOSING PROGRAM, Awarding of Medals and Certificates / Recognition of Special Awardees		

13th Word Cup MATRIX OF ACTIVITIES		
Faith Village Gardens, Station 3, Boracay		
ARRIVAL, REGISTRATION of Participants who will Check-in at 2:00 p.m. on May 23, 2019 Thursday		
Time	Day 2 May 24, 2019 Friday	Day 3 May 25, 2019 Saturday
6:00 am - 8:00 am	Registration	Photojournalism: Capturing Boracay in Action
8:30 am - 9:00 am	Opening Program	Workshop - Photojournalism
9:00 am - 1:30 pm	Writing News Stories Like a Pro	Covering Outdoor Sports Activities
Working Snacks		
1:30 pm - 1:45 pm	Workshop & Evaluation of Outputs - News Writing	Sports Competition Coverage
Lunch		
1:45 pm - 2:00 pm	Writing effective critical Editorials	Evaluation of Outputs - Sports Writing and Photojournalism
2:00 pm - 4:00 pm	Workshop & Evaluation of Outputs - Editorial Writing	Radio-TV Broadcast: Insider perspective on writing for the broadcast media
Working Snacks		
4:30 pm - 6:00 pm	Feature Stories That Touch Hearts	<b>CLOSING PROGRAM</b> Awarding of Medals and Certificates / Recognition of Special Awardees
6:00 pm - 8:00 pm	Workshop & Evaluation of Outputs - Feature Writing	Home Sweet Home
Dinner		