

18 October 2021

Ms. ESTELA L. CARINO, EdD, CESO III  
Regional Director  
Department of Education  
Cordillera Administrative Region  
Wangal, La Trinidad, Benguet

Dear Director Carino:

We are pleased to inform you that the Regional Juvenile Justice and Welfare Committee (RJJWC), Regional Subcommittee for the Welfare of Children (RSCWC) and the Regional Committee Against Trafficking – Violence Against Women and their Children (RCAT-VAWC) will celebrate the following events with the theme:

| Committee | Event / Celebration  | Theme  |
|-----------|--|--|
| RJJWC     | 10 <sup>th</sup> Juvenile Justice and Welfare Consciousness Week | "Batang Handa at May Alam, Kaisa sa Pagharap sa Bagong Normal"       |
| RSCWC     | National Children's Month  | "New Normal na Walang Iwanan; Karapatan ng Bawat Bata Ating Tutukan" |
| RCAT-VAWC | 18 Day Campaign to End Violence Against Women & their Children   | "VAW-free Community Starts With Me"                                  |

In line with this, these committees will spearhead a month-long inter-agency advocacy activity at the regional level. Attached are the *program of activities* with their respective schedules for your reference. May we also request that these will be cascaded to all Parent-Teachers Association, students, teachers and school personnel in the region. We appreciate if you will initiate similar or related activities in your respective division offices.

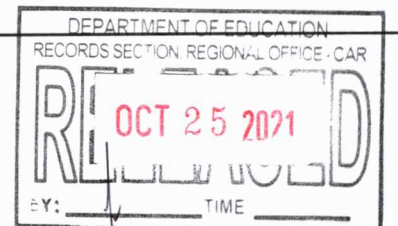
May we request for your assistance to invite all interested students from the Elementary and High School level to participate in the Children's Month Open Letter. In the letter, participants will have the choice to identify their addressee. Content of the letter must be in line with the theme of National Children's Month.

All Elementary, and Junior and Senior High School students are also invited to participate in the Phone Photography Contest. Subject of the pictures must be in line with any of the theme of the three (3) celebrations.

Attached are the mechanics of the said activities for your reference. All entries will be emailed to [rjjwc.car@jjwc.gov.ph](mailto:rjjwc.car@jjwc.gov.ph), [rjjwc.focar@gmail.com](mailto:rjjwc.focar@gmail.com), [rscwc.focar@dswd.gov.ph](mailto:rscwc.focar@dswd.gov.ph).

November 5, 2021 from 9:00am – 12:00 noon will be National Children's Month kick-off. Participants can attend via zoom through:

Meeting ID: 852 9575 2357  
Passcode: NCM2021  
LINK: <https://bit.ly/NCM1105>




October 25, 2021

To: **All Schools Division Offices**

Attached is a copy of the memorandum of the **National Children's Month** with the invitation to the **Children's Month Open Letter** and **Phone Photography Contest**, details are contained in the succeeding pages, for information and guidance.

**ESTELA L. CARIÑO EdD, CESO III**  
Director IV / Regional Director

By the authority of the Regional Director:



**FLORANTE E. VERGARA**  
Schools Division Superintendent  
Officer-In-Charge  
Office of the Assistant Regional Director

**November 17, 2021** from 9:00am – 12:00 noon will be the BaLitoktakan (Bata – Lipunan talk). Participants can attend via zoom through:

Meeting ID: 892 8757 1813  
Passcode: NCM2021  
LINK: <https://bit.ly/NCM1117>

**November 25, 2021** from 9:00am – 12:00 noon will be the Culmination of National Children's Month and 10<sup>th</sup> Juvenile Justice and Welfare Consciousness Week. Same day is the Kick-off for the 18 Day Campaign to End Violence Against Women & their Children. Participants can attend via zoom through:

Meeting ID: 883 0818 7895  
Passcode: NCM2021  
LINK: <https://bit.ly/NCM1125>

We appreciate any contribution from your office to support the prizes that the committees will provide to all participating children , women, and youth in the activities.

Should there be inquiries, please get in touch with the secretariat in any of these numbers: 09981990457, 09169792916, 09099625578 and 09107061145.

Thank you for your steadfast support for the welfare of women, youth and children in the Cordillera Region.

