



Republic of the Philippines
Department of Education
 OFFICE OF THE UNDERSECRETARY
Tanggapang ng Pangalawang Kalihim

OULAPP No. Q-505, s. 2021

MEMORANDUM

FOR : **MOHAGHER M. IQBAL**
 Minister
 Bangsamoro Ministry of Basic, Higher and Technical Education

ALL REGIONAL DIRECTORS
REGIONAL PARTNERSHIP FOCAL PERSONS (RFPFs)
REGIONAL CULTURE AND ARTS COORDINATORS (RCACs)
SCHOOLS DIVISION SUPERINTENDENTS
CONCERNED SPECIAL PROGRAM IN THE ARTS (SPA)
TEACHERS
OTHERS CONCERNED

FROM : 
TONISITO M.C. UMALI, Esq.
 Undersecretary
 Legislative Affairs, External Partnerships
 and Project Management Service

SUBJECT : **GUIDELINES AND MECHANICS FOR THE CONDUCT OF THE 2021**
SINING PANGKABUHAYAN PARA SA KABATAAN (SPK)

DATE : November 10, 2021

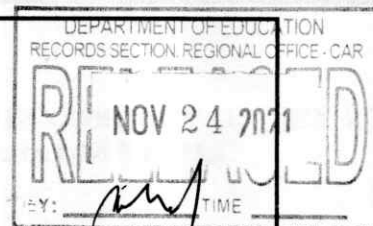
The *Sining Pangkabuhayan para sa Kabataan (SPK)* is the Department of Education's (DepEd) program in support to Republic Act (RA) No. 10066, otherwise known as the "National Cultural Heritage Act of 2009," which pursues cultural programs and presentations as a strategy for promoting Filipino identity. This is also consistent with Article 2, Section 17 and Article 14, Sections 14 to 18 of the 1987 Constitution, and the Agenda No. 6 of Secretary Leonor Magtolis Briones' 10 Point Agenda which promotes Filipino arts and culture.

DepEd, through its External Partnerships Service, in partnership with the National Commission for Culture and the Arts (NCCA) shall conduct the **2021 Sining Pangkabuhayan para sa Kabataan (SPK)** on **November 24-26, 2021**. The 2021 SPK shall be hosted by DepEd Regional Office (RO) VI through the Schools Division Office (SDO)

Undersecretary Tonisito M.C. Umali, Esq.
 Legislative Affairs, External Partnerships, and Project Management Service
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Republic of the Philippines
DEPARTMENT OF EDUCATION
 CORDILLERA ADMINISTRATIVE REGION



November 22, 2021

To : Schools Division Superintendents
 All Division

For information, guidance & appropriate action.


ESTELA L. CARIÑO EdD, CESO III
 Director IV/Regional Director



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MEMORANDUM

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 Minister
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SUBJECT : **GUIDELINES AND MECHANICS FOR THE CONDUCT OF THE 2021
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The *Sining Pangkabuhayan para sa Kabataan* (SPK) is the Department of Education's (DepEd) program in support to Republic Act (RA) No. 10066, otherwise known as the "National Cultural Heritage Act of 2009," which pursues cultural programs and presentations as a strategy for promoting Filipino identity. This is also consistent with Article 2, Section 17 and Article 14, Sections 14 to 18 of the 1987 Constitution, and the Agenda No. 6 of Secretary Leonor Magtolis Briones' 10 Point Agenda which promotes Filipino arts and culture.

DepEd, through its External Partnerships Service, in partnership with the National Commission for Culture and the Arts (NCCA) shall conduct the **2021 Sining Pangkabuhayan para sa Kabataan (SPK)** on **November 24-26, 2021**. The 2021 SPK shall be hosted by DepEd Regional Office (RO) VI through the Schools Division Office (SDO)

of Iloilo. The event shall be conducted **virtually** in compliance with the Inter-Agency Task Force for the Management of Emerging Infectious Diseases (IATF) rules and DepEd issuances in conducting activities due to COVID-19.

The 2021 SPK is a **three-day virtual event** for learners and teachers to showcase their skills and talents through performances, and arts and crafts through an exhibit. It shall provide various virtual workshops to strengthen arts and culture and provide real-life opportunities for learners to realize that their art productions are valid means of livelihood. It shall also serve as a venue where learners and teachers can market and promote their arts and crafts.

Attached for your guidance and reference are the following documents on the details of the 2021 SPK:

- Annex A: Program of Activities
- Annex B: List of Workshops
- Annex C: Program Support Funds

Further, during the coordination meeting with the Regional Partnership Focal Persons (RPFs) and Regional Culture and Arts Coordinators (RCACs), it has been agreed that each Region shall submit a **minimum of 20 minutes and a maximum of 30 minutes Audio Video Presentation (AVP)** to DepEd RO VI – SDO Iloilo through **[https://bit.ly/SPK2021 RO Presentations](https://bit.ly/SPK2021_RO_Presentations) on or before November 17, 2021.** The AVP should include the following:

1. Introduction of the Region;
2. Students' presentation of their artworks/products;
3. Students' showcase of skills and performance; and
4. Creative way of promoting the artworks/products.

