



PHILIPPINE BOOK FESTIVAL

The Philippine Book Festival is the largest traveling book festival in the Philippines! Catch your favorite author, join a workshop, explore an exhibit, and buy Filipino books!

It's not just a book fair, it's a book experience!

EVENT DATES

Manila

June 2 to 4, 2023

Davao

August 18 to 20, 2023

Day 1: Institutional Buyers

Day 2 to 3: Open to the Public

THE CURRENT SITUATION



There is a Learning Poverty and Functional Literacy problem in the Philippines.



The Philippines still lacks a reading culture. Books are associated with schoolwork rather than joy in discovering worlds.



Buyers are not aware of the breadth of Filipino books nor do they have access. Our books are not readily available in libraries and stores.



Many teachers and parents are not aware or equipped on how to integrate Filipino-authored books in the learning experience.

OUR PARTNERSHIP WITH DEPED

Due to the current reading and book procurement situation in the Philippines, the NBDB and the DepEd will focus on the following:

- 1) Creating a culture of reading and engaging students while
- 2) Providing direction and guidance for teachers, evaluators, and procurement offices on institutional purchases.

Both agencies will now work towards providing more ACCESS to local books.

WHAT WILL IT LOOK LIKE?

1. Featuring at least 100 to 150 publisher booths
2. A Walking Exhibition on "How a Book is Made"
3. A Walking Exhibition on "The History of Philippine Books"
4. Lola Basyang's Room
5. "For Kids Only" Book Nook
6. Stage and Seating Area for 200 pax
7. Rare Book Exhibition by the National Library of the Philippines
8. Workshops, Conferences, Awards and more!

AUDIENCE

1. Institutional buyers
2. Teachers
3. Young children
4. Parents
5. Teens



Upon registration, insitutional buyers and vendors will have access to, PAHINA, the smart app to enjoy the following features:

- Scan QR codes on IDs
- Add notes, photos and star rating for books
- The generated QR code will serve as entrance ticket for DepEd
- Quickly generate and export a list of obtained leads
- Use the app offline and learn more about publishers and books!