Very truly yours,

  
**ARNEL B. GARCIA, CESO II**  
*Regional Director/Chairperson*



DSWD Field Office Cordillera Administrative Region, 40 North Drive, 2600 Baguio City, Philippines



(6374) 661 0430 | (6302) 396 6580



(63917) 871 9893 | (63917) 872 0256 | (63919) 065 5365 to 68



[focar@dswd.gov.ph](mailto:focar@dswd.gov.ph)



[www.car.dswd.gov.ph](http://www.car.dswd.gov.ph)

## Mechanics for Phone Photography

### MECHANICS:

1. The competition will have three (3) age categories:
  - A. Children: 17 years old below
  - B. Women: 18 and above
  - C. Youth : 18 - 30 years old
  
2. Participant will use phone in taking photos that will reflect the theme of the following celebrations:
  - a. For youth- 10<sup>th</sup> Juvenile Justice and Welfare Consciousness Week - **“Batang Handa at May Alam, Kaisa sa Pagharap sa Bagong Normal”**;
  - b. For children- National Children’s Month theme **“ Normal na walang Iwanan: Karapatan ng bawat bata, ating tutukan** ; (eg. Photo of a child wearing mask while having a module with other 3 children in the library of barangay hall) and
  - c. For women - 18 Day Campaign to End Violence Against Women and Children theme **"VAW Free Community Starts With Me"**.
  
3. Only one entry is allowed per participant with short description about the photo. Subject of photos can be individual or group of children/youth/women. Only phone is required to use to give consideration for participants without DSLR cameras.
  
4. All raw/original photo, landscape or portrait orientation, should be sent to the RJJWC-CAR secretariat’s e-mail [rjjwc.car@gmail.com](mailto:rjjwc.car@gmail.com) cc. [rcatvawc.focar@dswd.gov.ph](mailto:rcatvawc.focar@dswd.gov.ph) on or before 10 November 2021 with subject **NCM\_photo\_fullname\_age\_address** (eg.NCM\_photo\_Ana Santos\_15\_Mankayan Benguet)
  
5. In submitting your entry, please indicate your contact number. Late entries will be accepted however will subjected to deduction/s during the final competition or judging.
  
6. Advance editing used to create illusions, deceptions or any manipulation, and adding and removing of the significant elements within the frame is **prohibited**.
  
7. Photos depicting or otherwise including inappropriate and/or offensive content, such as provocative nudity, violence against human rights and/or environmental violations, as well as any other content deemed to be contrary to the law, religious, cultural, and moral traditions and practice, will immediately be discarded.
  
8. Criteria for Judging:

|                                 |            |
|---------------------------------|------------|
| Originality                     | 30%        |
| Design in relation to the theme | 40%        |
| Visual appeal                   | 20%        |
| <u>Adherence to guidelines</u>  | <u>10%</u> |
| TOTAL                           | 100%       |

9. Prizes awaits lucky winners. Awarding will be on the 25<sup>th</sup> of November 2021.

### Children's Open Letter

#### MECHANICS:

1. The contest is open to all elementary and junior high school. Participant's letter must be 100-150 words based on National Children's Month theme "**Normal na walang Iwanan: Karapatan ng bawat bata, ating tutukan**". The letter can be addressed to any chosen addressee (eg. parents, teachers, barangay officials, Government office, etc). Content of the letter can be issues and concerns you want to say/address, experiences, life story, observations in the community or in social media, etc.
2. Encoded or handwritten entries, English or Tagalog, will be submitted to RJJWC-CAR secretariat's e-mail [rjjwc.car@gmail.com](mailto:rjjwc.car@gmail.com) on or before November 10, 2021 with subject NCM\_OpenLetter\_fullname\_age\_address (eg.NCM\_OpenLetter\_Ana Santos\_14\_Mankayan Benguet) .
3. In submitting your entry, please indicate your contact number. Late entries will be accepted however will be subjected to deduction/s during the final competition or judging.

4. Criteria for Judging:

|                                |      |
|--------------------------------|------|
| Originality                    | 30%  |
| Content relation to the theme  | 40%  |
| Content appeal                 | 20%  |
| <u>Adherence to guidelines</u> | 10%  |
|                                | 100% |

5. Prizes awaits lucky winners. Awarding will be on the 25<sup>th</sup> of November 2021.

#### Example of a letter

Ms. Ana Santos  
Guro  
Mankayan Elementary School  
Mankayan, Benguet

Ako po si Jose Cruz, 13 years old, mula sa 123 Barangay Poblacion, Mankayan, Benguet. Nagpapasalamat po ako sa iyo dahil kahit sa gitna ng pandemya ay pinupuntahan mo ako sa bahay para tulungan mo ako sa aking pag -aaral. Itinuturo mo sa akin kung paano ko sagutin ang aking mga "modules". Lagi mo rin akong pinapaalalahan na dapat ay protektahan ko ang aking sarili para malayo ako sa COVID 19 virus.