

DEPED-CAR

Republic of the Philippines

**Department of Education**

DEPED-CAR

23 AUG 2019

**MEMORANDUM to -**

Regional Directors ) Regional Offices I, II, III, IV-A, IV-B, NCR, and CAR

**THE YOUTH INNOVATION CHALLENGE 2019**

1. The Department of Education (DepEd) has received an invitation from the Multiple Intelligence International School (MIIS) for our secondary level students to participate in **The Youth Innovation Challenge 2019**, with the theme *Intelligence for Progress*. This event seeks to expose the youth to innovative thinking by giving them the opportunity to create innovative solutions to address common concerns and problems prevalent in society. The event will also have participants from private schools.

2. Moreover, the event aims to:

- a. Introduce design thinking as a tool for capacity-building and national development;
- b. Give students the mindset and toolset to design solutions to prevalent problems the Philippines faces, grounded in their unique contexts;
- c. Encourage and foster dialogue to deepen understanding of sustainable development;
- d. Foster 21st-Century skills in communication, collaboration, critical thinking, and creativity (4Cs) to be globally competitive;
- e. Deepen an understanding of their multiple intelligences and provide a skill-building platform for students to develop an innovative and enlightened mindset to use their intelligences to Make A Difference.

3. The event will take place on **September 23, 2019, at the Philippine International Convention Center (PICC), Pasay City, Metro Manila**. The morning session will be devoted to talks of high-level and inspirational speakers on entrepreneurship, innovation, digital technology, and leadership. In the afternoon, there will be facilitated break-out workshops that includes mentor talk and hands-on workshops to propose innovative solutions to particular problems.

4. There will be a **registration fee of Two Thousand Five Hundred Pesos (PhP2,500.00) per student participant, with an early bird rate of Two Thousand Pesos (PhP2,000.00)**. Given the Department's pivot of focus to quality of education, putting premium on 21st century skills, critical thinking and innovation, we encourage, on voluntary basis, the participation of select secondary level students from schools in your region, should there be available local funds, subject to existing budget and audit laws, rules and regulations. Teacher-mentors may join their students under the same terms; they will undergo parallel experts session.




5. We are enclosing the event primer, which includes the Registration Form that may be sent to [yic2019@mischool.edu.ph](mailto:yic2019@mischool.edu.ph). Please ask participating schools to submit a list of participants, if any, by the second week of September, for monitoring purposes.

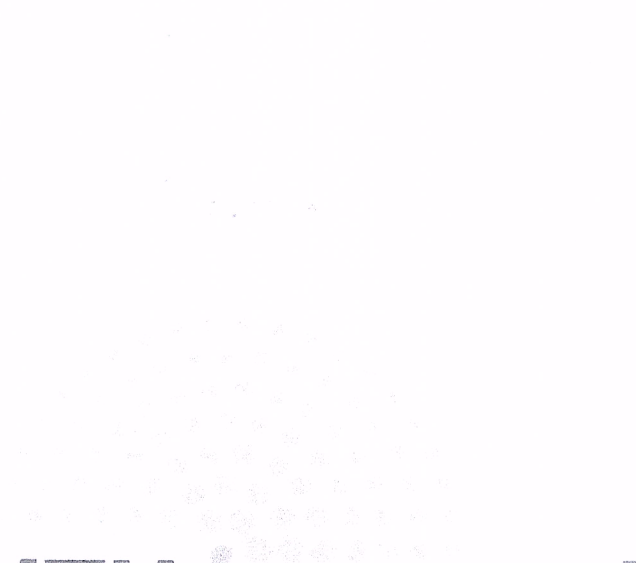
6. For information, contact MIIS through e-mail at [jcabaquin@mischool.edu.ph](mailto:jcabaquin@mischool.edu.ph).

7. Immediate disseminate of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encl.: Event Primer, Registration Form

	Republic of the Philippines DEPARTMENT OF EDUCATION CORDILLERA ADMINISTRATIVE REGION Wangal, La Trinidad, Benguet	
		August 29, 2019
To :	Schools Division Superintendents All Division	
	For information, guidance and appropriate action.	
	Attention is invited to <i>paragraph (4)</i> of this memorandum regarding participation to the activity.	
		 MAY B. ECLAR, Ph.D., CESO V Regional Director
ESSD/epm/jbb		



**YOUTH *innovation***  
**CHALLENGE 2019**

**SEPTEMBER 23, 2019**

Philippine International Convention Center  
Vicente Sotto Street, Pasay City, Manila, Philippines

## What is YIC 2019?

The Youth Innovation Challenge 2019 (YIC 2019) is the first event of its kind in the Philippines, bringing together local students from private and public schools, and international high school students and educators to learn about the power of new ideas.