For any concern on the 2021 SPK, your staff may contact the following:

Office of the Undersecretary for Legislative Affairs, External Partnerships and Project Management Service (OULAPP)

Attention : Ms. Dianara P. Josen
External Partnerships Service
Government and Community Partnerships Unit
(EPS-GCPU)
Email: dianara.joson@deped.gov.ph

Ms. Cecilia R. Mendiola
External Partnerships Service
Email: ndcep2014@gmail.com

For your guidance and information.

Thank you very much.

ANNEX A OF OULAPP Memo No. ____

PROGRAM OF ACTIVITIES

DAY 1 – November 24, 2021

| TIME | ACTIVITIES | SPEAKER/PRESENTER |
|--------------------------------------|--|--|
| PART I – PRELIMINARIES | | |
| 9:30 – 9:40 a.m. | National Anthem Prayer Regional Hymn Division Hymn | AVP |
| 9:40 – 9:55 a.m. | Welcome Message/Greetings | DR. ROEL F. BERMEJO Schools Division Superintendent SDO Iloilo RAMIR B. UYTICO, CESO VI Regional Director DepEd Region VI |
| | Statement of Legal Bases and Purpose: Promoting Filipino Culture and Arts and Arts as an Industry | TONISITO M.C. UMALI, Esq. Undersecretary Legislative Affairs, External Partnerships, and Project Management Service |
| | Inspirational Message | LEONOR MAGTOLIS BRIONES Secretary |
| 9:55- 10:00 a.m. | Introduction: <i>Sining Pangkabuhayan para sa Kabataan</i> | Host Region/Division |
| PART II – PRESENTATION PROPER | | |
| 10:00 a.m. -12:00 nn. | Exhibit of Regions | DepEd Regions: I II III IV-A CALABARZON IV-B MIMAROPA CAR |
| PART III – MOVING FORWARD | | |
| 12:00 -12:05 p.m. | Reminders for Day 1 Activities | Host Region/Division |
| PART IV – WORKSHOP PROPER | | |
| 1:00 - 4:00 p.m. | Breakout Session: Simultaneous Workshops | See Annex B |

DAY 2 – November 25, 2021

| TIME | ACTIVITIES | SPEAKER/PRESENTER |
|--------------------------------------|---|---|
| PART I – PRELIMINARIES | | |
| 9:30 – 9:40 a.m. | Prayer Nationalistic Song Recap of Day 1 | AVP |
| 9:40 – 10:00 a.m. | Plenary Speaker | |
| PART II – PRESENTATION PROPER | | |
| 10:00 a.m. -12:00 nn. | Exhibit of Regions | DepEd Regions: V VI VII VIII IX X |
| PART III – MOVING FORWARD | | |
| 12:00 -12:05 p.m. | Reminders for Day 2 Activities | Host Region/Division |
| PART IV – WORKSHOP PROPER | | |
| 1:00 - 4:00 p.m. | Breakout Session: Simultaneous Workshops | See Annex B |

DAY 3 – November 26, 2021

| TIME | ACTIVITIES | SPEAKER/PRESENTER |
|--------------------------------------|---|--|
| PART I – PRELIMINARIES | | |
| 9:30 – 9:40 a.m. | Prayer Nationalistic Song Recap of Day 2 | AVP |
| 9:40 – 10:00 a.m. | Plenary Speaker | |
| PART II – PRESENTATION PROPER | | |
| 10:00 a.m. -11:20 a.m. | Exhibit of Regions | DepEd Regions: NCR XI XII CARAGA |
| PART III – CLOSING PROGRAM | | |
| 11:20 -12:00 nn. | Closing Program Awarding of Certificates of Appreciation/Participation Recognition of 2021 SPK Partners and Sponsors | Host Region/Division |
| 12:00 -12:10 p.m. | Closing Remarks | TONISITO M.C. UMALI, Esq. Undersecretary Legislative Affairs, External Partnerships, and Project Management Service |

| PART IV – WORKSHOP PROPER | | |
|----------------------------------|---|-------------|
| 1:00 - 4:00 p.m. | Breakout Session: Simultaneous Workshops | See Annex B |

ANNEX B OF OULAPP Memo No. ____**LIST OF WORKSHOPS**

Please be guided on the following workshop sessions:

November 24, 2021

| Workshop | Resource Person | No. of Participants and Qualification(s) | Time |
|--|---|---|---------------------|
| 1. Music Business 101 | Ms. Twinky Lagdameo Head ARTkipelago | 2 per Region 1. Teachers or Learners in relevant field. 2. With interest in developing audience/ listeners to OPM. 3. With entrepreneurial skills or interest. | 1:00 – 4:00 p.m. |
| 2. Earning Through Live Streaming | (To be announced) | 2 per Region 1. Learners in relevant field. | 1:00 – 4:00 p.m. |
| 3. Content Creation | (To be announced) | 2 per Region 1. Learners in relevant field. | 1:00 – 4:00 p.m. |
| 4. Teaching Arts and Design Subjects through Distance Learning | (To be announced) | 2 per Region 1. Teachers in relevant field. | 1:00 – 4:00 p.m. |