Spearheaded by the Multiple Intelligence International School (MIIS), YIC 2019 aims to give the youth the opportunity to **create solutions and innovate** to address common concerns and problems prevalent in society.

YIC 2019 will seek to convene the most innovative thinkers and doers in the Philippines and create a platform for them to connect with the youth. In this way, MIIS hopes to empower them with the tools and ideas to make a difference.

## Sustainable Development for the Next Generation

At YIC 2019, students will be synthesizing three main tools to provide solutions to real-world problems.

### DESIGN THINKING

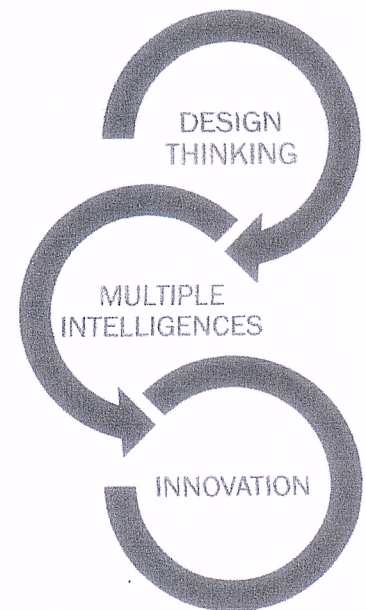
Students and participants are encouraged to empathize with principal stakeholders to design real-world solutions.

### MULTIPLE INTELLIGENCES

The MI Framework will guide students to utilize their strengths to their advantage.

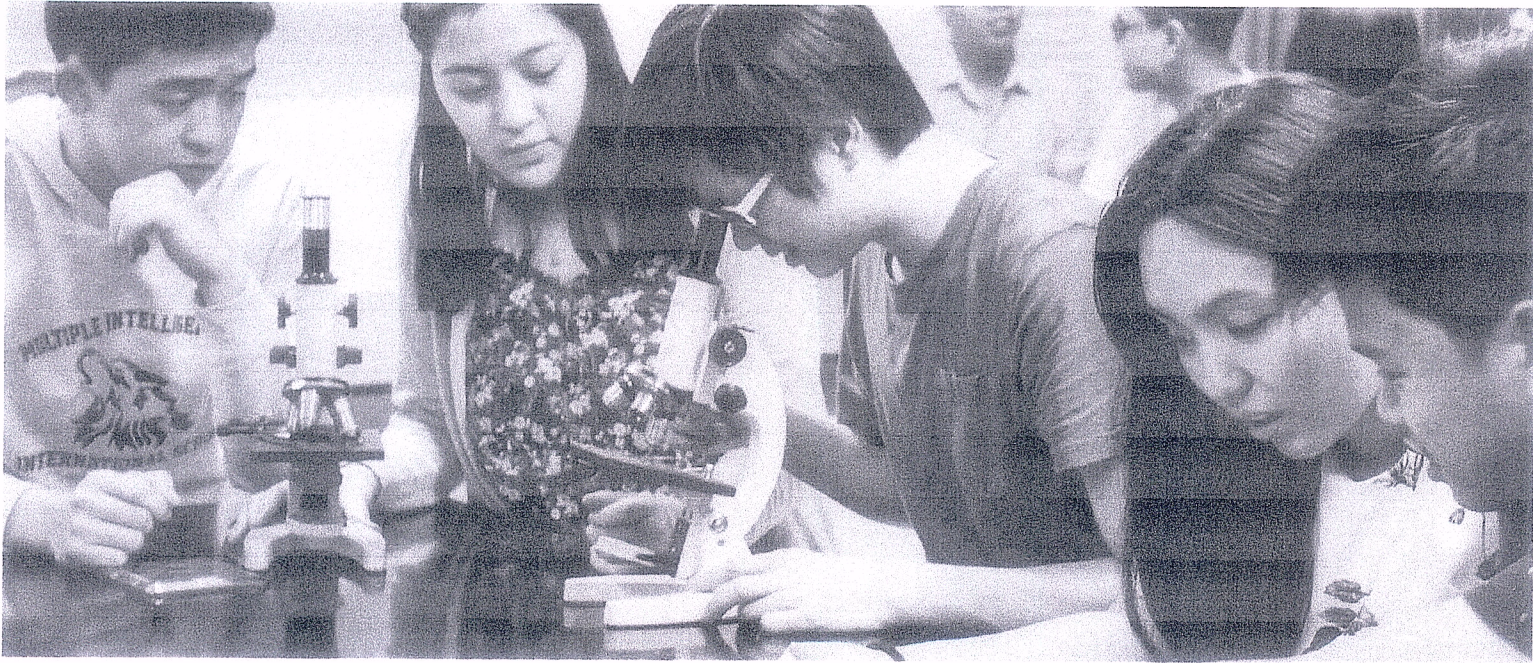
### INNOVATION

Collaboration is key to creating innovative solutions to problems, and will enable students to interact with their peers.



## Goals and Objectives

- 1) To introduce design thinking as a tool for capacity-building and national development;
- 2) To give students the mindset and toolset to design solutions to prevalent problems the Philippines faces, grounded in their unique contexts;
- 3) To encourage and foster dialogue to deepen understanding of sustainable development;
- 4) To foster 21st-Century skills in communication, collaboration, critical thinking, and creativity (4Cs) to be globally competitive;
- 5) To deepen an understanding of their multiple intelligences and provide a skill-building platform for students to develop an innovative and enlightened mindset to use their intelligences to Make A Difference.



## Why Join YIC 2019?

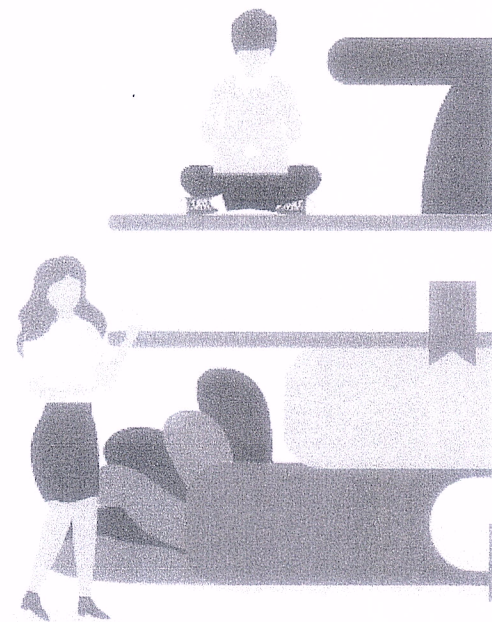
Be the Next Best Youth Innovator in the Country!

### FOR STUDENTS

- Hone **21<sup>st</sup>-Century skills** through collaborative problem-solving of relevant problems of the youth;
- Gain exposure to **design thinking from experts** from the Philippine innovation and startup landscape;
- Challenge yourself to **formulate solutions to real-world** problems;
- Equip yourself with the toolset for **global education and skills for the future.**

### FOR TEACHERS & FACULTY-MENTORS

- Gain the toolset to educate students on 21<sup>st</sup> Century skills on **innovation, design thinking, and the Multiple Intelligence Theory;**
- **Learn from the leaders of top companies and organizations** at the forefront of disruption in the 21<sup>st</sup> Century;
- Take your students **outside the traditional classroom** and allow them to thrive and collaborate with their fellow students;
- Attend **DepEd partner workshops** designed for innovative thinking.



## Conference Theme

# “Making a Difference with our Intelligences Towards Progress”



## Audience

YIC 2019 aims to stimulate dialogue that brings various perspectives into creating solutions for shared concerns. A healthy mix of students from Philippine National/Science public schools and private schools will help create a genuine exchange of ideas that come from diverse realities. International students will be invited to add a mind-set and skill-set that can enrich the creation of innovative solutions and a sense of brotherhood and unity in understanding and advocating for sustainable societies across borders.

Faculty advisers will be invited as observers and to attend faculty expert sessions to equip them to teach innovation in their classrooms.

Total expected number of attendees: **800-1000**

## Format

### What Is the Youth Innovation Challenge?

Students are challenged to use design thinking to collaborate and create an innovation to solve a real world problem they face, in the form of a product, social enterprise, digital platform concept, or social media campaign.

#### Learning Sessions: Plenary Of Speakers

Learn what kind of government support and industry support can be given to young innovators and be inspired by the mindset and toolset used by successful individuals and companies with innovative solutions.