November 25, 2021

| Workshop | Resource Person | No. of Participants | Time |
|-------------------------|--|--|---------------------|
| 5. Photography Workshop | Mr. Joshua Sargado Founding Chairman Everyone's Photography Writer, Educator, Photographer and Film Director | 2 per Region 1. Learners in relevant field. 2. Participant must have a camera. | 1:00 – 4:00 p.m. |

| | | | |
|---|---|---|-------------------|
| | | 3. With photography skills or interest. | |
| 6. Facemask/ Face Shield Designing | Ms. Arvie Roa Macmod-Sinsuat Artistic Director Kutawato Dance Bureau | 2 per Region 1. Learners in relevant field. | 1:00 – 4:00 p.m. |
| 7. Panuelo Making | Ms. Florina Feliciano Castillo Former Consultant DepEd Culture and Arts Office | 2 per Division of NCR 1. Learners in relevant field. | 1:00 – 4:00 p.m. |
| 8. Workshop on Selling Crafts and Art Products through Online Platforms | (To be announced) | 2 per Region 1. Learners in relevant field. | (To be announced) |

November 26, 2021

| Workshop | Resource Person | No. of Participants | Time |
|--|--|---|------------------|
| 9. Acting/ Directing/ Hosting Workshop | Direk Carlo Maceda President and Founder CBA Pilipinas and Director for Broadcast at Metro League | 2 per Region 1. Learners in relevant field. | 1:00 – 4:00 p.m. |
| 10. Umbrella Art | Mr. Leo Gerardo Cua Leonardo Interim Head NCCA-DepEd Special Program for the Arts Task Force | 2 per Region 1. Learners in relevant field. | 1:00 – 3:00 p.m. |
| 11. T-shirt Design & Digital Printing | Mr. Alvin Balunes MAPEH Teacher Gen. Ricardo G. Papa Sr. Memorial High School, Taguig City | 2 per region 1. Learners in relevant field 2. Participants must have basic knowledge on photoshop and editing. 3. Laptop should have a minimum version of Adobe Photoshop application. | 1:00 – 4:00 p.m. |

| | | | |
|--------------------|---|--|---------------------|
| 12. Dance Workshop | | | |
| Ballet/Jazz: | Ms. Grace Perez and Ms. Anna Kathrina Cruz Associate Artistic Directors Halili-Cruz School of Ballet (HCSB) | 2 per Region 1. Learners in relevant field. | 1:00 – 3:00 p.m. |
| HipHop: | Junior New System Aliw Awardee for Best Dance Company in 2015 and 2016 People’s Choice Awardee for Best Dance Performing Group in 2016 | 2 per Region 1. Learners in relevant field. | 3:00 – 5:00 p.m. |
| Contemporary: | Ligliwa Dance Troupe Grand Winner Sayaw Pinoy 2019 National Contemporary Dance Competition | 2 per Region 1. Learners in relevant field. | 3:00 – 5:00 p.m. |

The participants to the workshops shall meet the minimum requirement(s) and shall register through the link(s) which will be provided in a separate document.

The indicated number of participants shall be divided to all regions. All workshops shall be recorded and shall be streamed live via DepEd Philippines Facebook page.

ANNEX C OF OULAPP Memo No. ____**PROGRAM SUPPORT FUNDS**

Pursuant to OU-LAPP Memorandum No. 469, s. 2021 titled “Downloading of Support Funds for the Conduct of the 2021 *Sining Pangkabuhayan Para Sa Kabataan*” dated October 11, 2021, funds in the amount of **FIFTY THOUSAND PESOS (PHP 50,000.00)** shall be downloaded to each Region to support the conduct of the 2021 SPK. Further, per OU-LAPP Memorandum No. 471, s. 2021, titled “Request for Acceptance of Hosting and Downloading of Funds for the *Sining Pangkabuhayan para sa Kabataan 2021*” dated October 6, 2021, an additional fund in the amount of **TWO HUNDRED TWENTY THOUSAND PESOS (PHP 220,000.00)** shall be downloaded to the Host Region/Division for the expenses that will be incurred in hosting the event.

The Sub-Allotment Release Order (SARO) issued to the Implementing Units is valid until **December 31, 2021** which shall be utilized on expenses relative to the 2021 SPK.

Should the ROs decline the support funds to be downloaded, the available local funds are hereby permitted to be used by the implementing units to support the learners’ needs in their participation to the 2021 SPK and shall also notify the Central Office through the Office of the Undersecretary of Legislative Affairs, External Partnerships and Project Management Service (OULAPP).