#### Innovation Workshops

Students can choose an intelligence workshop with a relevant problem they will be challenged to solve. Students will be grouped with a diverse group of students to give them the opportunity to practice 21st century skills as applied to designing solutions and innovations.

#### Innovation Challenge Award and Youth Innovation Publication

A winner will be awarded for each challenge for coming up with the best innovative solution. A compilation of notable innovative solutions will be published to be disseminated to participating schools and relevant government and civic groups.

### FACULTY WORKSHOP (CONCURRENT SESSION)

Workshops for faculty and mentors will be held simultaneously with the student workshop in the afternoon. This provides a venue for teachers to learn design thinking and innovation in their own environment, and will encourage an innovation mindset within the classroom setting.

Invited Partners: Udemy, IBM, Microsoft, Smart Communications



Morning Schedule

Panel Discussion and Talks

Time	Mins	Segment	Potential Topic	Description
		Registration		
8:00-8:15	5	Opening Ceremony		
	5	National Anthem		
	5	Invocation		
8:15-8:35	3	Welcome/Intro to speaker		
	15	Welcome Address	The Role of Entrepreneurship and Innovation in 21 <sup>st</sup> Century Education	Leonor Briones, Department of Education
8:35-8:50	15	Inspirational Address	Youth Entrepreneurship and Innovation a stimulus for National Growth	Presidential Adviser Joey Concepcion
8:00-9:05	15	DOST Talk	The Science of Innovation	Fortunato de la Pena, DOST
9:05-9:20	15	DTI Talk	The Role of the Youth in the Philippine Innovation Landscape	Ramon Lopez, DTI
9:20-10:00	40	Panel Speakers/ "TED Talk" Format	Economic Entrepreneurship Nanette Medved-Po, CEO, <i>Generation Hope</i> *	Social Enterprise as response to a sustainable future for the Philippines
			Environmental Innovation Earl Patrick Forlares, CEO, <i>Cubo</i> *	Environmental innovations for the future
			Social Governance Paul Rivera, CEO, <i>Kalibr</i>	Sustainable community dev't initiatives
			Digital Technology Ken Lingan, Country Manager, <i>Google PH</i>	Leveraging digital technology for innovation
10:00-10:15	15	SNACK		
10:15-10:30	15	MI Kids Can! Videos	Highlight examples of possible models for Kids Making a Difference for the Country	Testimonials: Tyler/Paco Lane: Hope A Float- Social issues Daniel Gatmaytan: Soda Slayer- Governance & Social
10:30-11:00	15	MI Talk	Smart for All, Leadership for All: The call to use ones intelligences to make a difference for a sustainable world	Dr. Mary Joy Canon - Abaquin
11:00-12:00	60	LUNCH		
12:00-3:00	15	WORKSHOP 12:00-12:30 – Mentor Talk 12:30-2:30 – Workshop 2:30-3:00 -Sharing/SNACK	Students will go to their respective breakout rooms for lunch and undergo a workshop facilitated by our guest speakers.	Faculty Concurrent Sessions
3:00-5:00	120	Closing Presentations	Multiple Intelligence "SMART" Awards	

\*to confirm

Afternoon Schedule

Workshops

Intelligence	SD Issue/Topic	Entrepreneurship/ Innovation Challenge	Workshop Partners*	Supporting Speakers
Linguistic	Understanding Design and Innovation	To introduce students to the design thinking mindset and to innovation in the 21st Century.	Facebook*	Habi Education Lab
Logical-Mathematical	Technological Innovation	To propose ideas for a tech start-up that will solve a sustainable development problem. To look at potential ways to strengthen the digital economy.	Microsoft*	Angeline Tham, Angkas* Brian Cu, Grab*
Spatial	Sustainable Products	To create social enterprises that promote sustainable solutions	Hewlett-Packard*	Reese Fernandez, Rags 2 Riches* Lazada*
Bodily Kinesthetic	Sustainable Healthy Lifestyle	To create innovative solutions to promote a sustainable lifestyle	Cargill*	Brian Benitez McClelland, Bambike*
Musical	Cultural Preservation	To promote OPM /music for advocacy	Disney* Fox	Twinkie Lagdameo, Elements Music Camp*
Naturalist	Innovation for SD Energy Efficiency/ Conservation of the Planet	To create solutions to promote energy and environmental conservation/ sustainable tourism	Procter & Gamble*	Quintin Pastrana,, WEnergy Global; Library Renewal Partnership*
Interpersonal	Community Development	To address community concerns using innovative solutions	IBM*	Jay Jaboneta, Yellow Boat Project*
Intrapersonal	Mental Health	To create programs for the youth to promote mental well-being	Mead Johnson*	Arooga*

\* to confirm

MI AWARDS

The Multiple Intelligence Awards was started in 2005 and has been a national search for individuals and organizations who have used their "SMARTS" to make a difference. It was launched to recognize those who have not only use their "Intelligence" to succeed in their life's work but also to make a significant contribution to society. This biennial awarding ceremony has been cited in three international publications "Multiple Intelligences: New Horizons" (Basic Books 2006), "Multiple Intelligences Around the World" (Jossey Bass, 2009), and "Frames of Mind: 30 Years" (Gardner, 2017).

**This year's M.I. "SMART" Awards will be given at the closing ceremony of the Youth Innovation Challenge.**



Some of our past awardees are: Pres. Corazon Aquino, Speaker Sonny Belmonte, Cecilio Pedro, Mayor Herbert Bautista, and other icons.



## Registration

The Youth Innovation Challenge 2019 is organized in a way that facilitates innovation and stimulates the intelligence of all our attendees. The afternoon workshops are divided into the 8 key intelligences, and will be facilitated by leaders in particular fields.

While we aim to fit students to the workshops that they are most interested in, each area has a **limited number of seats**. Upon registration, participants will be prompted to indicate their **top 4 workshop preferences**.

While we will do our best to meet these preferences, this does not guarantee a seat in the top-preferred preference. Other factors – such as school representation, delegate distribution, and the like – will be considered.

### Registration Fees

#### EARLY BIRD STUDENT DELEGATE REGISTRATION FEE | PHP 2,000\*

Inclusive of panel session + workshop seat for students, snacks, lunch, YIC 2019 kit, and certificate.

#### EARLY BIRD FACULTY DELEGATE REGISTRATION FEE | PHP 2,000\*

Inclusive of panel session + Expert Sessions seat for faculty, snacks, lunch, YIC 2019 kit, and certificate.

\*until August 30, 2019 only.

#### REGULAR DELEGATE REGISTRATION FEE | PHP 2,500

Inclusive of panel session + workshop seat for students, snacks, lunch, YIC 2019 kit, and certificate.

To Register:

Go to [bit.ly/YIChallenge2019](https://bit.ly/YIChallenge2019)  
or email [yic2019@mischool.edu.ph](mailto:yic2019@mischool.edu.ph)

\*Registration fee does not include travel, food, and accommodation.

## Future Directions

YIC 2019 is envisioned as the first of a yearly series of challenges and/or summits that will be spearheaded by the **Multiple Intelligence International School**. This is in line with our vision of a Philippine youth community that is empowered to solve problems through design thinking, innovation, and their multiple intelligences.

Possible future directions for YIC may include:

- A yearly regional summit to take place in innovation centers around the Philippines, such as Cebu and Davao, inviting students and mentors from around the region.
- A caravan-type summit that travels from region-to-region in order to foster innovation not only in urban centers around the Philippines, but also within rural areas where innovative ideas to solutions are most needed.
- A summit open to all ASEAN member countries, aimed at fostering collaboration not only within the Philippines.

# YOUTH *innovation* CHALLENGE 2019

## REGISTRATION FORM

Greetings from the Multiple Intelligence International School! We invite you to join us on September 23, 2019 for the Youth Innovation Challenge 2019, a seminar-workshop for high school students and teachers for design thinking and innovation.

Name of School	
Address	

### Students

Name	Level	Linguistic	Logical-Mathematical	Spatial/Visual	Bodily Kinesthetic	Musical	Naturalist	Interpersonal	Intrapersonal
e.g. Juan de La Cruz	12	1		4		2		3	

Each participant will be registered for 1 workshop in a first come, first served availability. Kindly indicate 1<sup>st</sup>-4<sup>th</sup> choice of workshop.

### Faculty

Name of Teacher	Subjects Taught

Thank you! Please send this form to [yic2019@mischool.edu.ph](mailto:yic2019@mischool.edu.ph). You may also deposit a hard copy of this form to Multiple Intelligence International School, 4 Escaler St., Loyola Heights, Quezon City. You may also visit [bit.ly/YIChallenge2019](http://bit.ly/YIChallenge2019) to register directly.